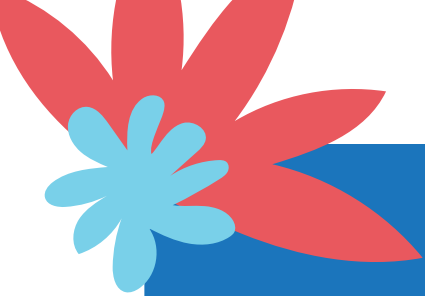




Annual Report

2022 - 2023



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Letter from the President & CEO and Chairperson of the Board

Dear friends of the U.S. Soccer Foundation,

The 2023 fiscal year was a busy one for our team. Our work to increase access to soccer for youth in underserved communities through our proven programs has allowed us to sustain our current programming. At the same time, we also continue to scale our work, reach more kids and their families, and train more coaches as mentors who support children on and off the field.

This year has also allowed us to leverage the excitement for the upcoming 2026 Men's World Cup returning to North America—and given us the ability to stretch our impact across a wider network. Soccer celebrations across the country with Telemundo, the exclusive U.S. Spanish-language home of the 2023 FIFA World Cup; a national partnership with the YMCA, including in the 11 U.S. World Cup Host Cities for 2026; a new collaboration with the FIFA World Cup 26 New York New Jersey™ Host Committee (with the U.S. Soccer Foundation named the Legacy Strategy Partner); and a \$600,000 contribution from Frito-Lay, the North American Regional Supporter of the FIFA World Cup Qatar 2022™ are just a few examples of exciting developments in the last fiscal year.

It's an incredibly thrilling time to be a soccer fan in America. Now more than ever, we know we have a huge opportunity to use this excitement and momentum to positively influence the trajectory of young lives through our sport so that more kids have more opportunities to play – and we couldn't do it without you. We thank you for your support and we can't wait for what's to come.

Ed Foster-Simeon
President & CEO

Peter B. Luther
Chairperson

On the Road to 2026

By 2026, we aim to engage 1 million youth annually in our programs that help improve their physical, social, and emotional skills and create 1,000 new mini-pitches that revitalize communities and provide safe places to play.



Progress Toward Our **2026** Goals

350k+

↑ children engaged in our programs annually

626

↑ mini-pitches installed

Our Programs

★ Soccer for Success

Our *Soccer for Success* program helps children improve their physical, social, and emotional skills and overall well-being. Designed for children ages 6-14, the program is offered at little or no cost to participants and their families. After-school and school versions of *Soccer for Success* are available depending on the setting in which the program is offered.

270k+

children engaged in *Soccer for Success*

1

After-School Option

The *Soccer for Success* after-school program is led by coach-mentors who are trained to support children's personal growth beyond sports. Our after-school providers can access different versions of the curriculum designed to meet specific needs.

FY23 was a big year for our *Soccer for Success* after-school programs, including:

- The launch of 6 *Soccer for Success* Innovation Hubs with Brotherhood Crusade (CA), FLIPANY (FL), Houston Parks and Recreation Department (TX), Illinois Youth Soccer Association (IL), and Mattie Rhodes Center (MO), and NYC Department of Youth & Community Development (NY).
- A partnership with Colgate Palmolive for the launch of the Oral Health *Soccer for Success* pilot season in New York and Los Angeles through Colgate's Bright Smiles, Bright Futures initiative to encourage *Soccer for Success* participants to practice healthy oral hygiene.
- The launch of our Social Emotional Learning *Soccer for Success* curriculum.





Soccer for Success

After School Partners

Active Children Portland
Portland, OR

After-School All-Stars South Florida
Miami, FL

Boston Scores
Boston, MA

Boys & Girls Clubs of America
Atlanta, GA

Boys & Girls Clubs of Greater Anaheim-Cypress
Anaheim, CA

Boys & Girls Clubs of the Capital Area
Albany/Troy, NY

Boys & Girls Clubs of Mercer County
Trenton, NJ

Boys & Girls Clubs of the Peninsula
Menlo Park, CA

Boys & Girls Clubs of Wake County
Raleigh, NC

Boys & Girls Clubs of Whittier
Whittier, CA

Brotherhood Crusade
Los Angeles, CA

Cal South Foundation
Fullerton, CA

Chester Upland Youth Soccer
Media, PA

Chicago Parks District
Chicago, IL

City of Columbus Recreations and Parks Department
Columbus, OH

City of Miami Gardens Parks & Recreation
Miami Gardens, FL

City of North Miami Parks & Recreation
North Miami, FL

Clemson University 4-H Extension
Clemson, SC

DC Department of Parks and Recreation
Washington, DC

DC SCORES
Washington, DC

Detroit Police Athletic League, Inc.
Detroit, MI

FCC USA
Miami, FL

FLIPANY
Fort Lauderdale, FL

Greater Philadelphia YMCA
Philadelphia, PA

Houston Parks and Recreation Department
Houston, TX

Illinois Youth Soccer
Arlington Heights, IL

Independent Health Foundation
Buffalo, NY

Iowa State University 4-H Extension
Ames, IA

JT Dorsey Foundation
Harrisburg, PA

Madison Square Boys & Girls Club
New York, NY

Mattie Rhodes Center
Kansas City, MO

Purdue University 4-H Extension
West Lafayette, IN

National 4-H Council
Washington, DC

Newark Public Schools
Newark, NJ

NYC Department of Youth and Community Development
New York, NY

Oakland County Sheriff Police Athletic League
Pontiac, MI

Our Saviour Center / El Monte Community Building Initiative (CBI)
El Monte, CA

Sacramento Chinese Community Service Center
Sacramento, CA

San Mateo County Sheriff's Activities League
Redwood City, CA

The Simple Foundation
Omaha, NE

THINK Together
Santa Ana, CA

University of California 4-H Extension
Santa Rosa, CA

University of Florida - IFAS Extension Family Nutrition Program
Gainesville, FL

University of Florida - IFAS 4-H Extension Osceola County
Kissimmee, FL

University of Illinois 4-H Extension
Westchester, IL

University of Missouri 4-H Extension
Alton, MO

Washington Youth Soccer Foundation
Tukwila, WA

YMCA of South Florida
Miami, FL

YWCA of Syracuse & Onondaga County, Inc.
Syracuse, NY

2

School Option

The *Soccer for Success* School Curriculum, powered by the U.S. Soccer Foundation and US Youth Soccer, is designed for K-8 classroom or physical education teachers to use during the school day. The curriculum is aligned to national physical education standards and infuses health education into every lesson. Online and in-person training options are available for educators.

FY23 In-School Specials

Check out some highlights from our school offering.

- **Provided live, virtual trainings for Alton School District (IL) and New York City Department of Education**
- **Launched in-person training with New York City Department of Education in the Brooklyn area**
- **Created teacher-friendly curriculum documents that can easily be printed at school**

Sport Support from US Youth Soccer

Thanks to the collaborative efforts of US Youth Soccer, our team has been able to expand our *Soccer for Success* offering to include in-school options – and reach more kids!



Soccer for Success

School Partners

Soccer for Success
School Partners



**US YOUTH
SOCCER**

Soccer for Success

27J School District
Brighton, CO

Alton Community School District
Alton, IL

Ankeny Community School District
Ankeny, IA

Arlington Independent School District
Arlington, TX

Athens City Schools
Athens, TN

Austin Independent School District
Austin, TX

Baldwinsville Central School District
Baldwinsville, NY

Beaumont Independent School District
Beaumont, TX

Berkeley County School District
Moncks Corner, SC

Bledsoe County School District
Pikeville, TN

Brownsville Independent School District
Brownsville, TX

Burleson Independent School District
Burleson, TX

CalSouth Soccer Foundation
Fullerton, CA

Charlotte Mecklenburg School District
Charlotte, NC

Clear Creek Amana Community School District
Oxford, IA

Clear Creek Independent School District
Houston, TX

Clear Creek Independent School District
League City, TX

Cleveland Metropolitan School District
Cleveland, OH

CMS Community School
Denver, CO

Des Moines Christian School
Urbandale, IA

Des Moines Independent Community School District
Des Moines, IA

Donna Independent School District
Donna, TX

Ennis Independent School District
Ennis, TX

Faith West Academy
Katy, TX

Fayette County Schools
Fayetteville, GA

Garland Independent School District
Garland, TX

Germantown Municipal School District
Germantown, TN

Gilbert Community School District
Gilber, IA

Giles County School System
Pulaski, TN

Goose Creek Consolidated Independent School District
Baytown, TX

Groveton Independent School District
Groveton, TX

Hays Consolidated Independent School District
Kyle, TX

Hoke County Schools
Raeford, NC

Horry County School District
Conway, SC

Houston Independent School District
Houston, TX

Hurst Eules Bedford Independent School District
Hurst, TX

Iola Independent School District
Iola, TX

Iowa State University Extension and Outreach
Ames, IA

Irving Independent School District
Irving, TX

Jefferson County Public Schools
Denver, CO

Johnston Community School District
Johnston, IA

Katy Independent School District
Katy, TX

Killeen Independent School District
Killeen, TX

Kingsport City Schools
Kingsport, TN

Knox County School District
Knoxville, TN

Lake Dallas Independent School District
Shady Shores, TX

Lamar Consolidated Independent School District
Rosenburg, TX

School Partners



Soccer for Success

School Partners (continued)

Lewis County Schools
Hohenwald, TN

Marion County Schools
Jasper, TN

Millsap Independent School District
Millsap, TX

Minisink Valley Central School District
Slate Hill, NY

Mission Public Schools
Mission, British Columbia

Montezuma Community School District
Montezuma, IA

Morgan County School District
Wartburg, CO

New Caney Independent School District
New Caney, TX

New York City Department of Education
New York, NY

Newberry County School District
Newberry, SC

North Sanpete School District
Mt. Pleasant, UT

Norwood-Norfolk Central School District
Norwood, NY

Ottumwa Community School District
Ottumwa, IA

Pearland Independent School District
Pearland, TX

Perryton Independent School District
Perryton, TX

Putnam County School District
Cookeville, TN

Richard Hardy Memorial School
South Pittsburg, TN

Richland County School District One
Columbia, SC

Rock Hill School District
Rock Hill, SC

Rutherford County Schools
Murfreesboro, TN

San Antonio Independent School District
San Antonio, TX

Seguin Independent School District
Seguin, TX

Sheldon Independent School District
Houston, TX

St. Louis Catholic School
Memphis, TN

Sumner County School District
Gallatin, TN

SUNY Cortland
Cortland, NY

The Awty International School
Spring Branch, TX

The Oakhill Christian School
Nashville, TN

The Post Oak Montessori School
Bellaire, TX

The Roman Catholic Diocese of Des Moines
Des Moines, IA

The School District of Philadelphia
Philadelphia, PA

Thompson School District
Berthoud, C

Trenton Special School District
Trenton, TN

University of Memphis Schools
Memphis, TN

Urbandale Community School District
Urbandale, IA

Waco Independent School District
Waco, TX

Walnut Springs Independent School District
Walnut Springs, TX

Washington County Schools
Jonesborough, TN

Weakly County School District
Dresden, TN

Wyoming Soccer Association
Casper, WY

Yakima School District
Yakima, WA

Yorkshire-Pioneer Central School District
Yorkshire, NY

Ysleta Independent School District
El Paso, TX

★ Soccer for Success National Training

The U.S. Soccer Foundation's *Soccer for Success* National Training is an annual event that prepares coach-mentors from across the country to become certified Trainers and host local trainings in their communities.

50
participants
representing
30+
organizations

These individuals will train
1,500
coach-mentors who will go on to impact more than
100,000
young people

Additionally,
7
individuals will train
300
educators who will collectively impact
37K+
youth through our school curriculum..



Safe Places to Play Mini-Pitches

Our *Safe Places to Play* program transforms and revitalizes underutilized spaces into state-of-the-art mini-pitches to play soccer.

Mini-pitches serve as community hubs and are shown to strengthen community cohesion, encourage physical activity, and improve safety perceptions.



Highlights

Throughout the year, we installed 102 new mini-pitches nationwide. Check out some highlights!



USMNT Players Past & Present Invest in Mini-Pitches

In September and October 2022, former and current U.S. Men's National Team players Tim Howard and Tyler Adams opened new mini-pitches in Yonkers and Poughkeepsie, New York respectively. The pair's investments not only create new safe places for kids to play soccer, but also show how players can use soccer as a positive vehicle for social change beyond and alongside their storied playing careers.



LEGO

**Some Assembly Required:
A New Mini-Pitch with
The LEGO Group**

Together with The LEGO Group, we assembled something a bit different than you might expect...a new mini-pitch! Our first-ever mini-pitch in New Mexico is creating limitless opportunities for play.



Safe Places to Play Mini-Pitches



**Creating with
Camp Courageous**

Thanks to the incredible work of our partners at Musco Lighting, Kick It Forward, and Target, more youth have a safe place to play at Camp Courageous, a year-round camp for individuals of all ages with disabilities.





Mini-Pitch Pride

In partnership with Austin FC, 4ATX Foundation, and MLS WORKS, we opened a new mini-pitch in Uvalde, Texas to help bring joy to the community after tragedy – and a place where families can gather and connect through soccer.



Finishing Strong with The DICK'S Sporting Goods Foundation

A new mini-pitch at Zupp Park in College Park, GA this year tied a bow on our mini-pitch partnership with The DICK'S Sporting Goods Foundation to install 15 mini-pitches nationwide through our *United for Girls* initiative.

Just Ball League

After launching the *Just Ball League* with adidas in May 2022, participants across New York City and Los Angeles participated in the first season of the league in the fall 2022 and spring 2023 seasons.

The *Just Ball League* uses mini-pitches and other community hubs to create opportunities for league play at the neighborhood level that prioritize fun, inclusion, and belonging. This hyper-local approach reduces the need for transportation and lowers costs, two of the main barriers to participation in sport for children in underserved communities. Following the end of the seasons, participants also took part in the first-ever *Just Ball* Unity Cups in New York and Los Angeles, bringing together youth from all over each city for a day filled with soccer, celebration, and community.



Highlights



2
Cities



16
Just Ball League
operators



11,000+
Participants



Just Ball League



* Coach-Mentor Training

New Year, New Program

For many, January is a month of goal setting and resolutions. Popular goals involve improved fitness and mental health. In January 2023, we launched an offering that, among other skills development, helps leaders and those they impact to achieve both: *Coach-Mentor Training*.

Joining our suite of programs, *Coach-Mentor Training* uses best practices from our 25+ years of experience as a leader in sports-based youth development to train coaches as mentors and provide more positive experiences.

And while soccer is at the heart of our mission, this offering is designed for coaches of any sport.



In the training, coaches learn how to:



Be a mentor and a coach



Make, strengthen, and sustain connections with their team



Create and embed a team code and culture that is consistently reinforced throughout the season



Manage behaviors with empathy



Develop and harness social and emotional skills of young people

All-In with Frito-Lay

A new partnership with Frito-Lay, the North American Regional Supporter of the FIFA World Cup Qatar 2022™ allowed us to hit the ground running and expand *Coach-Mentor Training* through a \$600,000 contribution.

The initiative will help train over 1,000 coaches who will positively impact at least 30,000 young people across the country.

“

The valuable thing is realizing the impact we have as human beings that sometimes we take for granted...the amount of time we give in, we actually get ten times over from our kids.

Dan Raupp

Director of Teaching,
Learning & Development,
City Year Denver

”



Fiscal Year Features

- Throughout the 2023 fiscal year, we spearheaded some exciting projects. New partnerships headed into the 2026 World Cup, amplified signature events, and the release of essential learnings around girls sports participation are among this year's highlights.

1

Celebrate Good Times! Soccer Jamborees with Telemundo



In anticipation of and to build excitement among soccer fans for the 2022 FIFA World Cup, we teamed up with Telemundo, the exclusive U.S. Spanish-language home of the FIFA World Cup, to jointly host a series of *Soccer for Success* jamboree celebrations in cities across the country, including Boston, Houston, and Orlando.

Visits to Kissimmee Middle School in Orlando, Milby Park in Houston, and Mario Umana Academy in Boston saw youth participants enjoy soccer activities and giveaways, spend time at Telemundo's virtual exhibit, enjoy local food, and more.

The family-friendly events featured Telemundo talent and employees and provided opportunities for attendees to play, watch, and celebrate soccer leading up to the tournament.



2

Finishing Strong The *United for Girls* Finale

More than **121,000** girls from underserved communities have benefited from our soccer programs in the last three years, tripling the number of girls in our programs annually. That's all thanks to the *United for Girls* initiative, launched in June 2019 and aimed at increasing access to the sport for girls and women in under-resourced communities – both as players and coaches.

Throughout the course of the initiative, we worked closely with a cohort of **21** community partners to develop strategies and tactics to increase the number of girls who participate in soccer and to ensure that their experiences are positive, especially girls from underserved communities. A new playbook, *Count Her In*, provides tangible tools and guidance based on our real-life learnings for how to design more gender equitable and inclusive programs.



121,000 +

girls from underserved communities benefited from our programs during the three-year initiative.

21

We collaborated with 21 partners to increase girls' soccer participation.



3

Miami-Dade on Display

A generous \$5M investment in April 2023 from Citadel founder and CEO Kenneth C. Griffin meant the start of something big in South Florida: 50 fully-funded mini-pitches coming to Miami-Dade County by 2026. The commitment also officially launched the Miami-Dade Soccer Initiative, a \$10 million campaign to dramatically

increase opportunities for children living in under-resourced communities across the county to play and benefit from soccer, including support from The Children’s Trust to launch the *Just Ball League* in Miami and sustain *Soccer for Success* in the county.



By the numbers:



\$5M

investment for 50 mini-pitches



\$10M

county-wide campaign to increase soccer opportunities



36,000

children engaged by 2030



4

What's Your Y?

April 2023 was a busy month for big partnerships! We teamed up with 16 YMCAs across the U.S., including those in the 11 U.S. World Cup Host Cities to launch a joint campaign. The Road to 2026: Making an Impact in Local Communities will increase access to soccer and its health and wellness benefits to at least 1 million youth in YMCAs in advance of the FIFA World Cup 2026™.

By the numbers:



16 YMCAs in 11 U.S. World Cup Host Cities



1 million youth to benefit

5

Creating a Legacy with FIFA World Cup 26 New York New Jersey™

We made big news in the Big Apple! Alongside Mayor Adams, Gov. Phil Murphy, and Michael Strahan, the FIFA World Cup 26™ NYNJ Host Committee named the U.S. Soccer Foundation as its Legacy Strategy Partner for FIFA World Cup 2026 when it unveiled its host city brand for the tournament. What does this mean? Together, we aim to:



Create

26 new mini-pitches in under-resourced communities across New York and New Jersey



Engage

at least 25,000 youth from under-resourced communities in soccer programs that build physical, social, and emotional well-being skills and increase access to soccer



Train

at least 1,000 coaches as mentors in youth-serving organizations across New York and New Jersey.



6

A New Play: The Playmakers' Summit

Typically, when a host of luminaries travels to the nation's capital, it's for a political engagement – a Congressional briefing, a White House event, rallies, and marches. Not this time. Athletes, dignitaries, attendees, and influencers joined us in Washington, D.C. for our first-ever Playmakers' Summit to thread the power of soccer with its ability to promote social change, equity, and unity.

Panelists dove into topics such as equitable access to soccer, participant safety, and grassroots growth opportunities, and provided a sneak peek at the opportunities surrounding the 2026 FIFA Men's World Cup coming to North America.

Social Change

Equity

Unity



7

All Eyes on the 2023 Congressional Soccer Match

This year's Congressional Soccer Match – presented by the U.S. Soccer Federation – continued to do what it does best: bring people of all backgrounds together who believe in the power soccer has to change lives! Embassy employees, Members of Congress, sports legends, Hill staffers, and soccer fans all gathered in support of our proven, life-changing programs for children in underserved communities. In the main event, Republicans and Democrats went head-to-head at D.C. United's Audi Field to compete for the coveted 2023 Congressional Soccer Match title, where the Republicans reclaimed the title in a convincing 4-2 scoreline.

The event also made news headlines around the nation when Rep. Dan Crenshaw removed his glass eye at the end of the match to demonstrate his dissatisfaction with the refereeing – despite the Republicans' victory. “The refs have two eyeballs, but they don't use them, so I'm just going to give them one of mine,” he said as he dropped his glass eyeball into the bowl of the trophy!



“The refs have two eyeballs, but they don't use them, so I'm just going to give them one of mine.”



Ambassadors



Dr. Nelson Akwari
Executive, The Boeing Company

Jozy Altidore
Forward, U.S. Men's National Team and Puebla

Charlie Davies
Former member, U.S. Men's National Team

Maurice Edu
Former member, U.S. Men's National Team

Fernando Fiore
Broadcaster and Sports Journalist

Frankie Flo
Professional Football Freestyler

Carin Gabarra
Former member, U.S. Women's National Team
Head Coach, U.S. Naval Academy

Geoff Gouveia
Artist/Designer

Angela Hucles
Former member, U.S. Women's National Team
General Manager, Angel City FC

William Oluremi John
Forward/Midfielder, NK Jarun

Cobi Jones
Former member, U.S. Men's National Team
Board member, U.S. Soccer Foundation

Kristine Lilly
Former member, U.S. Women's National Team and Boston Breakers

Lori Lindsey
Former member, U.S. Women's National Team and Washington Spirit

Joanna Lohman
Former member, U.S. Women's National Team and Washington Spirit
Professional Speaker
Founder, Define Your Beauty

Brian McBride
Former member, U.S. Men's National Team

Roger McIntosh
Former National Football League Player
Philanthropist

Devon McTavish
Former member, D.C. United
Former Color Analyst, D.C. United Broadcast

Ben Olsen
Head Coach, Houston Dynamo

Heather O'Reilly
Former member, U.S. Women's National Team

Luis Robles
Former goalkeeper, Inter Miami CF

Robbie Russell
Former MLS player

Current MLS consultant
Becky Sauerbrunn
Member, U.S. Women's National Team and Portland Thorns FC

Danielle Slaton
Former member, U.S. Women's National Team
Board member, U.S. Soccer Foundation
Co-Founder, Bay FC

Lindsay Tarpley
Former member, U.S. Women's National Team

Saskia Webber
Former member, U.S. Women's National Team and New York Power

Cat Whitehill
Former member, U.S. Women's National Team and Boston Breakers

Donors



● We have made every attempt to ensure the accuracy of this list and ask that you please email us at development@ussoccerfoundation.org if you find an error or omission.

#10CLUB

#10CLUB is a select group of changemakers in sports, business, and entertainment who support the U.S. Soccer Foundation's social impact work in underserved communities. This list includes members of #10CLUB between July 1, 2022 and June 30, 2023.

Jozy Altidore
Lindsay Amstutz
Karen Brodtkin
Peter Chao
Mark Cimino
Cindy Parlow Cone
Matt Dalton
Walter Delph
Marie Donoghue
Maurice Edu
Bejan Esmaili
Julie Foudy
Josh Goldin
Richie Graham
Tim Howard
Cobi Jones
Brian Klein
Franklin Leonard
Peter Luther
Vada Manager
Adam Mendelsohn

Jim Messina
David Nathanson
Gayle Proctor
Peter Rahbar
Alan Rothenberg
Rob Rubano
Kirk Rudell
Jake Silverstein
Danielle Slaton
Daniel Taylor
Scott Turpel

Boston
Jeffrey Alpaugh
Dwight Angelini
Mike Borislow
Jack Sebastian
Jack Steele
Mark Williamson

Chicago
Andrew Cupps
Amy Cobb Curran
Scott Curran

Jean Josphe
Matt LeBlanc
Sabrina LeBlanc
Kevin McCarthy
Gifford Miller
Peter Rahbar
John Ripley
Molly Sellner Harris
Andrew Sossen
Daniel Taylor

Washington, D.C.
Camilo Beltran
Bill Cronin
Dean D'Angelo
Joe Del Guercio
Jeff Dramstad
Len Flory
Mary Flory
Brian Geffert
Jon Gowdy
John Hanley
Michael McKenzie
Kurt Rupprecht
Aaron Velli
Neal Wilson

“ Soccer is more than just a game!

Julie Uhrman
Jon Weinbach
Brian Weinstein
Dana Weintraub
Carlos Zaffirini

Doug Lyons
John McCartney
Patrick Nash
John Oxtoby
Amy Reifert
Phillip Torres
Erich Wefing
Evan Whitfield
Britton Yackey

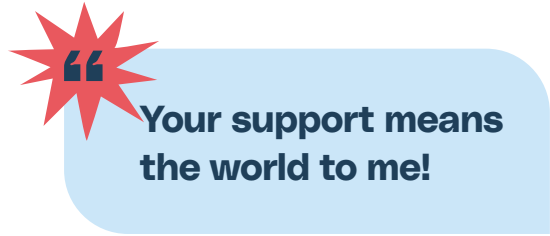
National Leadership Council Network

This list includes individuals who served on the U.S. Soccer Foundation Leadership Councils between July 1, 2022 and June 30, 2023.

New York City
George Altirs
Scott Ashby
Kyra Barry
Richard Birns
Oscar Cantu
Kim Fortunato
Enrico Gaglioti
Carlos Garcia-Tunon

Individual Donors

This list includes individuals who donated to the U.S. Soccer Foundation between July 1, 2022 and June 30, 2023.



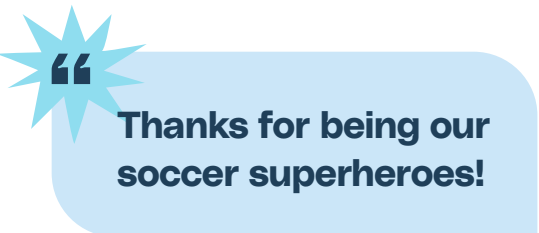
President's Circle
Donors who contributed \$10,000 or more

- Anonymous
- George and Elisabeth Altirs
- Paul Arriola
- Kyra and Dave Barry
- Vincent Bartolotta
- Karen Brodtkin and Chris Watson
- Edith and Channing Cooper
- Scott Curran and Amy Cobb Curran
- Matt Dalton
- Jeffrey and Marci Daly
- Jason and Ailsa Fox
- Ben and Cynthia Guill
- Heather Higginbottom and Daniel Sepulveda
- John and Patricia Koskinen
- Matthew and Sabrina LeBlanc
- Peter and Dina Luther
- Douglas and Susan Lyons
- Pamela Payne
- Peter and Robyn Rahbar
- Courtney Reum

- John and Lisa Ripley
- Rob Rubano
- Ted Segal
- Jake and Meghan Silverstein / W.J. Silverstein Family Trust
- Andrew Sossen
- Leighton and Beatrice Welch
- Mark and Sarah Williamson
- Neal and Coleen Wilson
- Sean Woodroffe
- Carlos Zaffirini

Champion's Circle
Donors who contributed between \$5,000 and \$9,999

- Len and Mary Flory
- Ed Foster-Simeon
- Jennifer and Scott Mackesy
- Patrick and Suzy Nash
- David Nathanson
- Alan and Georgina Rothenberg
- Molly Sellner Harris
- Cully and Laura Stimson
- David Urman



- Georgia Wall and Donald Gogel
- Brian and Norah Weinstein
- Dana Weintraub and Michael Callahan

MVPs
Donors who contributed between \$1,000 and \$4,999

- Richard and Melissa Birns
- Jeff Bramson
- Peter Chao
- Cecil Chen and Elizabeth Haanes
- Mary and Dennis Clemens
- Bill Cronin
- Frank Dale
- Marc Fuller
- Brian Geffert
- Jonathan Gowdy and Laurie Hand
- John and Amy Hanley
- John and Lisa Kristick
- Julius Miller
- Catherine and Patrick Moore
- Kenneth Osgood
- Eliot Perkins

- John and Janet Petrovski
- James Sadowski
- Stephanie Silverman
- Juergen and Susie Sommer
- Greg Stevenson
- David Sutphen
- Daniel Taylor
- Erik and Jacqueline Thamm
- The Butler Family Charitable Fund
- Alexander Washburn

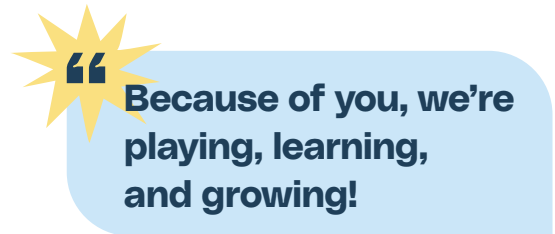
Team Captains
Donors who contributed between \$300 and \$999

- John and Gail Arnold
- Robert Berdan
- Jessica Berman
- Cheryl Carlson
- Jeff Dramstad
- Andy Draus
- Ginny Ehrlich
- Chris and Ellen Etheridge
- Mark and Anne Flegenheimer
- Frank Gallant
- Carlos Garcia-Tunon

- John Guppy
- Candace and Paul Houston
- Ted Howard
- Joseph Januszewski
- Dominick Johnson
- Cobi Jones
- Julia Kelly and Al Merry
- Jeff and Alyssia Leggett
- Charles and Linda Marshall
- Matt McIlwain
- Candace Mendez
- Yevgeniy Muravchik
- Thomas Philippeau
- Earl Philmon
- Elizabeth Quin
- Frank Riggle and Ellen Flegenheimer-Riggle
- Robin Rowland
- Jonathan and Catherine Shapiro
- Annette Shelby
- Richard Statter
- Scott Turpel
- Erik Waldman
- Sandra Wasson and Robert Stewart

Institutional Investors
The U.S. Soccer Foundation received grants and contributions from the following organizations:

- 4ATX Foundation
- A. James and Alice B. Clark Foundation
- adidas
- adidas Power of Sport Fund of Oregon Community Foundation
- Agile Cold Storage
- Amazon
- Bloomberg
- Cal South Foundation
- Cameo
- Carita Foundation
- CHA Consulting, Inc.
- Chicago Fire Foundation
- City of Poughkeepsie
- City of Taylor Parks and Recreation
- Colgate-Palmolive
- Columbus Crew SC Foundation
- Congressional Federal Credit Union
- CTIA
- D.C. United
- D'Angelo Family Charitable Fund
- DoorDash
- EA Sports
- Ferox Strategies
- FHI 360



- Frito Lay North America, Inc.
- GEICO
- Genesis Motor America
- Gibson, Dunn & Crutcher LLP
- Goldin Group LLC
- Goldman Sachs Gives
- Griffin Catalyst
- Hunter Industries
- Inspire Brands Foundation, Inc.
- J.P. Morgan Chase
- James & Virginia Welch Foundation
- Kearny School District
- Komesar/Carn Charitable Fund
- Kresge Foundation
- Kwik Goal
- Kyle and Sharon Krause Family Foundation
- LA Galaxy
- Laureus Sport for Good Foundation - USA
- The LEGO Group
- Los Angeles Football Club
- Lowe's
- Major League Soccer
- Major League Soccer Players Association
- Mayor's Fund to

- Advance New York City
- McNail Brothers LLC
- MENTOR National
- Minnesota United FC
- Musco Sports Lighting, LLC
- NDSL, Inc.
- Oak Foundation
- Official Sports International
- Over Thirty Soccer League
- PepsiCo
- Premier League
- Roswell Soccer Club
- Soccer Assist
- Soccer Shots
- SOCCER.COM
- St. David's Foundation
- St. Louis City SC
- Susan Crown Exchange
- Telemundo
- The Bob and Janette Strode Charities
- The Children's Trust
- The Merck Foundation
- The Messina Group
- The Papa John's Foundation, Inc.
- Tim Howard Foundation
- Turner Construction Company
- U.S. Soccer Federation
- US Club Soccer
- US Youth Soccer
- W.P. Carey Foundation Inc.
- Walmart
- Washington Spirit

Financials

Financial information for the fiscal years ending on June 30, 2023 and June 30, 2022.

United States Soccer Foundation, Inc.

Statements of Financial Position June 30, 2023 and 2022

	2023	2022
Assets		
Cash	\$ 2,801,580	\$ 3,998,212
Grants receivable	391,872	435,828
Contributions receivable	2,370,975	3,432,092
Investments	52,806,945	46,285,994
Lease right-of-use asset, net	2,951,393	-
Property and equipment, net	630,347	757,277
Other assets	284,649	277,329
Total assets	\$ 62,237,761	\$ 55,186,732
Liabilities and Net Assets		
Liabilities:		
Accounts payable and accrued expenses	\$ 1,366,999	\$ 1,321,977
Line of credit	-	68
Refundable advances	34,824	871,893
Grants payable	101,636	101,636
Lease liabilities, net	4,118,311	-
Deferred rent	-	1,322,599
Total liabilities	5,621,770	3,618,173
Commitments and contingency (Notes 4 and 11)		
Net assets:		
Without donor restrictions	45,544,416	43,589,945
With donor restrictions	11,071,575	7,978,614
Total net assets	56,615,991	51,568,559
Total liabilities and net assets	\$ 62,237,761	\$ 55,186,732

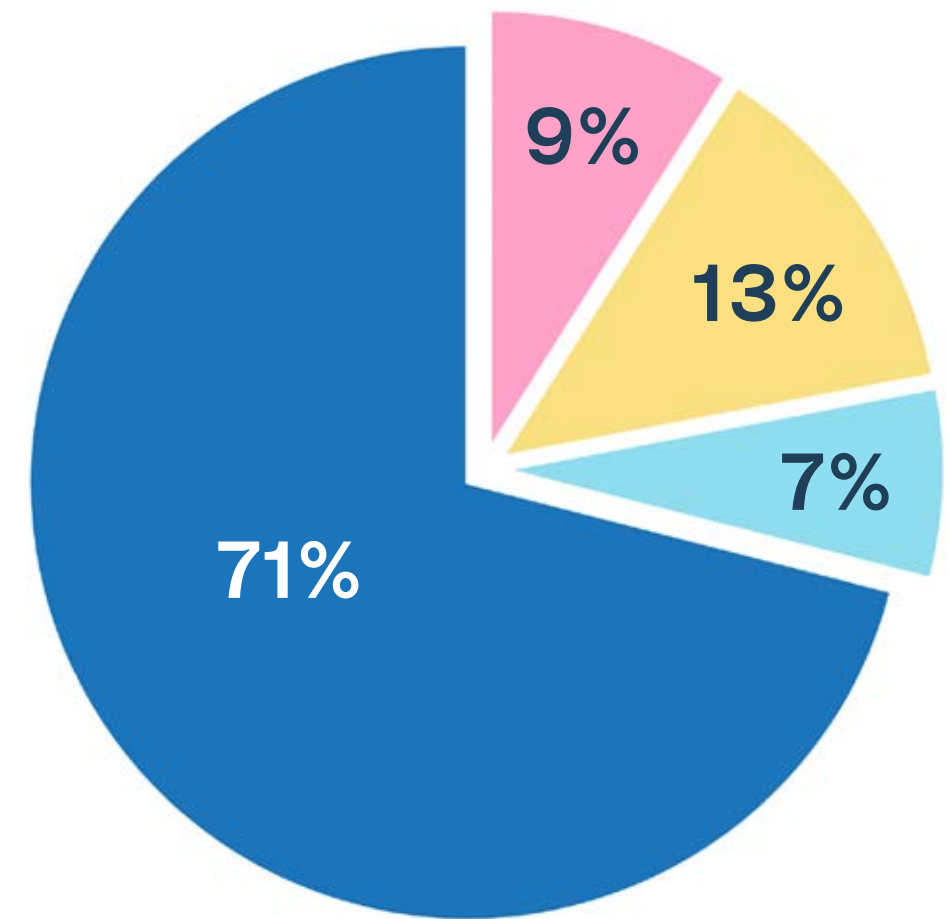
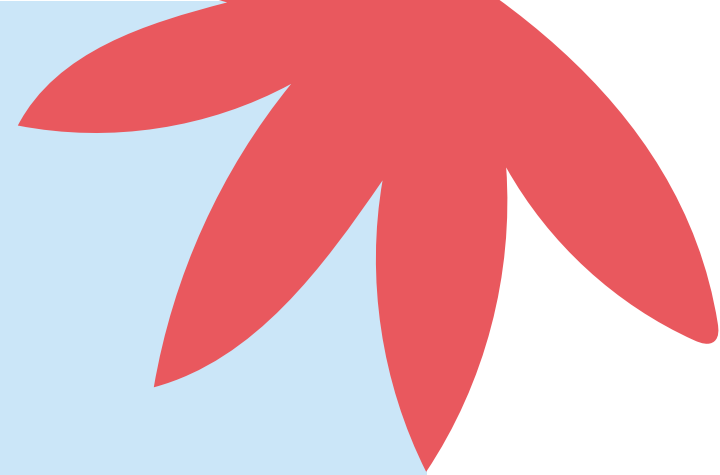
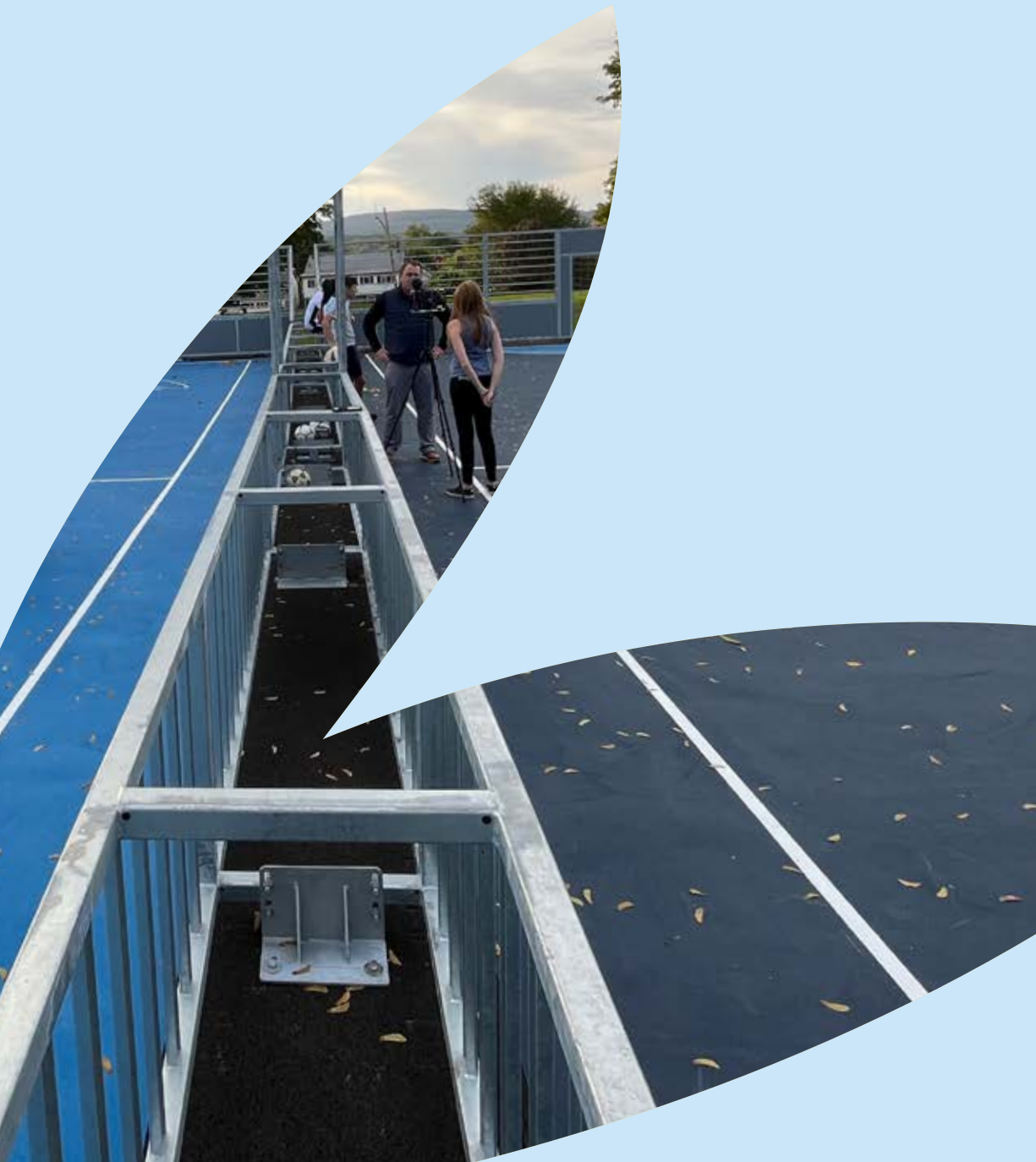
United States Soccer Foundation, Inc.

Statements of Activities Years Ended June 30, 2023 and 2022

	2023			2022		
	Without Donor Restrictions	With Donor Restrictions	Total	Without Donor Restrictions	With Donor Restrictions	Total
Revenue and support:						
Contributions	\$ 4,799,051	\$ 6,827,863	\$ 11,626,914	\$ 3,162,538	\$ 2,134,965	\$ 5,297,503
Federal grant revenue	719,234	-	719,234	1,342,736	-	1,342,736
Interest and dividends, net of fees	556,395	-	556,395	448,969	-	448,969
In-kind contributions	1,112,923	-	1,112,923	587,974	-	587,974
Other income	519,376	-	519,376	1,350,269	-	1,350,269
Net assets released from restrictions	3,734,902	(3,734,902)	-	2,379,959	(2,379,959)	-
Total revenue and support	11,441,881	3,092,961	14,534,842	9,272,445	(244,994)	9,027,451
Expenses:						
Program services:						
Programs and grants	9,752,658	-	9,752,658	9,230,795	-	9,230,795
Supporting services:						
Communications	1,233,842	-	1,233,842	632,622	-	632,622
Development	1,840,996	-	1,840,996	1,236,125	-	1,236,125
Management and general	1,000,070	-	1,000,070	1,286,960	-	1,286,960
Total expenses	13,827,566	-	13,827,566	12,396,502	-	12,396,502
Change in net assets before gains (losses) on investments						
	(2,385,685)	3,092,961	707,276	(3,114,057)	(244,994)	(3,359,051)
Realized and unrealized gains (losses) on investments						
	4,340,156	-	4,340,156	(5,104,672)	-	(5,104,672)
Change in net assets	1,954,471	3,092,961	5,047,432	(8,218,729)	(244,994)	(8,463,723)
Net assets:						
Beginning	43,589,945	7,978,614	51,568,559	51,808,674	8,223,608	60,032,282
Ending	\$ 45,544,416	\$ 11,071,575	\$ 56,615,991	\$ 43,589,945	\$ 7,978,614	\$ 51,568,559

See notes to financial statements.

Snapshot of How We Utilize Funds



- Programs
- Development
- General & Administrative
- Communications

Board of Directors



- **Kyra Tirana Barry**
- **Paul Britton**
- **Karen Brodtkin**
- **Cindy Parlow Cone**
- **Dr. Jane Delgado**
- **Ed Foster-Simeon**
President & CEO
- **Jason Fox**
- **Heather Higginbottom**
- **Cobi Jones**
- **Peter B. Luther**
Chairperson of the Board
- **Doug Lyons**
- **Jim Messina**
- **David Nathanson**
Treasurer
- **JoAnn Neale**
- **Courtney Reum**
- **Alan Rothenberg**
- **Danielle Slaton**
- **Juergen Sommer**
- **Charles Stimson**
Chairperson Emeritus
- **David Sutphen**
Vice Chair
- **Brian Weinstein**
- **Dr. Dana Weintraub**
Secretary
- **Leighton Welch**
- **Mark Williamson**
- **Sean Woodroffe**
- **Carlos Zaffirini**



U.S. SOCCER FOUNDATION

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