Letter from the President & CEO and the Chairman

Dear Friends:

At the U.S. Soccer Foundation, it is our belief that every child deserves access to the sport of soccer. We aim to address the nation’s biggest problems through the world’s most popular sport by using soccer as a vehicle to effect positive social change in the communities where need is the greatest. This year, we saw significant growth in participation rates for our Soccer for Success programming—a 64 percent increase from last year—and expanded to serve more than 410 communities across the country.

This year, we also launched It’s Everyone’s Game, our national campaign to build 1,000 Safe Places to Play mini-pitches and engage one million children annually in Soccer for Success by 2026. In conjunction with this announcement, public and private partners in Chicago announced an initiative to create 50 mini-pitches over five years to help us reach that goal. Partners in Newark also followed suit this past spring, committing to build 20 mini-pitches and provide Soccer for Success programming to 2,500 youth over five years. Our first major public-private partnership of its kind—the New York City Soccer Initiative—opened the first 10 of 50 mini-pitches and year two is well underway.

We are thrilled that this summer the United States, Canada, and Mexico won the United Bid to host the 2026 FIFA World Cup. Over the next eight years, we’ll continue to engage more youth in soccer and work to empower a new generation of American soccer fans and athletes in the lead up to the event.

In the next program year alone, we are on track to reach 100,000 youth across the country through Soccer for Success, which runs for a total of 24 weeks out of the year in the fall and spring seasons. It is with the ongoing support of our donors, sponsors, and partners that our growth and impact continues. With your help, we are confident that we will reach our goals, together.

Regards,

Ed Foster-Simeon
President & CEO

Charles “Cully” Stimson
Chairman
YEAR IN REVIEW

2017

JULY  ■ U.S. Soccer Foundation hosts Soccer for Success National Training in Washington, D.C. for 140 participants from 50 partner organizations responsible for training more than 3,000 Soccer for Success coach-mentors across the country.

OCTOBER  ■ The first 10 of 50 mini-pitches are unveiled as part of the New York City Soccer Initiative.

2018

MARCH  ■ 12th annual Urban Soccer Symposium provides training on best practices in sports-based youth development for more than 280 participants from 174 grassroots soccer and community-based organizations.

APRIL  ■ U.S. Soccer Foundation awards program grants to soccer organizations helping to address the alarming drop-off rate in teenage participation in soccer. The three-year grant recipients will identify and share best practices in the field.


JUNE  ■ North America wins the United Bid to host the 2026 FIFA World Cup.

100

AUGUST  ■ U.S. Soccer Foundation announces partnership with Target to build 100 soccer play spaces by 2020.

IT’S EVERYONE’S GAME

DECEMBER  ■ U.S. Soccer Foundation launches It’s Everyone’s Game, a national effort to dramatically increase access to programming in underserved communities by 2026.

■ Announcement of Chicago Soccer Initiative, an effort to bring 50 mini-pitches to Chicago over five years in support of It’s Everyone’s Game.

2,500

MAY  ■ U.S. Soccer Foundation and Target unveil two mini-pitches in Houston, Texas with Houston Parks and Recreation—the first of 100 to be built nationwide.

■ 11 Members of Congress and 16 former professional athletes participate in the 6th annual Congressional Soccer Match benefiting the U.S. Soccer Foundation.

■ The New York Red Bulls, Newark Public Schools, the U.S. Soccer Foundation, and Wells Fargo announce a new initiative to build 20 mini-pitches and engage 2,500 youth in Soccer for Success.

150+

JULY  ■ U.S. Soccer Foundation announces partnership with Target to build 100 soccer play spaces by 2020.

In the 2017–2018 program year, more than 150 community partners in over 410 communities ran Soccer for Success.
The U.S. Soccer Foundation believes that every child deserves the opportunity to play the beautiful game while learning life skills from trained coach-mentors.

In December 2017, the U.S. Soccer Foundation announced the launch of It’s Everyone’s Game, a national movement aimed at dramatically expanding the Foundation’s reach across the country through its soccer-based programs. In partnership with communities, municipalities, and corporate partners throughout the United States, the Foundation pledged to engage one million children annually in Soccer for Success and build 1,000 Safe Places to Play mini-pitches by 2026.

Using Soccer for Success and Safe Places to Play as the vehicles, the Foundation is working to build a future where children from every community have access to the game and a safe place to play, no matter who they are or where they live.

Valuable national partners—adidas, Major League Soccer, Musco Lighting, and Target—are supporting this national movement and are committed to providing the country’s youth with high-quality soccer programming and safe places to play.

**Goal: Build 1,000 Safe Places to Play mini-pitches by 2026.**

**Goal: Engage 1,000,000 children in Soccer for Success annually by 2026.**
SOCCER FOR SUCCESS

is a high-impact solution that provides children living in underserved communities with free access to quality soccer programming, safe places to play, and caring coach-mentors who are trained to help transform young lives. The evidence-based soccer program, offered free to participants, helps children succeed on the pitch, in the classroom, and beyond.

410 communities in 40 states and the District of Columbia ran Soccer for Success.

70,000 children engaged in Soccer for Success.

3,300 Soccer for Success coach-mentors trained.

Children participate in a Soccer for Success practice in Kansas City, Missouri.
“They line up in front of my office to get the ball and the jersey. Having a soccer ball that belongs to them means everything to them.”

“I really can’t wait to come to school on the days we have soccer.”

“Dealing with these kids and hearing some of the stuff they have to say, and actually listening to them and hearing their views, it helps me be able to make better decisions and give better advice.”

“Being a coach-mentor is so much more than just a job for me. I get to know my players and their families outside of school. Parents tell me that their kids are motivated to stay on top of their school work and are excited to go to school because they get to participate in Soccer for Success after.”

**SOCCER FOR SUCCESS PROGRAM PARTNER**

- Active Children Portland
- Portland, OR
- After-School All-Stars Newark
- Newark, NJ
- After-School All-Stars South Florida
- Miami, FL
- America SCORES Bay Area
- San Francisco, CA
- Better Tomorrows
- Mentor, NJ
- Boston SCORES
- Boston, MA
- Boys & Girls Clubs of Alameda
- Alameda, CA
- Boys & Girls Clubs of America
- ALL STARS
- Atlanta, GA
- Boys & Girls Clubs of Atlanta
- Atlanta, GA
- Boys & Girls Clubs of Greater Kansas City
- Kansas City, MO
- Boys & Girls Clubs of Mercer County
- Trenton, NJ
- Boys & Girls Clubs of Providence
- Providence, RI
- Boys & Girls Clubs of Tracy
- Tracy, CA
- Boys & Girls Clubs of Wake County
- Raleigh, NC
- Boys & Girls Clubs of the East Valley
- Mesa, AZ
- Boys & Girls Clubs of the North Valley
- Magazine, CA
- Boys & Girls Clubs of the Peninsula
- East Palo Alto, CA
- Brotherhood Crusade
- Los Angeles, CA
- Chester Upland Youth Soccer
- Media, PA
- Chicago KICS
- Chicago, IL
- City of Fresno PARCS Department
- Fresno, CA
- City of North Miami Parks and Recreation Department
- North Miami, FL
- City of Philadelphia Parks and Recreation Department
- Philadelphia, PA
- City Year - P.S. 83
- New York, NY
- Colorado Rapids Youth Soccer Club
- Aurora, CO
- Columbus Recreation and Parks Department
- Columbus, OH
- DC SCORES
- Washington, DC
- Detroit Police Athletic League
- Detroit, MI
- El Monte Community Building Initiative
- El Monte, CA
- FirstLine Schools
- New Orleans, LA
- FLFAN
- Fort Lauderdale, FL
- Give Every Child A Chance
- Mentone, CA
- Houston Parks and Recreation Department
- Houston, TX
- Illinois Youth Soccer Association
- Tinley Park, IL
- Independent Health Foundation
- Buffalo, NY
- JT Disney Foundation
- Hershey, PA
- LA’s BEST
- Los Angeles, CA
- Liberty City Optimist Club
- Miami, FL
- Linden United School District
- Linden, CA
- Lower Bucks Family YMCA
- Feasterville, PA
- Mattie Rhodes Center
- Kennesaw, GA
- Mercy Street
- Dallas, TX
- Modesto City Schools
- Modesto, CA
- New York City Department of Youth and Community Development
- New York, NY
- Oakland County Sheriff Police Athletic League
- Rochester, MI
- Orlando City Foundation
- Winter Park, FL
- Philadelphia Freedom Valley YMCA
- Mt. Laurel, NJ
- Philadelphia, PA
- QC Scores
- Charlotte, NC
- San Mateo County Sheriff’s Activities League
- Redwood City, CA
- Scientific Research (SRI)
- Ridgecrest, CA
- St. Louis Union School District
- Motivac, CA
- The Simple Foundation
- Omaha, NE
- The Skills Center
- Tampa, FL
- THNK Together
- Santa Ana, CA
- Troy Boys & Girls Club
- Troy, NY
- Washington Youth Soccer Foundation
- Tukwila, WA
- Wisconsin Youth Soccer Association
- West Allis, WI
- YMCA of Silicon Valley
- Santa Clara, CA
- YMCA of South Florida
- Miami, FL
- Youth Speak Collective
- San Fernando, CA
- YMCA of Syracuse and Onondaga County
- Syracuse, NY

* 98 Boys & Girls Clubs operate ALL STARS Soccer for Success.
NATIONAL TRAINING

From July 12th–16th, the U.S. Soccer Foundation hosted the annual Soccer for Success National Training. The event brought together representatives from over 50 programs across the country and introduced more than 140 Soccer for Success trainers to the 2017-2018 curriculum. Trainers participated in the Foundation’s train-the-trainer model, which prepared them to lead local Soccer for Success trainings in their own communities.

olivia

COACH MENTOR, WASHINGTON YOUTH SOCCER FOUNDATION

“This training has helped me become more confident in the curriculum and has given me great transition ideas, which was something I did struggle with my first season of Soccer for Success. Being on the field so often, you can get sucked into the game and the coach side, whereas the National Training gave a great reminder that we are here to be mentors and to help create a positive social change in those underserved communities.”

teddy

COACH MENTOR, INDEPENDENT HEALTH FOUNDATION

“Even the new coaches, they feel welcome. It’s almost like you’re welcomed into the family automatically… You know that the people that show up to National Training are just as passionate as the people who are running the training.”
SAFE PLACES TO PLAY

Children, especially those living in underserved communities, face an acute shortage of safe places to play, either because there is not enough space in which to create them or there is not enough funding available to maintain them. Safe Places to Play grants help provide children with safe and accessible areas to play by transforming underutilized spaces.

Throughout the year, organizations seeking to enhance their play spaces with lighting, irrigation, synthetic turf, or Sport Court material can apply for Safe Places to Play grants.

29

29 grants awarded this year.

$766,125

$766,125 in grant funding awarded this year.

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Advocates for Academic Excellence in Education, Inc.
New Orleans, LA
Baker County Public School District
Macclenny, FL
Beadling Soccer Club
Bridgeton, PA
Bitez FC
Bloomington, IN
City of Fontana
Fontana, CA
City of Lake Wales
Lake Wales, FL
City of Ridgefield, Washington
Ridgefield, WA
Colorado Springs Youth Sports Complex
Monument Springs, CO
Concordia College New York
Bronxville, NY
District of Columbia International School
Washington, DC
Dominica Soccer Club
Kamloops, BC
Fort Worth Vaqueros Soccer Academy
Fort Worth, TX
Fredericksburg Football Club
Fredericksburg, VA
Future SoccerStars Foundation
Winston-Salem, NC
Kansas City Commission
Kansas City, KS
Marshalltown Parks and Recreation
Marshalltown, IA
Neighborhood Ministries
Phoenix, AZ
PLAY SOCCER Nonprofit International
Trenton, NJ
Rooftop School
San Francisco, CA
Special Olympics Missouri
Jefferson City, MO
Springville Youth Soccer Association
Springville, AL
Texas Trees Foundation
Zonies, TX
The Salvation Army
Camden, NJ
Village of Sauk City
Sauk City, WI
Yardley - Makefield Soccer (YMS)
Newtown, PA

These accomplishments would not be possible without the Foundation’s grant partners, including AllSports, Inc., AstroTurf, Brock, Hunter Industries, Musco Lighting, and Sport Court.

The Eddy, the playing facility for synthetic turf grant recipient Colorado Rapids Youth Soccer Club.
In partnership with communities, municipalities, and corporations, the Foundation builds and maintains soccer pitches in underserved communities across the country.

The Foundation also works to ensure that mini-pitches host high-quality soccer programming, including Soccer for Success, which is offered free to participants.

As a result, these partnerships have enabled the Foundation to expand its reach while providing partners with a unique opportunity to create social impact through an authentic, brand-building activity.

Learn more about the major initiatives that are helping reach the It’s Everyone’s Game goals of engaging one million children annually in Soccer for Success and building 1,000 Safe Places to Play mini-pitches by 2026.

### CHICAGO SOCCER INITIATIVE
In conjunction with the launch of It’s Everyone’s Game, Chicago Mayor Rahm Emanuel, the Chicago Park District, the Chicago Fire Soccer Club, and the U.S. Soccer Foundation announced their commitment to build 50 soccer play spaces in underserved neighborhoods throughout Chicago over five years. The project has been made possible by a $3 million gift from the Kenneth C. Griffin Charitable Fund and substantial contributions from the Hauptman family and the Chicago Fire Soccer Club.

### NEWARK SOCCER INITIATIVE
The New York Red Bulls, Newark Public Schools, the U.S. Soccer Foundation, and Wells Fargo unveiled an initiative aimed at dramatically increasing access to safe places to play and evidence-based soccer programming at Newark Public Schools. Over five years, the partners will build 20 mini-pitches and engage more than 2,500 Newark students in Soccer for Success.

### NEW YORK CITY SOCCER INITIATIVE
In partnership with adidas, Etihad Airways, the Mayor’s Fund to Advance New York City, and New York City Football Club (NYCFC), the U.S. Soccer Foundation unveiled the first 10 of 50 new mini-pitches built across New York City’s five boroughs.

The partnership expands after-school programming on the pitches to thousands of New York City youth through the U.S. Soccer Foundation’s Soccer for Success program and through NYCFC’s City in the Community schools program in partnership with the NYC Department of Youth and Community Development. This transformative public-private partnership brings significant resources to the city and is increasing access to safe play spaces for children who live in underserved areas throughout all five boroughs.

### TARGET PARTNERSHIP
In support of the U.S. Soccer Foundation’s mission to improve lives and communities through soccer, Target pledged $6 million to build 100 mini-pitches in communities across the country by 2020. The first of these 100 soccer play spaces was unveiled in Houston, Texas in May 2018. Year one of the partnership also includes expansion to the Atlanta, Miami, Tampa, Orlando, and Chicago markets.

### INDEPENDENT PROJECTS
In addition to mini-pitches created through public-private partnerships, many individuals, organizations, and families also contribute to independent mini-pitch projects. This year’s projects included mini-pitches built in partnership with Alameda Soccer Club, Auburn School District, City of East Orange, DC Department of Parks and Recreation, Denver Public Schools, Houston Independent School District (HISD), Los Angeles Unified School District (LAUSD), and Wood Village Baptist Church.

These mini-pitch projects would not be possible without the help of generous partners, including Ace Surfaces, APT, AstroTurf, CHA, Kwik Goal, MTJ Sports, Musco Lighting, Sport Court, Stenciled Masters, and TGI Systems.
**PASSBACK**

In partnership with SOCCER.COM, the Foundation collects and redistributes soccer equipment to children in underserved communities through the Passback program to provide everyone with the resources to play the game.

In the spring of 2018, Tucson Soccer Academy and Tanque Verde Soccer Club came together under one club as FC Tucson. Since Coach Lindsey would no longer need her Tucson Soccer Academy-branded gear, she started to clear out her closet. That’s when she realized that she was likely not the only one doing some spring cleaning. "I just shot the idea up to one of our directors (telling him) that this would be a great idea to advertise it to the whole community and see if people want to get rid of some of our old gear," Lindsey says. He agreed. It only took a quick Google search for Lindsey to come across the Foundation’s Passback program. "It was perfect — it was just what I was looking for," she says. Lindsey registered as a collector and got in touch with a Soccor for Success program partner, Mario, at the local Boys & Girls Club, with whom she arranged to donate the collected gear.

Within a week, Lindsey and members of the FC Tucson community were gathering their own gear to donate. By the end of the week, they had collected 261 tops, 60 shorts, 76 pairs of cleats, 40 pairs of socks, 18 soccer balls, and 19 pairs of shin guards. "I knew we were going to fill a couple bags," says Lindsey, "but it was a lot." On the receiving end, Mario remembers the reactions of the kids when they were given the gear. "They were pretty excited because there was stuff in there that their parents weren’t going to be able to get them," he says. "Some of the kids didn’t have a lot of resources to get this stuff elsewhere." Since the Passback drive, Mario has noticed an increased eagerness to play. "They were actually more motivated," he recalls. "They were more willing to come to their practices, more willing to participate and use the equipment that they received.

This year, approximately 185 individuals and organizations donated their equipment through Passback.

**PROGRAM GRANTS**

To combat the decline in teenage participation in sports, the U.S. Soccer Foundation awarded four program grants totaling $95,000 to organizations that are using innovative techniques to engage teenagers in sustainable programming that utilizes soccer to develop life skills. "Keeping Teens in the Game" grantees receive funding for three years and share best practices with the field at the end of the grant period.

**BEYOND SOCCER, LAWRENCE, MA**
Beyond Soccer works with youth in underserved communities to promote personal development through the game of soccer. The year-long program connects youth to new experiences, both on and off the field, that promote self-confidence, leadership skills, healthy living, and academic achievement. Their summer camp includes a Leadership Academy for teens in grades 8-12, which focuses on building skills and confidence and also includes a Youth Jobs Cohort, which advances professional and interpersonal skills of participants.

**KIPP NEW ORLEANS, NEW ORLEANS, LA**
The KIPP New Orleans School (KNOS) soccer program is committed to providing a transformative and inclusive educational experience for students from underserved communities. Since 2012, KNOS has cultivated programming in New Orleans middle and high schools, where there was a marked absence of soccer programs. The diverse environment helps participants have a voice at school, build new friendships, express themselves through sports, and develop a lifelong love of soccer. High school mentors assist all skill levels, helping keep players engaged for longer hours.

**SOCCER WITHOUT BORDERS, CAMBRIDGE, MA**
Soccer Without Borders uses soccer as a vehicle for positive change, providing refugee and immigrant youth with a toolkit to overcome obstacles to growth, inclusion, and personal success. On a weekly basis, a typical participant attends two to five soccer practices, and two to five hours of informal time with their coaches and teammates. Their programming boasts a 70-90% retention rate across the country.
“Getting kids involved in sports isn’t just necessarily an opportunity for them to maybe one day play on their high school team or college team,” former U.S. Women’s National Team star Abby Wambach told attendees of the 2018 Urban Soccer Symposium, “but also give back to their own community, their own families.” Abby was one of several soccer greats to give a keynote address at the Washington, D.C. event, along with Kristine Lilly, Kasey Keller, and Edson Buddle. Presented by Soccer Shots, this year’s event convened 281 participants representing 174 organizations from 34 states.

In addition to the lectures and workshops, some attendees also spent part of the weekend participating in the Urban Soccer Diploma track, a youth development-focused collaboration between the U.S. Soccer Foundation and United Soccer Coaches that provides tools to coaches working in non-traditional soccer settings. “It was great to be with a group of like-minded coaches dedicated to bringing the beautiful game of soccer to underserved communities across the U.S.,” said Lenny Muckle of Ambassadors Football Pittsburgh, who earned his Urban Soccer Diploma. He now feels that he has the “tools to help meet the emotional and physical needs of those we serve. I am a better coach and hope my kids become better players because of the course.”

Throughout the three-day event, over 72 presenters delivered presentations on best practices in the sports-based youth development field. The breakout sessions touched on a variety of topics, ranging from how to leverage soccer for social change to how to make the sport “sticky” by using art and poetry to build a sense of community.

Each year, a handful of our Soccer for Success program partners travel to Washington, D.C. to speak with their representatives on Capitol Hill in an effort to advocate for the game of soccer. These individuals also inform congressional representatives about funding priorities and the work being done to bring soccer to various districts and communities. Hector Avila of the Houston Parks and Recreation Department participated in Capitol Hill Day for the eighth consecutive year, this time to urge his representatives to continue supporting their major funders. “It helped that she was a former council member in Houston,” Hector said of Representative Sheila Jackson Lee. “We gave her an overview of what Soccer for Success is doing in Houston in all 20 different locations, how it’s changing the culture. She was really touched by that.”

Capitol Hill Day attendees participated in more than 25 individual meetings with their representatives, marking a successful event for constituents and representatives alike.

This year, members of Congress, corporate sponsors, and former professional athletes laced up their boots to compete in the 6th annual Congressional Soccer Match presented by Nike. The event started off with the Embassy Tournament, which featured representatives from 15 embassies and the U.S. State Department. The Embassy of Georgia brought home the trophy.

In the main event, 11 members of Congress and 16 former professional athletes participated or competed in the match. The Democrats took home the trophy and defended their title against the Republicans for the third straight year.

As one of the Foundation’s major fundraisers, all proceeds from the event support sports-based youth development programs for youth living in underserved communities.
U.S. Soccer Foundation ambassadors are dedicated to the Foundation’s mission and believe in the power of soccer to effect positive social change. This core group of champions for change assists the Foundation in educating others about the value of soccer as a youth development tool and helps raise awareness of the impact that work is having in underserved communities across the country.

Kenny Cooper
Forward, Montreal Impact

Landon Donovan
Former member, U.S. Men’s National Team and Los Angeles Galaxy

Todd Dunivant
Defender, Los Angeles Galaxy

Fernando Fiore
Broadcaster and Sports Journalist

Carin Gabarra
Former member, U.S. Women’s National Team
Head Coach, U.S. Naval Academy

Angela Hucles
Former member, U.S. Women’s National Team
Former president and current co-chair, Women’s Sports Foundation

William Olaremi John
Former member, Chicago Fire and Sporting KC

Cobi Jones
Former member, U.S. Men’s National Team
Former president and current co-chair, Women’s Sports Foundation

Brian McBride
Former member, U.S. Men’s National Team

Devan McTavish
Former member, D.C. United
Current Color Analyst, D.C. United Broadcast

Ben Olsen
Head Coach, D.C. United

Logan Pause
Former member, Chicago Fire
Vice President, Interim Assistant Coach, Chicago Fire

Robbie Russell
Former MLS player; Current MLS consultant

Danielle Slaton
Former member, U.S. Women’s National Team
Board member, U.S. Soccer Foundation

Saskia Webber
Former member, U.S. Women’s National Team

Cat Whitehill
Former member, U.S. Women’s National Team

IN THE NEWS

How to make soccer accessible to more kids? One group looks to pickup basketball.

Ahead of the launch of It’s Everyone’s Game, Foundation President & CEO, Ed Foster-Simeon, speaks to Steven Goff of the Washington Post about the opportunities that mini-pitches provide our nation’s youth.

Red Bulls’ next gen soccer stars could be formed in N.J.’s largest city

Newark is the third municipality nationwide to commit to building mini-pitches and engaging youth through Soccer for Success programming in partnership with the Foundation. Marisa Iati from the Star-Ledger explores how new mini-pitches in New Jersey will get more kids in the game by providing more access to the sport, and maybe even produce the next homegrown star.

Los Angeles Youth Get A Safe Place To Play Soccer Close To Home

With the backdrop of a new mini-pitch opening in the heart of Los Angeles, Foundation President & CEO, Ed Foster-Simeon, sits down with Kristin Marguerite-Dodge of GOOD Magazine to touch on the need for and importance of access to safe places to play and free after-school programs like Soccer for Success in areas like Los Angeles.
Thank you, U.S. Soccer Foundation supporters, for your generosity. Because of your continued support, we were able to and can continue to positively impact more children across the country.

James Keaton
John Mallory
Alan Rothenberg
Karen Brodkin Watson

CHAMPION’S CIRCLE

Manuel Barbosa
Steven and Laura Fritz
Frank Galván
Mychal Gambill
Frank Goodson
Jay Hoffman
Amy Homer

TEAM CAPTAINS

Jason Alarcon
David Horst
Bob McMillan
Alice Grady
Lawrence St. John
Claudine Hines
Hallie Taylor

SPEAKERS

Joshua Alper
David Horst
Bob McMillan
Alice Grady
Lawrence St. John
Claudine Hines
Hallie Taylor

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Getting kids involved in sports isn’t just necessarily an opportunity for them to maybe one day play on their high school team or college team, but also give back to their own community, their own families.”

FORMER U.S. WOMEN’S NATIONAL TEAM STAR

ABBY WAMBACH

“Getting kids involved in sports isn’t just necessarily an opportunity for them to maybe one day play on their high school team or college team, but also give back to their own community, their own families.”

FORMER U.S. WOMEN’S NATIONAL TEAM STAR

ABBY WAMBACH
THANK YOU

adidas
5 Rings Fitness
contributions from the
received grants and
The U.S. Soccer Foundation
INSTITUTIONAL INVESTORS
Wells Fargo Community
W.K. Kellogg Foundation
Viking Global Foundation
TowerBrook Foundation
Total Quality Logistics, LLC
TowerBrook Foundation
Viking Global Foundation
W.K. Kellogg Foundation
Wells Fargo Community
Support Campaign

INSTITUTIONAL INVESTORS
The U.S. Soccer Foundation
received grants and
contributions from the
following organizations:
5 Rings Fitness
addidas
Advanced Polymer Technology
Advocate
All Sports Enterprises, Inc.
Alton Lane
AmazonSmile
Anheuser-Busch
AstroTurf
Benefit Community Impact
Fund
Bright Funds Foundation
Brick Organization
California Department of Public
Health, Nutrition Education
and Obesity Prevention Branch
Carita Foundation
Case Agency
Central Middle School
CM Sports
Cherubino Family Trust
Chicago Fire Foundation
Chicago Fire Soccer Club
Chipotle Mexican Grill
City of East Orange
City of Ft. Lauderdale
City of Miami
City of North Miami
Clark Enterprises, Inc.
Comcast
Community Foundation for
Southwest Michigan
Congressional Federal Credit
Union
Continental
CorePower Yoga
D.C. United
D’Angelo Family Charitable
Fund, a Donor Advised
Fund of the U.S. Charitable
Gift Trust
Department of Justice,
Office of Juvenile Justice &
Delinquency Prevention
Enterprise Inc.
E.J. Brillantropies
EVO-L-NIBON
Facebook
First Giving
FOX Sports Media Group
Frederick J. Rich Revocable
Trust
FundingFactory
Goldman Sachs & Co. LLC
Google
Health Foundation of South
Florida
Hollywood Wildcats Soccer
Club
Huston High School
Jackson Spalding
James & Virginia Welch
Foundation
Johnson & Johnson
JP Morgan Chase
Kenneth C. Griffin
Charitable Fund
Kewl Gear
Levi’s Foundation
Lifeline
Los Angeles Football Club
M&T Bank
Major League Soccer
Major League Soccer Players
Association
Mayor’s Fund to Advance
New York City
McBride Real Estate Services
M.L.S. WORKS
Mount Sinai Health
Foundation, Golf Classic
Committee
Muso Sports Lighting, LLC
National Beer Wholesalers
Association
NBCUniversal Telemundo
Enterprises
New York City Football Club
New York Red Bulls
NFL Players Association
Nicolle & Jeremy Knoll Family
Fund of the Jewish
Communal Fund
Nike Global Community Impact
Nike, Inc.
Nutrition Education and
Obesity Prevention
O2 Lab Inc
Oak Foundation
P&G
PepsiCo
PepsiCo Charitable Giving Fund
PayPal Charitable Giving Fund
Peeple
PepsiCo
PepsiCo
Pittany Boars
Positive Tracks
S&P Global
San Jose Earthquakes
SCORE Sports
Seattle Sounders
Signature Theatre
Singer Family Fund of The
Minneapolis Foundation
Soccer Shots DC/MD/VA
Soccer Shots Foundation
Soccer Shots Franchising
Soccer Shots Houston
SOCCER.COM
Southern New Hampshire
University
Sport Court
Staples
Suntrust
Sunglass Hut
SurveyMonkey
Target Foundation
TGI Systems
The A. James and Alice B.
Clark Foundation
The Butler Family Charitable
Fund
The California Endowment
The Children’s Trust
The Economic Club of
Shreveport
The Halcyon
The Lucius N. Litauer
Foundation, Inc.
The Messina Group
The Miami Foundation
The Nasser Family
The RMR Group LLC
The Robert Wood Johnson
Foundation
The Stephanie and Steven
Silverman Family Fund
The W.J. Silverstein Family
Trust
The Welch Family Revocable
Trust
United Way of Miami Dade
Weidell & Reid Financial
Advisors
Washington REIT
Weinermiller Family Fund
West Carolina High School
Woodlawn Middle School
Zag Sports DC
Zola Family Foundation

Soccer Shots Foundation
Soccer Shots Franchising
Soccer Shots Houston
SOCCER.COM
Southern New Hampshire
University
Sport Court
Staples
Suntrust
Sunglass Hut
SurveyMonkey
Target Foundation
TGI Systems
The A. James and Alice B.
Clark Foundation
The Butler Family Charitable
Fund
The California Endowment
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Shreveport
The Halcyon
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Foundation, Inc.
The Messina Group
The Miami Foundation
The Nasser Family
The RMR Group LLC
The Robert Wood Johnson
Foundation
The Stephanie and Steven
Silverman Family Fund
The W.J. Silverstein Family
Trust
The Welch Family Revocable
Trust
United Way of Miami Dade
Weidell & Reid Financial
Advisors
Washington REIT
Weinermiller Family Fund
West Carolina High School
Woodlawn Middle School
Zag Sports DC
Zola Family Foundation

We have made every attempt to ensure the accuracy
of this list and ask that you please email us at
development@ussoccerfoundation.org if you find
an error or omission.

FINANCIALS

Financial information for the fiscal year
ending on June 30, 2018 and June 30, 2017

Statements of Financial Position

<table>
<thead>
<tr>
<th>Assets</th>
<th>2018</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash</td>
<td>$708,494</td>
<td>$109,506</td>
</tr>
<tr>
<td>Grants receivable</td>
<td>249,058</td>
<td>406,421</td>
</tr>
<tr>
<td>Contributions receivable</td>
<td>3,755,452</td>
<td>1,994,144</td>
</tr>
<tr>
<td>Investments</td>
<td>51,806,352</td>
<td>44,010,358</td>
</tr>
<tr>
<td>Property and equipment, net</td>
<td>7,159,298</td>
<td>7,076,560</td>
</tr>
<tr>
<td>Other assets</td>
<td>143,018</td>
<td>181,954</td>
</tr>
<tr>
<td>Total Assets</td>
<td>57,467,956</td>
<td>$46,761,514</td>
</tr>
</tbody>
</table>

Liabilities and Net Assets

<table>
<thead>
<tr>
<th>Liabilities</th>
<th>2018</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounts payable and accrued expenses</td>
<td>$1,705,555</td>
<td>$1,042,513</td>
</tr>
<tr>
<td>Margin line of credit</td>
<td>887,850</td>
<td>1,751,471</td>
</tr>
<tr>
<td>Refundable grants</td>
<td>252,589</td>
<td>271,350</td>
</tr>
<tr>
<td>Grants payable</td>
<td>2,712,861</td>
<td>3,970,592</td>
</tr>
<tr>
<td>Deferred rent</td>
<td>1,530,443</td>
<td>26,234</td>
</tr>
<tr>
<td>Total Liabilities</td>
<td>7,759,288</td>
<td>7,076,560</td>
</tr>
</tbody>
</table>

Net assets

<table>
<thead>
<tr>
<th>Net assets</th>
<th>2018</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unrestricted</td>
<td>38,995,019</td>
<td>39,285,831</td>
</tr>
<tr>
<td>Temporarily restricted</td>
<td>11,313,599</td>
<td>399,123</td>
</tr>
<tr>
<td>Total Net Assets</td>
<td>50,308,618</td>
<td>39,684,954</td>
</tr>
</tbody>
</table>

| Total Net Assets | 57,467,956 | $46,761,514 |

The U.S. Soccer Foundation received grants and contributions from the following organizations:

5 Rings Fitness
addidas
Advanced Polymer Technology
Advocate
All Sports Enterprises, Inc.
Alton Lane
AmazonSmile
Anheuser-Busch
AstroTurf
Benefit Community Impact
Fund
Bright Funds Foundation
Brick Organization
California Department of Public
Health, Nutrition Education
and Obesity Prevention Branch
Carita Foundation
Case Agency
Central Middle School
CM Sports
Cherubino Family Trust
Chicago Fire Foundation
Chicago Fire Soccer Club
Chipotle Mexican Grill
City of East Orange
City of Ft. Lauderdale
City of Miami
City of North Miami
Clark Enterprises, Inc.
Comcast
Community Foundation for
Southwest Michigan
Congressional Federal Credit
Union
Continental
CorePower Yoga
D.C. United
D’Angelo Family Charitable
Fund, a Donor Advised
Fund of the U.S. Charitable
Gift Trust
Department of Justice,
Office of Juvenile Justice &
Delinquency Prevention
Enterprise Inc.
E.J. Brillantropies
EVO-L-NIBON
Facebook
First Giving
FOX Sports Media Group
Frederick J. Rich Revocable
Trust
FundingFactory
Goldman Sachs & Co. LLC
Google
Health Foundation of South
Florida
Hollywood Wildcats Soccer
Club
Huston High School
Jackson Spalding
James & Virginia Welch
Foundation
Johnson & Johnson
JP Morgan Chase
Kenneth C. Griffin
Charitable Fund
Kewl Gear
Levi’s Foundation
Lifeline
Los Angeles Football Club
M&T Bank
Major League Soccer
Major League Soccer Players
Association
Mayor’s Fund to Advance
New York City
McBride Real Estate Services
M.L.S. WORKS
Mount Sinai Health
Foundation, Golf Classic
Committee
Muso Sports Lighting, LLC
National Beer Wholesalers
Association
NBCUniversal Telemundo
Enterprises
New York City Football Club
New York Red Bulls
NFL Players Association
Nicolle & Jeremy Knoll Family
Fund of the Jewish
Communal Fund
Nike Global Community Impact
Nike, Inc.
Nutrition Education and
Obesity Prevention
O2 Lab Inc
Oak Foundation
P&G
PepsiCo
PepsiCo Charitable Giving Fund
PayPal Charitable Giving Fund
PepsiCo
Pittany Boars
Positive Tracks
S&P Global
San Jose Earthquakes
SCORE Sports
Seattle Sounders
Signature Theatre
Singer Family Fund of The
Minneapolis Foundation
Soccer Shots DC/MD/VA
Soccer Shots Foundation
Soccer Shots Franchising
Soccer Shots Houston
SOCCER.COM
Southern New Hampshire
University
Sport Court
Staples
Suntrust
Sunglass Hut
SurveyMonkey
Target Foundation
TGI Systems
The A. James and Alice B.
Clark Foundation
The Butler Family Charitable
Fund
The California Endowment
The Children’s Trust
The Economic Club of
Shreveport
The Halcyon
The Lucius N. Litauer
Foundation, Inc.
The Messina Group
The Miami Foundation
The Nasser Family
The RMR Group LLC
The Robert Wood Johnson
Foundation
The Stephanie and Steven
Silverman Family Fund
The W.J. Silverstein Family
Trust
The Welch Family Revocable
Trust
United Way of Miami Dade
Weidell & Reid Financial
Advisors
Washington REIT
Weinermiller Family Fund
West Carolina High School
Woodlawn Middle School
Zag Sports DC
Zola Family Foundation

We have made every attempt to ensure the accuracy
of this list and ask that you please email us at
development@ussoccerfoundation.org if you find
an error or omission.
## Statements of Activities

<table>
<thead>
<tr>
<th>2018</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Unrestricted</td>
</tr>
<tr>
<td>Revenue and support</td>
<td></td>
</tr>
<tr>
<td>Contributions</td>
<td>$3,397,403</td>
</tr>
<tr>
<td>Federal grant revenue</td>
<td>1,505,103</td>
</tr>
<tr>
<td>Investment income</td>
<td>1,099,865</td>
</tr>
<tr>
<td>In-kind contributions</td>
<td>906,349</td>
</tr>
<tr>
<td>Other income</td>
<td>591,310</td>
</tr>
<tr>
<td>Net assets released from restrictions</td>
<td>1,687,147</td>
</tr>
<tr>
<td>Total revenue and support</td>
<td>9,386,997</td>
</tr>
<tr>
<td>Expenses</td>
<td></td>
</tr>
<tr>
<td>Program services</td>
<td></td>
</tr>
<tr>
<td>Programs and grants</td>
<td>7,773,592</td>
</tr>
<tr>
<td>Communications</td>
<td>1,245,595</td>
</tr>
<tr>
<td>Government relations</td>
<td>319,341</td>
</tr>
<tr>
<td>Supporting services</td>
<td></td>
</tr>
<tr>
<td>Development</td>
<td>1,428,066</td>
</tr>
<tr>
<td>Management and general</td>
<td>1,396,252</td>
</tr>
<tr>
<td>Total expenses</td>
<td>12,162,846</td>
</tr>
<tr>
<td>Change in net assets before market value adjustment on investments</td>
<td>(2,975,849)</td>
</tr>
<tr>
<td>Realized and unrealized (gains) losses on investments</td>
<td>2,685,037</td>
</tr>
<tr>
<td>Change in net assets</td>
<td>(200,812)</td>
</tr>
<tr>
<td>Net assets</td>
<td></td>
</tr>
<tr>
<td>Beginning</td>
<td>$39,285,831</td>
</tr>
<tr>
<td>Ending</td>
<td>$38,995,019</td>
</tr>
</tbody>
</table>

**A SNAPSHOT OF HOW WE UTILIZE FUNDS**

U.S. Soccer Foundation FY 2018 Total Expenses

- **11%** General & Administrative
- **12%** Development
- **77%** Programs

![Donut Chart]

Source: U.S. Soccer Foundation 2018 Annual Report

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**2018 ANNUAL REPORT**

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BOARD OF DIRECTORS

Paul Britton
Carlos Cordeiro
Dr. Jane Delgado
Ed Foster-Simeon
President & CEO
Enrico Gaglioti
Richard Groff
Sunil Gulati
Heather Higginbottom
Brian Klein

Peter Luther
Charles Marshall
Chairman Emeritus
David Messersmith
Jim Messina
David Nathanson
JoAnn Neale
Kevin Payne
Vice Chairman
Alan Rothenberg
Founder and Lifetime Director

Danielle Slaton
Juergen Sommer
Cully Stimson
Chairman
David Stuphen
Secretary
Hon. James Walsh
Brian Weinstein
Dr. Dana Weintraub
Leighton Welch
Treasurer