

IT'S EVERYONE'S GAME



A 25th Anniversary Celebration in Los Angeles, hosted by the U.S. Soccer Foundation



The Event



Join us in celebrating our 25th anniversary and honoring changemakers within the community who are helping us make soccer *Everyone's Game*.

Monday, April 8, 2019
Banc of California Stadium
Los Angeles, CA

6:00 p.m. to 7:30 p.m. Cocktail Reception
7:30 p.m. to 9:30 p.m. Dinner and Awards

Honorees

- 2019 U.S. Women's National Team
- 1999 U.S. Women's National Team
- Target
- Major League Soccer
- National Women's Soccer League

The Honorees



2019 U.S. Women's National Team



**1999 U.S. Women's National Team
("The 99'ers")**



**Rick Gomez
CMO, Target**



NATIONAL WOMEN'S SOCCER LEAGUE

**Major League Soccer
& National Women's Soccer League**

PRESENTING

Sponsorship

\$125,000

- **Two (2) VIP tables** for up to 12 guests per table at the Event
- **Premier table placement**
- **2-3 minute speaking opportunity** for company representative
- **Recognition from the stage** by U.S. Soccer Foundation President & CEO
- **4 tickets** to the exclusive VIP Player Reception
- **4 reserved parking** spots at the Event
- **Outside back cover Ad** (1 available) of the Program/Ad Journal
- **Prominent hyperlinked logo** on Event website
- **Inclusion in press release(s) and social media**
- **Recognition as Presenting Sponsor** on signage and materials
- **Acknowledgement in U.S. Soccer Foundation Annual Report**
- **Recognition in post-event recap report and communications** via the U.S. Soccer Foundation supporter list
- **Opportunity for branded premium item** distribution to event attendees (*optional*)
- **Opportunity for premium custom created activation** (i.e. catering staff to wear Company-branded clothing item, product placement/distribution, interactive space during cocktail reception, etc.)
- **Special invitation** to U.S. Soccer Foundation VIP events (national and regional)
- **Two (2) MLS match tickets** (on the coast of your choice)
- **Two (2) NWSL match tickets** (on the coast of your choice)
- **25th Anniversary autographed memorabilia** for company representative

DIAMOND

Sponsorship

\$75,000

- **Two (2) VIP tables** for up to 10 guests per table at the Event
- **Premier table placement**
- **1-2 minute speaking opportunity** for company representative
- **Recognition from the stage** by U.S. Soccer Foundation President & CEO
- **2 tickets** to the exclusive VIP Player Reception
- **2 reserved parking** spots at the Event
- **Inside cover Ad** (only 2 available) of the Program/Ad Journal
- **Prominent hyperlinked logo** on Event website
- **Inclusion in press release(s) and social media**
- **Recognition as Diamond Sponsor** on signage and materials
- **Acknowledgement in U.S. Soccer Foundation Annual Report**
- **Recognition in post-event recap report and communications** via the U.S. Soccer Foundation supporter list
- **Opportunity for branded premium item** distribution to event attendees (*optional*)
- **Opportunity for custom created activation** (i.e. interactive space during cocktail reception, etc.)
- **Special invitation** to U.S. Soccer Foundation VIP events (national and regional)
- **25th Anniversary autographed memorabilia** for company representative

PLATINUM

Sponsorship

\$50,000

- **Two (2) VIP tables** for up to 10 guests per table at the Event
- **Most preferred table placement**
- **Recognition from the stage** by U.S. Soccer Foundation President & CEO
- **2 tickets** to the exclusive VIP Player Reception
- **1 reserved parking** spot at the Event
- **2-page spread Ad** in Program/Ad Journal
- **Prominent hyperlinked logo** on Event website
- **Inclusion in press release(s) and social media**
- **Recognition as Platinum Sponsor** on signage and materials
- **Acknowledgement in U.S. Soccer Foundation Annual Report**
- **Recognition in post-event recap report and communications** via the U.S. Soccer Foundation supporter list
- **Opportunity for branded premium item** distribution to event attendees (*optional*)
- **Special invitation** to U.S. Soccer Foundation VIP events (national and regional)
- **25th Anniversary autographed memorabilia** for company representative

GOLD

Sponsorship

\$25,000

- **One (1) VIP table** for up to 12 guests at the Event
- **Preferred table placement**
- **1 complimentary parking** spot at the Event
- **25th Anniversary Page Ad** in Program/Ad Journal
- **Prominent logo placement** on Event website
- **Recognition as Gold Sponsor** on signage and materials
- **Acknowledgement in U.S. Soccer Foundation Annual Report**

SILVER

Sponsorship

\$10,000

- **One (1) VIP table** for up to 10 guests at the Event
- **Half Page Ad** in Program/Ad Journal
- **Logo placement** on Event website
- **Recognition as Silver Sponsor** on signage and materials
- **Acknowledgement in U.S. Soccer Foundation Annual Report**

BRONZE

Sponsorship

\$5,000

- **Six (6) tickets** to the Event
- **Logo placement** on Event website
- **Recognition as Bronze Sponsor** on signage and materials
- **Acknowledgement in U.S. Soccer Foundation Annual Report**

Program

Journal Ads

\$2,500

25th Anniversary Page

\$1,000

Full Page Ad


\$500

Half Page Ad

To learn more, please contact:

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