



Congressional Soccer Match

April 27, 2022

Audi Field | Washington, D.C.

Presenting Sponsor



About the Congressional Soccer Match

The Congressional Soccer Match is a widely attended annual event held in Washington, D.C. that brings together Members of Congress, Hill staffers, athletes, embassies, corporations, and community leaders and organizations in support of one cause: **using soccer to improve children's lives on and off the pitch.**

This year, the event is co-hosted by the U.S. Soccer Foundation and the U.S. Soccer Federation. The three-part event provides ample opportunities to get your brand and senior leaders in front of influential audiences and provide VIP and networking experiences for your employees all while making a difference for children and having fun. This charity event supports the U.S. Soccer Foundation's proven programs.



As a sponsor for the 2022 Congressional Soccer Match, you can do all this and more.



Build relationships with policymakers.



Create memories with some of soccer's greatest legends.



Support programs that help children reach their full potential through the power of soccer.

Congressional Soccer Match Overview



Congressional Soccer Match

In the most exciting bipartisan event of the year, Members of Congress lace up their boots and team up with sports legends for the ultimate Republican vs. Democrat showdown.



Embassy Tournament

The event kicks off with embassies competing in a mini-World Cup style competition.



Staffer Tournament

Federal employees and Hill staffers get their opportunity to play under the lights in the friendly round-robin competition.





Congressional Soccer Caucus

117th Congress

The Congressional Soccer Match is co-hosted by the Congressional Soccer Caucus as part of its work to promote soccer and use the game to encourage healthy and active lifestyles among America's youth.



Caucus Co-Chairs



The Honorable Rick Larsen



The Honorable Darin LaHood



The Honorable Kathy Castor



The Honorable Don Bacon

Caucus Members



1	The Honorable Eddie Bernice Johnson	12	The Honorable Raul Grijalva	23	The Honorable Betty McCollum	34	The Honorable Tim Ryan
2	The Honorable Don Beyer	13	The Honorable Sheila Jackson Le	24	The Honorable James P. McGovern	35	The Honorable Albio Sires
3	The Honorable Anthony Brown	14	The Honorable Pramila Jayapal	25	The Honorable Seth Moulton	36	The Honorable Adam Smith
4	The Honorable Buddy Carter	15	The Honorable Hank Johnson	26	The Honorable Stephanie Murphy	37	The Honorable Darren Soto
5	The Honorable Steve Chabot	16	The Honorable Joseph Kennedy	27	The Honorable Bill Pascrell	38	The Honorable Eric Swalwell
6	The Honorable Gerry Connolly	17	The Honorable Derek Kilmer	28	The Honorable David E. Price	39	The Honorable Mark Takano
7	The Honorable Danny Davis	18	The Honorable Ted Lieu	29	The Honorable Mike Quigley	40	The Honorable Debbie Wasserman Schultz
8	The Honorable Rosa DeLauro	19	The Honorable Dan Lipinski	30	The Honorable Ben Ray Lujan		
9	The Honorable Debbie Dingell	20	The Honorable Nita Lowey	31	The Honorable Lucille Roybal-Allard		
10	The Honorable Mike Doyle Brown	21	The Honorable Carolyn B. Maloney	32	The Honorable Dutch Ruppersberger		
11	The Honorable Drew Ferguson	22	The Honorable Michael McCaul	33	The Honorable Bobby Rush		

Sports Legends & Athletes





It takes a team to make a difference.



Over the years, a host of sports legends have joined our cause both on and off the field to use our sport to pave the way for a better future for children and communities.

Past Legend and Athlete Participants



 Ali Krieger FIFA World Cup winner and former member, U.S. Women's National Soccer Team	 Heather O'Reilly FIFA World Cup winner, Olympic Gold medalist, and former member, U.S. Women's National Soccer Team
 Ashlyn Harris FIFA World Cup winner and former member, U.S. Women's National Soccer Team	 Jaime Moreno 1997 MLS Cup MVP and former member, Bolivia National Football Team
 Ben Olsen Former member, U.S. Men's National Soccer Team, D.C. United, and Head Coach, Current President of Operations, Washington Spirit	 Jonathan Spector Former member, U.S. Men's National Soccer Team
 Brianna Scurry FIFA World Cup winner, Olympic Gold medalist, and former member, U.S. Women's National Soccer Team	 Juergen Sommer Former member, U.S. Men's National Soccer Team
 Charlie Davies Soccer analyst, color commentator, and former member, U.S. Men's National Soccer Team (USMNT)	 Jurgen Klinsmann FIFA World Cup winner and former member, Germany National Football Team
 Cindy Parlow Cone FIFA World Cup winner, Olympic Gold medalist, and former member, U.S. Women's National Soccer Team	 Kim Crabbe Former member, U.S. Women's National Soccer Team
 Claudio Reyna Former member, U.S. Men's National Soccer Team and Major League Soccer	 Lori Lindsey Former member, U.S. Women's National Soccer Team
 Cobi Jones Former member, U.S. Men's National Soccer Team and LA Galaxy	 Santino Quaranta Former member, U.S. Men's National Soccer Team and D.C. United
 Eddie Pope Former member, U.S. Men's National Soccer Team and Major League Soccer	 Saskia Webber FIFA World Cup winner, Olympic Gold medalist, and former member, U.S. Women's National Soccer Team
 Heather Mitts Olympic Gold medalist and former member, U.S. Women's National Soccer Team	 Yael Averbuch Former member, Chicago Fire and Sporting KC



Embassy Tournament



Soccer is the world's game.

It unites people from diverse backgrounds and cultures around a game we all love.

Each year, we welcome employees from embassies here in the nation's capital to join us in raising money and awareness for our cause.





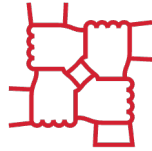
Sponsorship Opportunities

Sponsorship Levels



\$50,000

Platinum



\$30,000

Gold



\$20,000

Silver



\$10,000

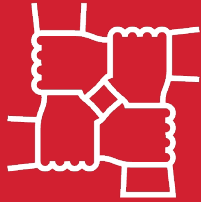
Bronze



\$50,000

Platinum

- Recognition and prominent logo placement in event materials including select on-site digital and print signage, jerseys, and event landing page.
- Opportunity for company representative to give brief remarks during the Congressional Soccer Match event
- Opportunity for company representative to participate in the ceremonial coin toss
- Recognition by U.S. Soccer Foundation leadership and/or keynote speaker
- Twelve (12) Premium reserved seating and sideline access for company representatives
- Opportunity to publish guest blog aligned with company's CSR focus on Foundation website
- Opportunity for corporate company to display a PSA video during the event
- Photo Op and Meet & Greet with U.S. Soccer Foundation leadership and Congressional Soccer Match players
- Two (2) co-branded social media posts
- VIP Hospitality Access for twenty (20) company representatives
- Opportunity to have two (2) company representatives play in the Congressional Soccer Match
- Six (6) push notifications PSA announcements
- Opportunity to have an activation in the Fan Zone
- Opportunity to provide branded items to event attendees
- Recognition in the U.S. Soccer Foundation Annual Report



\$30,000

Gold

- Recognition and logo placement in event materials including select on-site digital and print signage, jerseys, and event landing page
- Opportunity for corporate company to display a PSA video during the event
- Eight (8) Premium reserved seating and sideline access for company representatives
- Photo Op and Meet & Greet with U.S. Soccer Foundation leadership and Congressional Soccer Match players
- One (1) co-branded social media post
- VIP Hospitality Access for fifteen (15) company representatives
- Opportunity to have two (2) company representatives play in the Congressional Soccer Match
- Four (4) push notifications PSA announcements
- Opportunity to have an activation in the Fan Zone
- Opportunity to provide branded items to event attendees
- Recognition in the U.S. Soccer Foundation Annual Report



\$20,000

Silver

- Recognition and logo placement in event materials including select on-site digital and print signage, jerseys, and event landing page
- Four (4) Premium reserved seating and sideline access for company representatives
- VIP Hospitality Access for ten (10) company representatives
- Opportunity to have two (2) company representatives play in the Congressional Soccer Match
- Two (2) push notifications PSA announcements
- Opportunity to have an activation in the Fan Zone
- Opportunity to provide branded items to event attendees
- Recognition in the U.S. Soccer Foundation Annual Report



\$10,000

Bronze

- Recognition and logo placement in event materials including select on-site digital and print signage, jerseys, and event landing page
- Two (2) Premium reserved seating and sideline access for company representatives
- VIP Hospitality Access for five (5) company representatives
- One (1) push notification PSA announcements
- Opportunity to have an activation in the Fan Zone
- Opportunity to provide branded items to event attendees
- Recognition in the U.S. Soccer Foundation Annual Report

A la Carte Sponsorships

Sponsors receive exposure related to the specific item sponsored, as well as logo placement on the Congressional Soccer Match event page.



\$25,000 | VIP Hospitality 2 available

- Recognition and logo placement in event materials including select on-site digital and print signage, jerseys, and event landing page
- Name Co-Branding of VIP Hospitality area
- VIP Hospitality Access for twelve (12) company representatives
- Opportunity to have two (2) company representatives play in the Congressional Soccer Match
- Three (3) push notifications PSA announcements
- Dedicated VIP reserved area
- Opportunity to have an activation in the Fan Zone
- Opportunity to provide branded items to event attendees
- Opportunity to provide branded premium items to VIP hospitality area
- Recognition in the U.S. Soccer Foundation Annual Report

\$25,000 | Hosted VIP Reception 2 available

- Recognition and logo placement in event materials including select on-site digital and print signage, jerseys, and event landing page
- Name Co-Branding of reception
- VIP Hospitality Access for twelve (12) company representatives
- Three (3) push notifications PSA announcements
- Opportunity to have an activation in the Fan Zone
- Opportunity to provide branded items to event attendees
- Opportunity to provide branded premium items to VIP hospitality area
- Recognition in the U.S. Soccer Foundation Annual Report

A la Carte Sponsorships



\$15,000 | Fan Zone

2 available

- Recognition and logo placement in event materials including select on-site digital and print signage, jerseys, and event landing page
- Name Co-Branding of Fan Zone area
- VIP Hospitality Access for eight (8) company representatives
- Prominent location and opportunity to have an activation in the Fan Zone
- Opportunity to provide branded items to event attendees
- Recognition in the U.S. Soccer Foundation Annual Report

\$5,000 | Fan Zone

Concourse Activation

- Recognition and logo placement in event materials including select on-site digital and print signage, and event landing page
- VIP Hospitality Access for two (2) company representatives
- Opportunity to have an activation in the Fan Zone
- Opportunity to provide branded premium items to event attendees
- Recognition in the U.S. Soccer Foundation Annual Report

A la Carte Sponsorships



\$1,000

Fan Zone Concourse Table

- Recognition and logo placement in event materials including select on-site digital and print signage, and event landing page
- Opportunity to have a table at the Fan Zone
- Opportunity to provide branded premium items to event attendees
- Recognition in the U.S. Soccer Foundation Annual Report

\$500

VIP Hospitality Ticket

- VIP Hospitality Access for one (1) company representative

2022 Sponsors

Presenting Sponsor



Gold Level Sponsor



CADENA OFICIAL

Silver Level Sponsors



2022 Sponsors

Fan Zone Supporters





For more information,
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