Dear friends of the U.S. Soccer Foundation,

When we think about how to best describe the last year, our 25th anniversary as a foundation, the word synergy comes to mind. When we work together, the combined effect is greater and more impactful than when we work alone.

Over the last 25 years, our partners, grant recipients, coach-mentors, donors, and supporters have done far more for the progression of the game while working together towards a common goal than we each could have achieved individually. Without you, we could not have awarded grants in all 50 states and the District of Columbia; we could not have served close to 740,000 youth to date; we could not have built more than 1,200 Safe Places to Play in communities nationwide; and we could not have created and implemented a transformative program that ensures children in underserved communities can benefit from our game.

Soccer has the power to change lives. That is our core belief. That is why it is called the beautiful game. Soccer brings people of all backgrounds together to inspire meaningful change on and off the pitch. We leverage the game of soccer to improve lives and communities thanks to the commitment of our national and local partners, the dedication of our facilitators and coach-mentors across the country, and the contributions of donors like you who believe in the difference soccer can make in young lives.

We have accomplished so much in the last quarter of a century. But we are just getting started. Next year, we aim to engage more than 120,000 youth in Soccer for Success, place an intentional focus on getting more girls and female coach-mentors involved in the game, and create 100 new mini-pitches. Thanks to you, we are well on our way to engaging one million children and creating 1,000 new safe places for them to play by 2026.

Sincerely,

Ed Foster-Simeon
President & CEO

Charles “Cully” Stimson
Chairman
2018

**JULY**
- U.S. Soccer Foundation hosts its annual Soccer for Success National Training in Washington, D.C. for 130+ individuals representing 46 Soccer for Success programs. These trainers will train more than 4,000 coach-mentors who will engage more than 88,000 youth during the 2018-2019 program year.

**AUGUST**
- U.S. Soccer Foundation unveils a mini-pitch in its own backyard with DC Department of Parks and Recreation, DC SCORES, D.C. United, and Musco Lighting in conjunction with the opening of D.C. United’s Audi Field.

**OCTOBER**
- U.S. Soccer Foundation opens 10 mini-pitches in New York City, marking a total of 20 mini-pitches that have come to all five boroughs through the New York City Soccer Initiative.
- A new mini-pitch—the fourth to be completed as part of the Newark Soccer Initiative—is unveiled at Luis Muñoz Marin School. Developed by engineers at Musco Lighting, this first-of-its-kind prototype mini-pitch comes complete with lighting, fencing, goals, benches, and lockable storage.

**NOVEMBER**
- U.S. Soccer Foundation partners with Downtown United Soccer Club in New York City to expand Soccer for Success programming to thousands of students across the city.

**DECEMBER**
- U.S. Soccer Foundation celebrates the one-year anniversary of It’s Everyone’s Game.

**JANUARY**
- U.S. Soccer Foundation celebrates the opening of South Florida’s first two mini-pitches at South Dade Park with Target and Miami-Dade Parks.

**MARCH**
- U.S. Soccer Foundation’s 13th annual Urban Soccer Symposium hosts the nation’s leaders in the sports-based youth development field. Attendees from 183 organizations and 31 U.S. states participate in workshops and presentations centered around the theme “Sport Without Barrier: Changing the Narrative.”

**APRIL**
- U.S. Soccer Foundation celebrates its 25th anniversary with 500 supporters at LAFC’s Banc of California Stadium in Los Angeles.

**MAY**
- Eleven Members of Congress and 15 professional athletes participate in the 7th annual Congressional Soccer Match at D.C. United’s Audi Field.

**JUNE**
- Ahead of the FIFA Women’s World Cup, the U.S. Soccer Foundation and Johnson & Johnson award grants to five organizations working to increase opportunities for girls to play soccer. The awarded organizations plan to nearly triple the number of participants collectively impacted over the three-year grant period.
- U.S. Soccer Foundation announces its United for Girls initiative aimed at doubling the number of girls impacted by the Foundation’s programs and the number of female coach-mentors who lead them over three years. As part of its She Breaks Barriers initiative, adidas joins United for Girls as a founding partner.

**2019**

**YEAR IN REVIEW**

Learn more on page 2
Learn more on page 6
Learn more on page 8
Learn more on page 14
Learn more on page 20
Learn more on page 23
Twenty-five years ago, with surplus funds from the 1994 World Cup, the U.S. Soccer Foundation was created. In celebration of the Foundation’s 25th anniversary, partners, supporters, professional athletes, and soccer fans came together at LAFC’s famed Banc of California Stadium to recognize collective achievements and honor those who have demonstrated their commitment to making soccer everyone’s game.

“Soccer gave me a chance to believe in myself and my future. When I felt like giving up, my coaches always encouraged me to be strong and push through. They told me good things will soon come afterwards.”

- ARIELLE, SOCCER FOR SUCCESS PARTICIPANT

“The U.S. Soccer Foundation program grant that Segundo Barrio Futbol Club received helped us enormously as an organization. It not only helped us become financially stable, but put us on a sustainable path to establish ourselves as a viable program. Being awarded the grant also gave us credibility in the community, and encouraged local organizations to support the work that we do.”

- SIMON, EXECUTIVE DIRECTOR, SEGUNDO BARRIO FUTBOL CLUB

“Ever since I joined this program, I have been taught so many things. This includes the meaning of teamwork, how to communicate with others better, and more...I can’t express how thankful I am to have been given this opportunity to learn and to help develop my personality, and little did I know that along with this journey I would discover my true passion for soccer.”

- KAREN, SOCCER FOR SUCCESS PARTICIPANT

At our 25th Anniversary Celebration, we presented five awards:

1. **VISIONARY AWARD**: Target
2. **IMPACT AWARD**: 1999 U.S. Women’s National Team
3. **TRAILBLAZER AWARD**: 1999 U.S. Women’s National Team
4. **GAME CHANGER AWARD**: U.S. Women’s National Team
5. **INSPIRATION AWARD**: U.S. Women’s National Team

**25 YEARS**

**BY THE NUMBERS**

- 700+ partners
- 738,600+ children engaged
- $125 million invested
IT’S EVERYONE’S GAME

In December 2017, the U.S. Soccer Foundation started a movement aimed at increasing access to soccer for children who might not otherwise have the resources to play. To achieve this goal, the Foundation pledged to engage one million children in high-quality soccer programming and build 1,000 Safe Places to Play mini-pitches by 2026.

In December 2018, the U.S. Soccer Foundation celebrated the first anniversary of the launch of the It’s Everyone’s Game movement.

PROGRESS TOWARD OUR 2026 GOALS

227,000 children engaged in Soccer for Success all-time

196 mini-pitches created

 Paramount to the success of this movement has been the creation of a national network of partners including corporations, municipalities, and regional and local organizations. Check out how the Foundation’s national partners—adidas, Major League Soccer, Musco Lighting, and Target—contributed to making soccer everyone’s game this year:

With adidas, the Foundation expanded access to the game in New York City and Los Angeles and launched the United for Girls initiative.

Together with Target, the Foundation created mini-pitches in Atlanta, Dallas, Houston, Miami, Orlando, Phoenix, and Tampa.

Musco Lighting debuted an innovative mini-pitch system in addition to providing lighting systems for Safe Places to Play grantees.

Major League Soccer helped the Foundation expand Soccer for Success and create mini-pitches in MLS club markets.
The U.S. Soccer Foundation partners with community-based organizations to run Soccer for Success. The evidence-based program, offered free to participants and led by trained coach-mentors, incorporates nutrition education and helps kids develop critical life skills in addition to teaching soccer fundamentals.

The result? Kids are healthier, more active, and have the tools they need to succeed both on and off the pitch.

2018 - 2019 IMPACT

4,100 coach-mentors participated
88,000 children engaged in Soccer for Success
2.85 MILLION granted to implement Soccer for Success
375 communities ran Soccer for Success

SUCCESS STORIES

“In the beginning I didn’t know how to play soccer and I wanted to quit but then I decided to give it a try and I found out that I actually had something special in me.”

-YENEISI  
Soccer for Success participant

“I’m just thankful to have a soccer team and a place where I can just share my feelings.”

- KEVIN  
Soccer for Success participant

“Soccer for Success has allowed me to provide an opportunity to create a vision instead of a dream for those that were unable to see beyond their surroundings.”

- EMMANUEL  
Soccer for Success coach-mentor

“I have three kids and all three have been in the Soccer for Success program. I am now a true advocate of the program as it has taught me so much.”

- LUZ  
Parent of Soccer for Success participants and volunteer
SOCCER FOR SUCCESS
PARTNERS

Active Children Portland
Portland, OR
After-School All-Stars Newark
Newark, NJ
After-School All-Stars South Florida
Miami, FL
America SCORES Bay Area
San Francisco, CA
Better Tomorrows
Marlton, NJ
Boston Scores
Jamaica Plain, MA
Boys & Girls Club of Alameda
Alameda, CA
Boys & Girls Club of Durham and Orange Counties
Durham, NC
Boys & Girls Clubs of America
Atlanta, GA
Boys & Girls Clubs of Mercer County
Trenton, NJ
Boys & Girls Clubs of Metro Atlanta
Atlanta, GA
Boys & Girls Clubs of the East Valley
Mesa, AZ
Boys & Girls Clubs of the Peninsula
East Palo Alto, CA
Brotherhood Crusade
Los Angeles, CA
Chester Upland Youth Soccer
Media, PA
Chicago KICS Community Academy
Chicago, IL
Chicago Parks District
Chicago, IL
City of Columbus Recreation and Parks Department
Columbus, OH
City of Fresno PARCS Department
Fresno, CA
City of North Miami Parks and Recreation Department
North Miami, FL
City of Philadelphia Parks and Recreation Department
Philadelphia, PA
City Year – P.S. 83
New York, NY
Colorado Rapids Youth Soccer Club
Denver, CO
DC SCORES
Washington, DC
Detroit Police Athletic League
Detroit, MI
El Monte Community Building Initiative
El Monte, CA
Energy Assist Foundation
Oklahoma City, OK
FC Cincinnati
Cincinnati, OH
FLIPANY
Fort Lauderdale, FL
George H.W. Bush Elementary School
Addison, TX
Give Every Child A Chance
Manteca, CA
Greater Philadelphia YMCA
Mt. Laurel, NJ
Houston Parks and Recreation Department
Houston, TX
Illinois Youth Soccer Association
Arlington Heights, IL
Independent Health Foundation
Buffalo, NY
ISANA Academies
Los Angeles, CA
JT Dorsey Foundation
Harrisburg, PA
LA’S BEST
Los Angeles, CA
Liberty City Optimist Club
Miramar, FL
Mattie Rhodes Center
Kansas City, MO
National 4-H Council
Washington, DC
Newark Public Schools
Newark, NJ
NYC Department of Education Office of School Wellness Programs
New York, NY
NYC Department of Youth and Community Development
New York, NY
Oakland County Sheriff PAL
Pontiac, MI
QC Scores
Charlotte, NC
Roads to Success
New York, NY
Sacramento Chinese Community Service Center
Sacramento, CA
San Mateo County Sheriff’s Activities League
Redwood City, CA
Scientific Research (SRI) Ridgefield, MS
Soccer in the Streets
Atlanta, GA
Stansilas Union School District
Modesto, CA
The Simple Foundation
Omaha, NE
The Skills Center
Tampa, FL
THINK Together
Santa Ana, CA
Troy Boys & Girls Club
Troy, NY
Washington Youth Soccer Foundation
Tukwila, WA
YMCA of Bucks County
Fairless Hills, PA
YMCA of Silicon Valley
Santa Clara, CA
YMCA of South Florida
Miami, FL
YWCA of Syracuse and Onondaga County
Syracuse, NY
NATIONAL TRAINING

Over four days in July, 130 individuals representing 46 Soccer for Success programs across the country participated in the U.S. Soccer Foundation’s annual Soccer for Success National Training. Under the guidance of 25 facilitators, these individuals returned to their communities ready to collectively train more than 4,000 coach-mentors and engage more than 88,000 youth during the 2018-2019 program year.

“I learned more than I thought I would be learning. Discussing empathy and discussing finding your strengths in the community…I’ve been really pleased at how in depth we’ve been able to go.”

- VALERIE, ARKANSAS 4-H

“I learned many facilitation skills for the local trainings…I also can’t wait to implement the attention grabbers, whether it be for the local trainings or for Soccer for Success. I can’t wait to see my kids excited with these attention grabbers and have so much fun with all the kids at my site. I’m the most excited to hear the ‘OOOHH YEAA’ and the ‘WOOP WOOPs.’”

- ADRIAN, HOUSTON PARKS AND RECREATION DEPARTMENT
Throughout the 2019 fiscal year, the U.S. Soccer Foundation created 82 mini-pitches across the country. Check out some highlights:

**BETHUNE MIDDLE SCHOOL**
Los Angeles, CA
The U.S. Soccer Foundation partnered with adidas, Kaiser Permanente, Los Angeles Football Club, and the Los Angeles Unified School District to create a mini-pitch at Bethune Middle School in December 2018.

**GARRETT PARK**
Dallas, TX
In March 2019, the U.S. Soccer Foundation installed a mini-pitch in partnership with Dallas Park and Recreation Department and Target at Garrett Park. This is part of Target’s $10 million pledge to create 100 mini-pitches across the country by the end of 2020.

**BRYANT WEBSTER DUAL-LANGUAGE SCHOOL**
Denver, CO
Denver Public Schools, the MLS Players Association, Soccer Shots, and the U.S. Soccer Foundation partnered to create a mini-pitch at Bryant Webster Dual-Language School in July 2018. The Colorado Rapids Youth Soccer Club runs Soccer for Success on the pitch.

**Luis Muñoz Marin School**
Newark, NJ
In partnership with the New York Red Bulls, Newark Public Schools, and Wells Fargo, the U.S. Soccer Foundation unveiled its first lighted mini-pitch system—featuring a new design by Musco Lighting—at Luis Muñoz Marin School in October 2018. This mini-pitch marked the third of 20 to be completed by 2022 as part of the Newark Soccer Initiative.

**EAST END PARK**
Durham, NC
Funded by Blue Cross Blue Shield of North Carolina in November 2018, the U.S. Soccer Foundation installed two mini-pitches at East End Park, which host the Foundation’s Soccer for Success program.

**Mini-pitch projects like these would not be possible without the help of our partners:** Ace Surfaces, APT, AstroTurf, CHA, Kwik Goal, MTJ Sports, Musco Lighting, Sport Court, Stencil Masters, and TGI Worldwide.
To address the lack of representation of young women in soccer in underserved communities, the U.S. Soccer Foundation and Johnson & Johnson awarded grants to five organizations that will expand opportunities for girls in historically excluded communities and utilize impactful strategies to increase female participation in the sport. Throughout the three-year grant period, these organizations will work with the Foundation and a third-party evaluator to develop a report that highlights best practices for increasing female participation in soccer.

Johnson & Johnson supported this grant program through its Because She Can campaign to empower young girls across the country.

San Mateo County Sheriff’s Activity League, Redwood City, CA
San Mateo County Sheriff’s Activity League offers girls-specific soccer programs including league teams, club teams, lunchtime soccer, after-school programming, and girls-only soccer clinics. By removing financial barriers and recruiting female coaches reflective of the population served, San Mateo County SAL has doubled participation in their girls-specific soccer programming over the past three years.

South Bronx United, Bronx, NY
South Bronx United ensures a multi-disciplinary staff leads girls through on-the-field and in-school programming, including female-centric discussion groups, outreach, leadership development and community events. Serving girls who belong to different immigrant communities, they are focusing recruitment efforts on more diverse female participants, developing a soccer culture for girls in the Bronx, and adding an after-school site for elementary-aged girls.

Adelante Mujeres, Forest Grove, OR
The Adelante Mujeres Chicas Soccer Academy was specifically designed to address the academic and social-emotional needs of Latina youth in grades 3-12 by using soccer as a tool to facilitate mentorship and leadership development. Since its inception eight years ago, the Academy has operated at no cost to its participants, as many Latina girls in this area are excluded from quality soccer programming due to financial limitations.

Starfinder Foundation, Philadelphia, PA
The Starfinder Foundation uses soccer to inspire social change and transform girls’ lives, one-third of whom are immigrants. In addition to soccer, female coach-mentors support girls through social-emotional learning, leadership sessions, life skills workshops, and Youth Council meetings. Building off its successful high school program, Starfinder is expanding programming to reach middle school girls and increase participants’ capacity to coach as they get older.

SAFE PLACES TO PLAY GRANTS

In three cycles throughout the year, the U.S. Soccer Foundation offers field-building and field-enhancement grants to help cover the costs of lighting, irrigation, Sport Court, and synthetic turf projects.

BY THE NUMBERS
31 grants awarded in the 2019 fiscal year
$642,718 in grant funding awarded in the 2019 fiscal year
51 fields to be enhanced through this grant funding

Special thanks to the Foundation’s grant partners — All Sports, Inc., AstroTurf, Hunter Industries, Musco Lighting, and Sporting Court — without whom these projects would not be possible.
“Sometimes in order to be able to reach the individual, you have to take a step back,” former U.S. Men’s National Team captain Maurice Edu explained to 2019 Urban Soccer Symposium attendees. “Yes, there are team rules: everyone has to be on time, everyone has to put in one hundred percent effort. But from an individual standpoint...how do I reach the individual...We’re not all motivated by the same things. We don’t all go home to the same households. When you’re able to connect with the individual, you get a glimpse into what their life is like; you get a glimpse into what motivates them.”

“It’s not easy,” teammate Charlie Davies agreed. “Even the professional coaches struggle with connecting with players individually,” he said.

Maurice and Charlie were joined by fellow soccer greats Lorrie Fair, Danielle Fotopoulos, and Briana Scurry at the 13th annual Urban Soccer Symposium held in Washington, D.C. Over the course of two panels, the former soccer stars stressed how important it is for coaches to understand the youth they serve in order to effectively help them develop both as soccer players and as individuals.

Presented by Soccer Shots, the 2019 event hosted attendees from 183 organizations who came together to learn best practices in the sports-based youth development field.

Throughout the event, attendees were audience to a series of lectures and participated in workshops under the theme “Sport Without Barrier: Changing the Narrative,” including the first-ever gender equity track sponsored by Telemundo. Attendees also had the option to participate in the Urban Soccer Diploma, a collaboration between the U.S. Soccer Foundation and United Soccer Coaches that provides tools to coaches working in non-traditional soccer settings.

“Everyone was there with the sole intention of stronger engagement and better interactions with children and developing programs,” said Rachel Truckley of Greater Philadelphia YMCA. “I think that’s a really cool place to be at a conference.”

In conjunction with the 13th annual Urban Soccer Symposium, some Soccer for Success partners made the trip early to visit their representatives on Capitol Hill. Anna-Lesa Calvert of Algonquin Sports for Kids had a particularly eventful day on Capitol Hill, where she was joined by fellow Soccer for Success colleagues from the state of New York.

“It’s not easy,” teammate Charlie Davies agreed. “Even the professional coaches struggle with connecting with players individually,” he said.

“Sometimes when you’re talking to senators, they really want to hear that the issues that are going on in one part of the state are the same issues that are happening in other parts of the state,” Anna-Lesa recalled. “The great thing about the U.S. Soccer Foundation and having been to the Symposium before is everyone sort of already knows each other and is friendly, so it was an easy ask to say, ‘Hey, do you want to do this together?’”

Throughout the day on the Hill, Anna-Lesa and other representatives from YMCA of Syracuse & Onondaga County, Steer for Student Athletes, and NYC Department of Youth and Community Development met at the offices of Senator Kirsten Gillibrand and Senator Chuck Schumer.

“I think the sport for youth development world or concept is building right now, so we wanted to make sure that the people we were talking to knew that the work wasn’t about wins and losses and who’s the best kid, but was really about creating change in our communities that support long-term growth for our areas,” Anna-Lesa explained. “For upstate that’s a little bit different than for downstate. We have different issues in those ways, but at the end of the day, what kind of draws everyone together is that Soccer for Success, specifically for this group, really hits and addresses issues that are happening in all of those communities.”
The 7th annual Congressional Soccer Match brought together embassy employees, Hill staffers, Members of Congress, professional athletes, and soccer fans in support of the Foundation’s programs benefiting children in underserved communities.

The event, the first to take place at D.C. United’s Audi Field, kicked off with the embassy tournament, where the Embassy of Denmark took the trophy after defeating the Embassy of Norway in the final match.

For the main event, 11 Members of Congress and 15 professional athletes participated in the match. U.S. Soccer Foundation ambassadors Charlie Davies, William Oluremi John, Cobi Jones, Brian McBride, and Ben Olsen all played goal-scoring roles, but in the end, it was the Republicans who came out on top, ending the Democrats’ three-year unbeaten streak.

Following the Congressional Soccer Match, Hill staffers and federal employees were able to take the pitch at Audi Field for the annual Staffer Tournament, which consisted of a friendly round-robin.

Ahead of the 2019 FIFA Women’s World Cup, the U.S. Soccer Foundation announced a new initiative, United for Girls, aimed at doubling the number of girls impacted by the Foundation’s programs and the number of female coach-mentors who lead them over three years.

Recognizing the initiative’s role in helping to combat the severe dropout rate and lack of participation of young girls in sports, adidas joined United for Girls as a founding partner.

On June 9, just days before the U.S. Women’s National Team’s first World Cup match in France, adidas and the U.S. Soccer Foundation celebrated the launch of United for Girls with 100 Los Angeles area girls. The event, part of adidas’ She Breaks Barriers campaign, transformed the outdoor space of Hoover Elementary School into nine soccer stations of creative fields of play. Through a series of soccer activities, participants became creators. From a sand pitch to using everyday objects to make goals to using tape as sidelines, the event showed young girls that, with creativity, they can play anywhere.
AMBASSADORS

U.S. Soccer Foundation ambassadors are dedicated to the Foundation’s mission and believe in the positive power of soccer. This core group of champions for social change assists us in educating others about the value of soccer as a youth development tool and helps us raise awareness of the impact that our work is having in underserved communities across the country.

Jozy Altidore  
Forward, U.S. Men’s National Team and  
Toronto FC

Kenny Cooper  
Former member, Montreal Impact

Charlie Davies  
Former member, U.S. Men’s National Team

Todd Dunivant  
Former member, Los Angeles Galaxy  
General Manager, Sacramento Republic FC

Maurice Edu  
Former member, U.S. Men’s National Team

Fernando Fiore  
Broadcaster and Sports Journalist

Carin Gabarra  
Former member, U.S. Women’s National Team  
Head Coach, U.S. Naval Academy

Geoff Gouveia  
Artist/Designer

Angela Hucles  
Former member, U.S. Women’s National Team  
Former president, Women’s Sports Foundation

William Oluremi John  
Member, Locomotive Tbilisi

Cobi Jones  
Former member, U.S. Men’s National Team

Kristine Lilly  
Former member, U.S. Women’s National Team and Boston Breakers

Lori Lindsey  
Former member, U.S. Women’s National Team and Washington Spirit

Brian McBride  
Former member, U.S. Men’s National Team

Roger McIntosh  
Former NFL player  
Philanthropist

Devon McTavish  
Former member, D.C. United  
Current Color Analyst, D.C. United Broadcast

Ben Olsen  
Head Coach, D.C. United

Heather O’Reilly  
Midfielder, North Carolina Courage  
Former member, U.S. Women’s National Team

Logan Pause  
Former member, Chicago Fire Soccer Club  
Head Coach, Chicago FC United

Robbie Russell  
Former MLS player  
Current MLS consultant

Becky Sauerbrunn  
Member, U.S. Women’s National Team and Utah Royals FC

Danielle Slaton  
Former member, U.S. Women’s National Team  
Board member, U.S. Soccer Foundation

Lindsay Tarpley  
Former member, U.S. Women’s National Team

Saskia Webber  
Former member, U.S. Women’s National Team and New York Power

Cat Whitehill  
Former member, U.S. Women’s National Team and Boston Breakers
IN THE NEWS

The U.S. Soccer Foundation was featured in a host of major media outlets that spotlighted the Foundation’s efforts to increase access to the game through quality soccer programming and safe places to play.

AJC
The Atlanta Journal-Constitution

Soccer soars as a spectator sport, but what about youth play?

On the heels of Atlanta United’s MLS Cup victory, Atlanta Journal-Constitution reporter Jennifer Brett explores how organizations like the U.S. Soccer Foundation are working to remove barriers to play, including cost.

After Hours with Amy Lawrence – Heather O’Reilly, Former USWNT Midfielder and Gold Medalist

U.S. Soccer Foundation ambassador Heather O’Reilly joins CBS Sports Radio’s Amy Lawrence to talk about her remarkable soccer career, the FIFA Women’s World Cup in France, and her work with the U.S. Soccer Foundation to create access to the game for more kids.

Bend it like Bacon

Ahead of the U.S. Soccer Foundation’s 7th annual Congressional Soccer Match, Roll Call’s Kathryn Lyons sits down with Congressional Soccer Caucus Co-Chair Rep. Don Bacon to talk about the Caucus’ work to support the growth of the game and increase access to sports-based youth development programs in underserved communities.

PASSBACK

In partnership with SOCCER.COM, the U.S. Soccer Foundation collects and redistributes soccer equipment to children and their families who may not have the resources to play the game.

This year, the Foundation established a partnership with U.S. Soccer Foundation ambassador Jozy Altidore and FOOTYmarket, an online marketplace for soccer players from around the world to connect and exchange new or pre-owned gear. FOOTYmarket designated Passback as its official partner for users who wish to donate gently-used gear.

U.S. Soccer Foundation’s got a brand-new pitch

At the opening of a new mini-pitch in Washington, D.C.’s Petworth neighborhood, The Undefeated’s Mark Wright talks with local Soccer for Success participants and U.S. Soccer Foundation President & CEO Ed Foster-Simeon about how local programming and new mini-pitches create opportunities for kids in underserved communities to thrive on and off the field.
Thank you, U.S. Soccer Foundation supporters, for your generosity. Because of your continued support, we were able to improve the lives of young children across the country through soccer.

DONORS

This list includes individuals who donated to the U.S. Soccer Foundation between July 1, 2018 and June 30, 2019.

President's Circle
Donors who contributed $10,000 or more
Anonymous
George and Elisabeth Altirs
Theodore and Paula Ashford
Kyra and Dave Barry
Camilo Beltran
Richard and Melissa Birns
Paul and Laurel Britton
Karen Brodkin Watson and Chris Watson
Aran and Alyssa Fox
Enrico and Danielle Gaglioti
Don Garber
Larry and Yumi Gee
Ben and Cynthia Guille
Brian and Victoria Klein
Pete and Dina Luther
David and Sabina Nathanson
Kevin and Pamela Payne
John and Lisa Ripley
Alan and Georgina Rothenberg
Kurt and Cameron Rupprecht
Robert and Lori Savio
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Angelic Taube
Dana Weintrub and Michael Callahan
Leighton and Beatrice Welch
Bo Wilkins
Mark and Sarah Williamson
Neal and Coleen Wilson

Champion's Circle
Donors who contributed between $9,999 to $5,000
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Vincent Bartolotta
Michael and Jennifer Borislow
Jeffrey and Marci Dalry
Len and Mary Flory
Ed Foster-Simeon
John and Amy Hanley
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Jennifer and Scott Mackesy
John and Tracy Mallory
Gifford Miller
Patrick and Suzy Nas
Ted Segal
Cully and Laura Stimson
David and Tina Suphen

MVPS
Donors who contributed between $4,999 and $1,000
Phillip Abokire
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Albert Muldoon
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Christopher and Laura Pearlman
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Mark Prochilo
Peter and Robyn Rahbar
Becky Sauerbrunn and Zola Short
Craig and Christina Sharon
Jake and Meghan Silverstein
Danielle Slaton
Jennifer Smith
Juergen and Susie Sommer
Gary Stevenson
Chase Tarantino
Erik and Jacqueline Thamm
Chad Weiskittel
Christopher Welchand
The Honorable James Walsh

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Robert White
Diane and Jonathan Widenbaum
Durward Williams
Michael Winograd
Michael Woi
Emma Wolfe
Carolyn Woolan
Diane Woolard
Kristian Wright
George Wu
Julia Yamamoto
Jim Yang
Douglas Yau
Amy Yee
Henry Yee
Jessica Young
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James Ladwig
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Paula Landman
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Christian Lavers
Richard and Elin Lawrence
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Ashley Lehr
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Alan Loucks
Jennifer Lucas
Stephen Luparello and Laurie Drysdale
Fred Luthardt
Carol Lyle
Kelly Maguire
Rob Maguire and Andrea Fox
Aaron Maines
Julie Mankinen
Jane Manning
Jennifer Markey
Alyson Marmur
Claudia Martinez
Maryann Matthews
Jason Mattivi
Joel Mayer
L Mayuranath
Nicholas McBurney
Kevin McDonough
Lindsey Mean
Mark and Joy Meisel
Jason Mendez
Marie and George Meserole
James Meyer
Katherine Milgram
Alyssa Mitchem
Ryan Mooney
Doug and Jeffrey Moore
Christopher G Morris
Adrienne Moss
Mark and Leslie Mulert
Mansur Femi Mustapha
Thomas Nall
Hilary Navone
Karín Nelson
Trevor Neve
Robert Nimmons
Claire North-Smyers
Thomas and Evelyne Novello
Harry Oei
Mario Ortega
Jeffrey Oxford
John Palinski
Craig Palmer
Charles Paschal
Donna Patrick
Stephanie Patterson
James Patton
Joey Paulos
Jack Payne
Joseph Pelliccia
John Pepple and Sarah Blick
Elizabeth Periman
John Poppel and Sarah Blick
Kitty and Nick Petraglia
Sarah Pickens
Douglas Pinney
David Polk
Dennis Poller
David Potter
Leroy E and Candace Powell
Tony Powell
Lauren Prigozen
Ryan Prinz
Elvin Quezada
Torí Ramataboee
Manuela Ramirez
David Rando
Neal and Megan Rei
Robert Reiner
David Reiss
Diane Remin
Philip Richardson
Lori Rick
Gayle Riemer
Merrill Ring
Manuel Alejandro Rivera Maldonado
Thomas Rizzo
Thomas Rogers
Johanna Roman
Lisa Rose
Andrew Rosenberg
Ira Rosenblatt
Jennifer Rosenthal
Kurt Roth
Maximilien Roux
Robin Rowland
Renée Roy
Howard and Deborah Rubinstein
Rich Russo
Stephen Sanborn
Mark Sandbergen
Carol Santini
Robert Schad
Katherine Schilling
Jason Schneider
Shana Scholder
Allan Schott
Nancy and Brian Schultz
Alex and Max Seldin
Gaye and Donald V Shaff
Brady Shay
Brad Shore
Kim Shore
Anthony Shortland
Jay Shubrook
Matt Sicchio
M. Steven Silbermann
Ian Silverman
Richard Simms
Jen Simon
Hilde Singer
Rajeev Sivasenan
Seth Slack
Jeremy Silvinski
Carrie Smaga
John Smelzer
Linsey Smith
Shawn Smith
Susan Soper
Cyrus Sorooshian
Jeff and Elliott Spruell
Jane and Robert Stein
Shannon Stetson
Beth Stone
Maureen Straight
Brian Strong
Heather Subotnick
Bill and Cheryl Sullivan
Melissa Swales
Sharon Talia
Mark and Katherine Thomas
Stacey Thompson
John and Joan Thomson
Laura Thornton
Ryan Thurk
John Todd and Annette Shelby
Jennifer Tokarczyk
Wes Tomer
John Tran
Lindsay Trapani
Connie Tucker
Jennifer Valentine
Kathleen Vanston
Michael Vaughan-Cherubin
Theresa Vaughan
Tony Viglietti
Christopher and Jill Vollmer
Cheryl Vollweiler
Jack Vollweiler
Staci Wasserman
Sandra Wasson and Robert Stewart
Mandy and Jason Webb
Hung Wei Chee
Alan Weinstein
Donna Weinstein
Lela Weinstein
Sharon Weinstein
Kimberly Weissman
James Welch
Donald Wetmore

We have made every attempt to ensure the accuracy of this list and ask that you please email us at development@ussoccerfoundation.org if you find an error or omission.
INSTITUTIONAL INVESTORS

The U.S. Soccer Foundation received grants and contributions from the following organizations:

- adidas
- Advanced Polymer Technology
- All Sports Enterprises, Inc.
- Anheuser-Busch
- AstroTurf
- Blue Cross Blue Shield of North Carolina
- Boston Consulting Digital Ventures
- California Department of Public Health, Nutrition Education and Obesity Prevention Branch
- Capelli New York/Cedar Stars Academy
- Carita Foundation
- CHA Sports
- Chicago Fire Foundation
- Chicago Fire Soccer Club
- City of Miami Department of Parks and Recreation
- City of Tampa Parks and Recreation Department
- Columbus Crew SC Foundation
- Competition Athletic Surfaces
- Congressional Federal Credit Union
- D.C. United
- D'Angelo Family Charitable Fund, a Donor Advised Fund of The U.S. Charitable Gift Trust
- Department of Justice, Office of Juvenile Justice & Delinquency Prevention
- Downtown United Soccer Club
- DMC Ventures
- EJF Philanthropies
- EPIC
- FanDuel Group
- FOX Sports
- Gamsquad
- Goldman Sachs & Co.
- Health Foundation of South Florida
- Hunter Industries
- JLL
- Johnson & Johnson
- Kenneth C. Griffin Charitable Fund
- Kwik Goal
- Levitt Foundation
- Los Angeles Football Club
- Major League Soccer
- Major League Soccer Players Association
- Mayor’s Fund to Advance New York City
- MLS WORKS
- MTJ Sports
- Musco Sports Lighting, LLC
- Nashville Team Holdings
- National Women’s Soccer League
- NBCUniversal Telemundo Enterprises
- New York City Football Club
- New York Red Bulls
- NorCal Premier Soccer
- O2 Lab Inc.
- Oak Foundation
- Oppenheim Charitable Foundation
- Oracle Corporation
- PepsiCo
- Quinn Emanuel Urquhart & Sullivan, LLP
- Real Salt Lake Foundation
- San Jose Earthquakes
- SCORE Sports
- Seattle Sounders/Adrian Hanauer Foundation
- Shamrock Capital Advisors
- Soccer Shots Franchising
- SOCCER.COM
- Southern New Hampshire University
- Sport Court
- Stencil Masters LLC
- Target
- TEGNA Foundation
- Telemundo Deportes & NBC Sports
- TGI Worldwide
- The A. James and Alice B. Clark Foundation
- The Arthur M. Blank Family Foundation
- The Arthur M. Blank Family Foundation
- The California Endowment
- The Children’s Trust
- The Lucius N. Littauer Foundation, Inc.
- The Messina Group
- The Miami Foundation
- The Precourt Foundation
- The Robert Wood Johnson Foundation
- Toyota Motor North America, Inc.
- US Club Soccer
- Washington Spirit
- Washington Youth Soccer Foundation
- Wasserman Foundation
- Well Dunn Catering, Inc.
- Yours in Soccer Foundation

FINANCIALS

Financial information for the fiscal years ending on June 30, 2019 and June 30, 2018.

### Statements of Financial Position

<table>
<thead>
<tr>
<th>2019</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Assets</td>
<td></td>
</tr>
<tr>
<td>Cash</td>
<td>$557,430</td>
</tr>
<tr>
<td>Grants receivable</td>
<td>392,897</td>
</tr>
<tr>
<td>Contributions receivable</td>
<td>2,746,107</td>
</tr>
<tr>
<td>Investments</td>
<td>49,285,096</td>
</tr>
<tr>
<td>Property and equipment, net</td>
<td>1,194,943</td>
</tr>
<tr>
<td>Other assets</td>
<td>117,153</td>
</tr>
<tr>
<td>Total assets</td>
<td>$54,293,626</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Liabilities and Net Assets</th>
<th>2019</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Liabilities</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Accounts payable and accrued expenses</td>
<td>$1,876,537</td>
<td>$1,765,555</td>
</tr>
<tr>
<td>Margin line of credit</td>
<td>897,064</td>
<td>887,850</td>
</tr>
<tr>
<td>Refundable grants</td>
<td>99,924</td>
<td>262,589</td>
</tr>
<tr>
<td>Grants payable</td>
<td>4,398,498</td>
<td>2,712,861</td>
</tr>
<tr>
<td>Deferred rent</td>
<td>1,677,537</td>
<td>1,530,443</td>
</tr>
<tr>
<td>Total liabilities</td>
<td>8,549,560</td>
<td>7,159,286</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Contingency (Note 13)</th>
<th>2019</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Net assets</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Without donor restrictions</td>
<td>37,116,046</td>
<td>38,995,019</td>
</tr>
<tr>
<td>With donor restrictions</td>
<td>8,228,020</td>
<td>11,313,599</td>
</tr>
<tr>
<td>Total net assets</td>
<td>45,344,066</td>
<td>50,308,618</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Total liabilities and net assets</th>
<th>2019</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$54,293,626</td>
<td>$57,467,916</td>
</tr>
</tbody>
</table>
### Statements of Activities

#### Without Donor Restrictions

<table>
<thead>
<tr>
<th>Revenue and Support:</th>
<th>2019</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributions</td>
<td>$ 4,130,991</td>
<td>$ 1,267,475</td>
</tr>
<tr>
<td>Federal grant revenue</td>
<td>1,697,942</td>
<td>-</td>
</tr>
<tr>
<td>Interests and dividends, net</td>
<td>1,057,532</td>
<td>-</td>
</tr>
<tr>
<td>In-kind contributions</td>
<td>3,310,577</td>
<td>-</td>
</tr>
<tr>
<td>Event revenue - 25th Gala</td>
<td>701,095</td>
<td>-</td>
</tr>
<tr>
<td>Other income</td>
<td>344,550</td>
<td>-</td>
</tr>
<tr>
<td>Net assets released from restrictions</td>
<td>4,353,054</td>
<td>(4,353,054)</td>
</tr>
<tr>
<td>Total revenue and support</td>
<td>15,595,741</td>
<td>(3,085,579)</td>
</tr>
</tbody>
</table>

#### With Donor Restrictions

<table>
<thead>
<tr>
<th>Revenue and Support:</th>
<th>2019</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributions</td>
<td>3,397,403</td>
<td>$ 12,601,623</td>
</tr>
<tr>
<td>Federal grant revenue</td>
<td>1,505,103</td>
<td>-</td>
</tr>
<tr>
<td>Interests and dividends, net</td>
<td>1,099,865</td>
<td>-</td>
</tr>
<tr>
<td>In-kind contributions</td>
<td>906,349</td>
<td>-</td>
</tr>
<tr>
<td>Event revenue - 25th Gala</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Other income</td>
<td>591,130</td>
<td>-</td>
</tr>
<tr>
<td>Net assets released from restrictions</td>
<td>1,687,147</td>
<td>(1,687,147)</td>
</tr>
<tr>
<td>Total revenue and support</td>
<td>9,186,997</td>
<td>10,914,476</td>
</tr>
</tbody>
</table>

#### Expenses:

<table>
<thead>
<tr>
<th>Program Services:</th>
<th>2019</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Programs and grants</td>
<td>14,130,997</td>
<td>-</td>
</tr>
<tr>
<td>Communications</td>
<td>1,070,704</td>
<td>-</td>
</tr>
<tr>
<td>Government relations</td>
<td>194,986</td>
<td>-</td>
</tr>
<tr>
<td>Total expenses</td>
<td>15,396,687</td>
<td>-</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Supporting Services:</th>
<th>2019</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Development</td>
<td>1,973,239</td>
<td>-</td>
</tr>
<tr>
<td>Management and general</td>
<td>2,182,749</td>
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</tr>
<tr>
<td>Total expenses</td>
<td>4,155,988</td>
<td>-</td>
</tr>
</tbody>
</table>

Change in net assets before market value adjustment on investments

<table>
<thead>
<tr>
<th>2019</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>(3,956,934)</td>
<td>(3,085,579)</td>
</tr>
<tr>
<td>(7,042,513)</td>
<td>(2,975,849)</td>
</tr>
<tr>
<td>(2,077,961)</td>
<td>(2,685,037)</td>
</tr>
</tbody>
</table>

Total expenses

<table>
<thead>
<tr>
<th>2019</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>15,595,741</td>
<td>(3,085,579)</td>
</tr>
<tr>
<td>12,162,846</td>
<td>-</td>
</tr>
</tbody>
</table>

Change in net assets

<table>
<thead>
<tr>
<th>2019</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>(1,878,973)</td>
<td>(3,085,579)</td>
</tr>
<tr>
<td>(4,964,552)</td>
<td>(290,812)</td>
</tr>
<tr>
<td>(2,077,961)</td>
<td>-</td>
</tr>
</tbody>
</table>

Net assets:

<table>
<thead>
<tr>
<th>2019</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>38,995,019</td>
<td>11,313,599</td>
</tr>
<tr>
<td>50,308,618</td>
<td>39,285,831</td>
</tr>
</tbody>
</table>

Ending

<table>
<thead>
<tr>
<th>2019</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>$ 37,116,046</td>
<td>$ 8,229,020</td>
</tr>
<tr>
<td>$ 45,344,066</td>
<td>$ 38,995,019</td>
</tr>
<tr>
<td>$ 11,313,599</td>
<td>$ 50,308,618</td>
</tr>
</tbody>
</table>

### A Snapshot of How We Utilize Funds

- **Programs**: 79%
- **General & Administrative**: 11%
- **Development**: 10%
BOARD OF DIRECTORS

Paul Britton
Dr. Jane Delgado
Ed Foster-Simeon
President & CEO
Enrico Gaglioti
Richard Groff
Sunil Gulati
Heather Higginbottom
Brian Klein
Peter Luther
Charles Marshall
Chairman Emeritus
David Messersmith
Jim Messina

David Nathanson
Treasurer
JoAnn Neale
Kevin Payne
Vice Chairman
Alan Rothenberg
Founder and Lifetime Director
Danielle Slaton
Juergen Sommer
Cully Stimson
Chairman
David Sutphen
Hon. James Walsh
Brian Weinstein

Dr. Dana Weintraub
Secretary
Leighton Welch

Left: U.S. Soccer Foundation board members Brian Weinstein, Danielle Slaton, David Nathanson, Dr. Dana Weintraub; top right: Kevin Payne, JoAnn Neale, Alan Rothenberg; bottom right: Dr. Jane Delgado