



# ANNUAL REPORT

2018





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ANNUAL REPORT 2018

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[ This report details our 2018 fiscal year. ]



Children play at the *It's Everyone's Game* launch in Chicago.

From the President & CEO and the Chairman

Dear Friends:

At the U.S. Soccer Foundation, it is our belief that every child deserves access to the sport of soccer. We aim to address the nation's biggest problems through the world's most popular sport by using soccer as a vehicle to effect positive social change in the communities where need is the greatest. This year, we saw significant growth in participation rates for our *Soccer for Success* programming—a 64 percent increase from last year—and expanded to serve more than 410 communities across the country.

This year, we also launched *It's Everyone's Game*, our national campaign to build 1,000 *Safe Places to Play* mini-pitches and engage one million children annually in *Soccer for Success* by 2026. In conjunction with this announcement, public and private partners in Chicago announced an initiative to create 50 mini-pitches over five years to help us reach that goal. Partners in Newark also followed suit this past spring, committing to build 20 mini-pitches and provide *Soccer for Success* programming to 2,500 youth over five years. Our first major public-private partnership of its kind—the New York City Soccer Initiative—opened the first 10 of 50 mini-pitches and year two is well underway.

We are thrilled that this summer the United States, Canada, and Mexico won the United Bid to host the 2026 FIFA World Cup. Over the next eight years, we'll continue to engage more youth in soccer and work to empower a new generation of American soccer fans and athletes in the lead up to the event.

In the next program year alone, we are on track to reach 100,000 youth across the country through *Soccer for Success*, which runs for a total of 24 weeks out of the year in the fall and spring seasons. It is with the ongoing support of our donors, sponsors, and partners that our growth and impact continues. With your help, we are confident that we will reach our goals, together.

Regards,

Ed Foster-Simeon  
President & CEO

Charles "Cully" Stimson  
Chairman



# YEAR IN REVIEW

## 2017

**JULY** ■ U.S. Soccer Foundation hosts *Soccer for Success* National Training in Washington, D.C. for 140 participants from 50 partner organizations responsible for training more than 3,000 *Soccer for Success* coach-mentors across the country.

50

**OCTOBER** ■ The first 10 of 50 mini-pitches are unveiled as part of the New York City Soccer Initiative.

100

**AUGUST** ■ U.S. Soccer Foundation announces partnership with Target to build 100 soccer play spaces by 2020.

## IT'S EVERYONE'S GAME

**DECEMBER** ■ U.S. Soccer Foundation launches *It's Everyone's Game*, a national effort to dramatically increase access to programming in underserved communities by 2026.  
■ Announcement of Chicago Soccer Initiative, an effort to bring 50 mini-pitches to Chicago over five years in support of *It's Everyone's Game*.

## 2018

**MARCH** ■ 12th annual Urban Soccer Symposium provides training on best practices in sports-based youth development for more than 280 participants from 174 grassroots soccer and community-based organizations.

**APRIL** ■ U.S. Soccer Foundation awards program grants to soccer organizations helping to address the alarming drop-off rate in teenage participation in soccer. The three-year grant recipients will identify and share best practices in the field.  
■ adidas, Los Angeles Football Club, Los Angeles Unified School District, and U.S. Soccer Foundation unveil new mini-pitch at Menlo Avenue Elementary School.

**JUNE** ■ North America wins the United Bid to host the 2026 FIFA World Cup.

150+

In the 2017–2018 program year, more than 150 community partners in over 410 communities ran *Soccer for Success*.

2,500

**MAY** ■ U.S. Soccer Foundation and Target unveil two mini-pitches in Houston, Texas with Houston Parks and Recreation—the first of 100 to be built nationwide.  
■ 11 Members of Congress and 16 former professional athletes participate in the 6th annual Congressional Soccer Match benefiting the U.S. Soccer Foundation.  
■ The New York Red Bulls, Newark Public Schools, the U.S. Soccer Foundation, and Wells Fargo announce a new initiative to build 20 mini-pitches and engage 2,500 youth in *Soccer for Success*.



Children play on the new mini-pitch in Houston.





Children play at the *It's Everyone's Game* launch in Chicago.

# IT'S EVERYONE'S GAME

The U.S. Soccer Foundation believes that every child deserves the opportunity to play the beautiful game while learning life skills from trained coach-mentors.

In December 2017, the U.S. Soccer Foundation announced the launch of *It's Everyone's Game*, a national movement aimed at dramatically expanding the Foundation's reach across the country through its soccer-based programs. In partnership with communities, municipalities, and corporate partners throughout the United States, the Foundation pledged to engage one million children annually in *Soccer for Success* and build 1,000 *Safe Places to Play* mini-pitches by 2026.

Using *Soccer for Success* and *Safe Places to Play* as the vehicles, the Foundation is working to build a future where children from every community have access to the game and a safe place to play, no matter who they are or where they live. Valuable national partners—adidas, Major League Soccer, Musco Lighting, and Target—are supporting this national movement and are committed to providing the country's youth with high-quality soccer programming and safe places to play.

1,000

Goal: Build 1,000 *Safe Places to Play* mini-pitches by 2026.

1,000,000

Goal: Engage 1,000,000 children in *Soccer for Success* annually by 2026.



# ***SOCCER FOR SUCCESS***

is a high-impact solution that provides children living in underserved communities with free access to quality soccer programming, safe places to play, and caring coach-mentors who are trained to help transform young lives. The evidence-based soccer program, offered free to participants, helps children succeed on the pitch, in the classroom, and beyond.



## 410

410 communities in 40 states and the District of Columbia ran Soccer for Success.

## 70,000

70,000 children engaged in Soccer for Success.

## 3,300

3,300 Soccer for Success coach-mentors trained.

Children participate in a Soccer for Success practice in Kansas City, Missouri.







**tiffany**

SOCCKER FOR SUCCESS PARTICIPANT, DETROIT PAL

“I really can’t wait to come to school on the days we have soccer.”



**rick**

COACH-MENTOR, MATTIE RHODES CENTER

“Dealing with these kids and hearing some of the stuff they have to say, and actually listening to them and hearing their views, it helps me be able to make better decisions and give better advice.”



**lou**

COACH-MENTOR, NYC DEPARTMENT OF YOUTH AND COMMUNITY DEVELOPMENT

“They line up in front of my office to get the ball and the jersey. Having a soccer ball that belongs to them means everything to them.”



**esperanza**

COACH-MENTOR, HOUSTON PARKS AND RECREATION DEPARTMENT

“Being a coach-mentor is so much more than just a job for me. I get to know my players and their families outside of school. Parents tell me that their kids are motivated to stay on top of their school work and are excited to go to school because they get to participate in Soccer for Success after.”

## SOCCKER FOR SUCCESS PROGRAM PARTNERS

Active Children Portland  
*Portland, OR*

After-School All-Stars Newark  
*Newark, NJ*

After-School All-Stars South Florida  
*Miami, FL*

America SCORES Bay Area  
*San Francisco, CA*

Better Tomorrows  
*Marlton, NJ*

Boston Scores  
*Boston, MA*

Boys & Girls Clubs of Alameda  
*Alameda, CA*

Boys & Girls Clubs of America  
ALL STARS\*  
*Atlanta, GA*

Boys & Girls Clubs of Atlanta  
*Atlanta, GA*

Boys & Girls Clubs of Greater Kansas City  
*Kansas City, MO*

Boys & Girls Clubs of Mercer County  
*Trenton, NJ*

Boys & Girls Clubs of Providence  
*Providence, RI*

Boys & Girls Clubs of Tracy  
*Tracy, CA*

Boys & Girls Clubs of Wake County  
*Raleigh, NC*

Boys & Girls Clubs of the East Valley  
*Mesa, AZ*

Boys & Girls Clubs of the North Valley  
*Magalia, CA*

Boys & Girls Clubs of the Peninsula  
*East Palo Alto, CA*

Brotherhood Crusade  
*Los Angeles, CA*

Chester Upland Youth Soccer  
*Media, PA*

Chicago KICS  
*Chicago, IL*

City of Fresno PARCS Department  
*Fresno, CA*

City of North Miami Parks  
and Recreation Department  
*North Miami, FL*

City of Philadelphia Parks  
and Recreation Department  
*Philadelphia, PA*

City Year - P.S. 83  
*New York, NY*

Colorado Rapids Youth Soccer Club  
*Aurora, CO*

Columbus Recreation and Parks  
Department  
*Columbus, OH*

DC SCORES  
*Washington, DC*

Detroit Police Athletic League  
*Detroit, MI*

El Monte Community Building Initiative  
*El Monte, CA*

FirstLine Schools  
*New Orleans, LA*

FLIPANY  
*Fort Lauderdale, FL*

Give Every Child A Chance  
*Manteca, CA*

Houston Parks and Recreation  
Department  
*Houston, TX*

Illinois Youth Soccer Association  
*Arlington Heights, IL*

Independent Health Foundation  
*Buffalo, NY*

JT Dorsey Foundation  
*Harrisburg, PA*

LA'S BEST  
*Los Angeles, CA*

Liberty City Optimist Club  
*Miramar, FL*

Linden Unified School District  
*Linden, CA*

Lower Bucks Family YMCA  
*Fairless Hills, PA*

Mattie Rhodes Center  
*Kansas City, MO*

Mercy Street  
*Dallas, TX*

Modesto City Schools  
*Modesto, CA*

NYC Department of Youth  
and Community Development  
*New York, NY*

Oakland County Sheriff Police  
Athletic League  
*Rochester, MI*

Orlando City Foundation  
*Winter Park, FL*

Philadelphia Freedom Valley YMCA  
*Mt. Laurel, NJ*  
*Philadelphia, PA*

QC Scores  
*Charlotte, NC*

San Mateo County Sherriff's  
Activities League  
*Redwood City, CA*

Scientific Research (SR1)  
*Ridgeland, MS*

Stanislaus Union School District  
*Modesto, CA*

The Simple Foundation  
*Omaha, NE*

The Skills Center  
*Tampa, FL*

THINK Together  
*Santa Ana, CA*

Troy Boys & Girls Club  
*Troy, NY*

Washington Youth Soccer Foundation  
*Tukwila, WA*

Wisconsin Youth Soccer Association  
*West Allis, WI*

YMCA of Silicon Valley  
*Santa Clara, CA*

YMCA of South Florida  
*Miami, FL*

Youth Speak Collective  
*San Fernando, CA*

YWCA of Syracuse and  
Onondaga County  
*Syracuse, NY*

\* 98 Boys & Girls Clubs operate  
ALL STARS Soccer for Success.



# NATIONAL TRAINING

From July 12th–16th, the U.S. Soccer Foundation hosted the annual *Soccer for Success* National Training. The event brought together representatives from over 50 programs across the country and introduced more than 140 *Soccer for Success* trainers to the 2017-2018 curriculum. Trainers participated in the Foundation’s train-the-trainer model, which prepared them to lead local *Soccer for Success* trainings in their own communities.



## olivia

COACH-MENTOR, WASHINGTON YOUTH SOCCER FOUNDATION

“This training has helped me become more confident in the curriculum and has given me great transition ideas, which was something I did struggle with my first season of *Soccer for Success*.

Being on the field so often, you can get sucked into the game and the coach side, whereas the National Training gave a great reminder that we are here to be mentors and to help create a positive social change in those underserved communities.”

## teddy

COACH-MENTOR, INDEPENDENT HEALTH FOUNDATION

“Even the new coaches, they feel welcome. It’s almost like you’re welcomed into the family automatically.... You know that the people that show up to National Training are just as passionate as the people who are running the training.”



Coach-mentors at National Training on the Mall in Washington, D.C.





# SAFE PLACES TO PLAY

Children, especially those living in underserved communities, face an acute shortage of safe places to play, either because there is not enough space in which to create them or there is not enough funding available to maintain them. *Safe Places to Play* grants help provide children with safe and accessible areas to play by transforming underutilized spaces.

Throughout the year, organizations seeking to enhance their play spaces with lighting, irrigation, synthetic turf, or Sport Court material can apply for *Safe Places to Play* grants.

\$766,125

\$766,125 in grant funding awarded this year.

29

29 grants awarded this year.

## SAFE PLACES TO PLAY GRANTS

In three cycles throughout the year, the U.S. Soccer Foundation awarded 29 grants totaling \$766,125 in grant funding. This year's recipients are listed below.

Advocates for Academic Excellence in Education, Inc. New Orleans, LA	Fort Worth Vaqueros Soccer Academy Fort Worth, TX	Springville, AL
Baker County Public School District Macclenny, FL	Fredericksburg Football Club Fredericksburg, VA	Texas Trees Foundation Dallas, TX
Beadling Soccer Club Bridgeville, PA	Future Soccer Stars Foundation Wilmington, DE	The Salvation Army Camden, NJ
Blitzz FC Bozeman, MT	Kanawha County Commission Charleston, WV	Village of Sauk City Sauk City, WI
City of Fontana Fontana, CA	Marshalltown Parks and Recreation Marshalltown, IA	Yardley - Makefield Soccer (YMS) Newtown, PA
City of Lake Wales Lake Wales, FL	Neighborhood Ministries Phoenix, AZ	
City of Ridgefield, Washington Ridgefield, WA	PLAY SOCCER Nonprofit International (PSNI) Trenton, NJ	
Colorado Springs Youth Sports Complex Manitou Springs, CO	Rooftop School San Francisco, CA	
Concordia College New York Bronxville, NY	Special Olympics Missouri Jefferson City, MO	
District of Columbia International School Washington, DC	Springville Youth Soccer Association	
Dominos Soccer Club Kansas City, MO		

These accomplishments would not be possible without the Foundation's grant partners, including All Sports, Inc., AstroTurf, Brock, Hunter Industries, Musco Lighting, and Sport Court.

The Eddy, the playing facility for synthetic turf grant recipient Colorado Rapids Youth Soccer Club.





# MAJOR SOCCER INITIATIVES

In partnership with communities, municipalities, and corporations, the Foundation builds and maintains soccer pitches in underserved communities across the country.

The Foundation also works to ensure that mini-pitches host high-quality soccer programming, including *Soccer for Success*, which is offered free to participants.

As a result, these partnerships have enabled the Foundation to expand its reach while providing partners with a unique opportunity to create social impact through an authentic, brand-building activity.

Learn more about the major initiatives that are helping reach the *It's Everyone's Game* goals of engaging one million children annually in *Soccer for Success* and building 1,000 *Safe Places to Play* mini-pitches by 2026.



Left to right: A girl plays at the *It's Everyone's Game* launch in Chicago; Cobi Jones, Mayor Rahm Emanuel, Ed Foster-Simeon, and Ken Griffin at the Chicago launch; children play at Rafael Hernandez School in Newark.



NYCFC captain David Villa scrimmages on a New York City Soccer Initiative mini-pitch with local youth.

## ■ CHICAGO SOCCER INITIATIVE

In conjunction with the launch of *It's Everyone's Game*, Chicago Mayor Rahm Emanuel, the Chicago Park District, the Chicago Fire Soccer Club, and the U.S. Soccer Foundation announced their commitment to build 50 soccer play spaces in underserved neighborhoods throughout Chicago over five years. The project has been made possible by a \$3 million gift from the Kenneth C. Griffin Charitable Fund and substantial contributions from the Hauptman family and the Chicago Fire Soccer Club.

## ■ NEWARK SOCCER INITIATIVE

The New York Red Bulls, Newark Public Schools, the U.S. Soccer Foundation, and Wells Fargo unveiled an initiative aimed at dramatically increasing access to safe places to play and evidence-based soccer programming at Newark Public Schools. Over five years, the partners will build 20 mini-pitches and engage more than 2,500 Newark students in *Soccer for Success*.

## ■ NEW YORK CITY SOCCER INITIATIVE

In partnership with adidas, Etihad Airways, the Mayor's Fund to Advance New York City, and New York City Football Club (NYCFC), the U.S. Soccer Foundation unveiled the first 10 of 50 new mini-pitches built across New York City's five boroughs.

The partnership expands after-school programming on the pitches to thousands of New York City youth through the U.S. Soccer Foundation's *Soccer for Success* program and through NYCFC's *City in the Community* schools program in partnership with the NYC Department of Youth and Community Development. This transformative

public-private partnership brings significant resources to the city and is increasing access to safe play spaces for children who live in underserved areas throughout all five boroughs.

## ■ TARGET PARTNERSHIP

In support of the U.S. Soccer Foundation's mission to improve lives and communities through soccer, Target pledged \$6 million to build 100 mini-pitches in communities across the country by 2020. The first of these 100 soccer play spaces was unveiled in Houston, Texas in May 2018. Year one of the partnership also includes expansion to the Atlanta, Miami, Tampa, Orlando, and Chicago markets.

## ■ INDEPENDENT PROJECTS

In addition to mini-pitches created through public-private partnerships, many individuals, organizations, and families also contribute to independent mini-pitch projects.

This year's projects included mini-pitches built in partnership with Alameda Soccer Club, Auburn School District, City of East Orange, DC Department of Parks and Recreation, Denver Public Schools, Houston Independent School District (ISD), Los Angeles Unified School District (LAUSD), and Wood Village Baptist Church.

These mini-pitch projects would not be possible without the help of generous partners, including [Ace Surfaces](#), [APT](#), [AstroTurf](#), [CHA](#), [Kwik Goal](#), [MTJ Sports](#), [Musco Lighting](#), [Sport Court](#), [Stencil Masters](#), and [TGI Systems](#).





185

This year, approximately 185 individuals and organizations donated their equipment through *Passback*.

## PASSBACK

In partnership with SOCCER.COM, the Foundation collects and redistributes soccer equipment to children in underserved communities through the *Passback* program to provide everyone with the resources to play the game.



In the spring of 2018, Tucson Soccer Academy and Tanque Verde Soccer Club came together under one club as FC Tucson. Since Coach Lindsey would no longer need her Tucson Soccer Academy-branded gear, she started to clear out her closet. That's when she realized that she was likely not the only one doing some spring cleaning. "I just shot the idea up to one of our directors [telling him] that this would be a great idea to advertise it to the whole community and see if people want to get rid of some of our old gear," Lindsey says. He agreed.

It only took a quick Google search for Lindsey to come across the Foundation's *Passback* program. "It was perfect – it was just what I was looking for," she says. Lindsey registered as a collector and got in touch with a *Soccer for Success* program partner, Mario, at the local Boys & Girls Club, with whom she arranged to donate the collected gear.

Within a week, Lindsey and members of the FC Tucson community were gathering their own gear to donate. By the end of the week, they had collected 261 tops, 60 shorts, 76 pairs of cleats, 40 pairs of socks, 18 soccer balls, and 19 pairs of shin guards. "I knew we were going to fill a couple bags," says Lindsey, "but it was a lot."

On the receiving end, Mario remembers the reactions of the kids when they were given the gear. "They were pretty excited because there was stuff in there that their parents weren't going to be able to get them," he says. "Some of the kids...don't have a lot of resources to get this stuff elsewhere."

Since the *Passback* drive, Mario has noticed an increased eagerness to play. "They were actually more motivated," he recalls. "They were more willing to come to their practices, more willing to participate and use the equipment that they received."

## PROGRAM GRANTS

To combat the decline in teenage participation in sports, the U.S. Soccer Foundation awarded four program grants totaling \$85,000 to organizations that are using innovative techniques to engage teenagers in sustainable programming that utilizes soccer to develop life skills. "Keeping Teens in the Game" grantees receive funding for three years and share best practices with the field at the end of the grant period.



### BEYOND SOCCER, LAWRENCE, MA

Beyond Soccer works with youth in underserved communities to promote personal development through the game of soccer. The year-long program connects youth to new experiences, both on and off the field, that promote self-confidence, leadership skills, healthy living, and academic achievement. Their summer camp includes a Leadership Academy for teens in grades 8-12, which focuses on building skills and confidence and also includes a Youth Jobs Cohort, which advances professional and interpersonal skills of participants.



### EL CENTRO AMISTAD, BOULDER, CO

El Centro Amistad leverages soccer as a tool to promote education, health, and quality of life among Latino residents in the Boulder County community. The organization combines quality soccer programming with a research-based program that motivates teens to build a foundation of healthy behaviors, life skills, and sense of purpose. Additionally, the organization partners with Boulder County Soccer Club and Boulder Indoor Soccer to provide scholarships and targeted training to their high-level participants.



### KIPP NEW ORLEANS, NEW ORLEANS, LA

The KIPP New Orleans School (KNOS) soccer program is committed to providing a transformative and inclusive educational experience for students from underserved communities. Since 2012, KNOS has cultivated programming in New Orleans middle and high schools, where there was a marked absence of soccer programs. The diverse environment helps participants have a voice at school, build new friendships, express themselves through sports, and develop a lifelong love of soccer. High school mentors assist all skill levels, helping keep players engaged for longer hours.



### SOCCER WITHOUT BORDERS, CAMBRIDGE, MA

Soccer Without Borders uses soccer as a vehicle for positive change, providing refugee and immigrant youth with a toolkit to overcome obstacles to growth, inclusion, and personal success. On a weekly basis, a typical participant attends two to five academic workshops, three to five soccer practices, and two to five hours of informal time with their coaches and teammates. Their programming boasts a 70-90% retention rate across the country.





Kristine Lilly and Abby Wambach address attendees at the Urban Soccer Symposium.

# URBAN SOCCER SYMPOSIUM

“**Getting kids involved in sports** isn’t just necessarily an opportunity for them to maybe one day play on their high school team or college team,” former U.S. Women’s National Team star Abby Wambach told attendees of the 2018 Urban Soccer Symposium, “but also give back to their own community, their own families.”

Abby was one of several soccer greats to give a keynote address at the Washington, D.C. event, along with Kristine Lilly, Kasey Keller, and Edson Buddle. Presented by Soccer Shots, this year’s event convened 281 participants representing 174 organizations from 34 states.

In addition to the lectures and workshops, some attendees also spent part of the weekend participating in the Urban Soccer Diploma track, a youth development-focused collaboration between the U.S. Soccer Foundation and United Soccer Coaches that provides tools to coaches working in non-traditional soccer settings.

“It was great to be with a group of like-minded coaches dedicated to bringing the beautiful game of soccer to underserved communities across the U.S.,” said Lenny Muckle of Ambassadors Football Pittsburgh, who earned his Urban Soccer Diploma. He now feels that he has

the “tools to help meet the emotional and physical needs of those we serve. I am a better coach and hope my kids become better players because of the course.”

Throughout the three-day event, over 72 presenters delivered presentations on best practices in the sports-based youth development field. The breakout sessions touched on a variety of topics, ranging from how to leverage soccer for social change to how to make the sport “sticky” by using art and poetry to build a sense of community.

# CAPITOL HILL DAY

Each year, a handful of our *Soccer for Success* program partners travel to Washington, D.C. to speak with their representatives on Capitol Hill in an effort to advocate for the game of soccer. These individuals also inform congressional representatives about funding priorities and the work being done to bring soccer to various districts and communities.

Hector Avila of the Houston Parks and Recreation Department participated in Capitol Hill Day for the eighth consecutive year, this time to urge his representatives to continue supporting their major funders. “It helped that she was a former council member in Houston,” Hector said of Representative Sheila Jackson Lee. “We gave her an overview of what *Soccer for Success* is doing in Houston in all 20 different locations, how it’s changing the culture. She was really touched by that.”

Capitol Hill Day attendees participated in more than 25 individual meetings with their representatives, marking a successful event for constituents and representatives alike.



Members of Houston Parks and Recreation Department meet with Representative Sheila Jackson Lee on Capitol Hill Day.



Representative Rick Larsen in a 1v1 battle with former USWNT star Carin Gabarra.

# CONGRESSIONAL SOCCER MATCH

This year, members of Congress, corporate sponsors, and former professional athletes laced up their boots to compete in the 6th annual Congressional Soccer Match presented by Nike. The event started off with the Embassy Tournament, which featured representatives from 15 embassies and the U.S. State Department. The Embassy of Georgia brought home the trophy.

In the main event, 11 members of Congress and 16 former professional athletes participated or competed in the match. The Democrats took home the trophy and defended their title against the Republicans for the third straight year.

As one of the Foundation’s major fundraisers, all proceeds from the event support sports-based youth development programs for youth living in underserved communities.



# AMBASSADORS

U.S. Soccer Foundation ambassadors are dedicated to the Foundation’s mission and believe in the power of soccer to effect positive social change.

This core group of champions for change assists the Foundation in educating others about the value of soccer as a youth development tool and helps raise awareness of the impact that work is having in underserved communities across the country.

Kenny Cooper  
*Forward, Montreal Impact*

Landon Donovan  
*Former member, U.S. Men’s National Team  
and Los Angeles Galaxy*

Todd Dunivant  
*Defender, Los Angeles Galaxy*

Fernando Fiore  
*Broadcaster and Sports Journalist*

Carin Gabarra  
*Former member, U.S. Women’s National Team  
Head Coach, U.S. Naval Academy*

Angela Hucles  
*Former member, U.S. Women’s National Team  
Former president and current co-chair,  
Women’s Sports Foundation*

William Oluremi John  
*Former member, Chicago Fire and Sporting KC*

Cobi Jones  
*Former member, U.S. Men’s National Team*

Lori Lindsey  
*Former member, U.S. Women’s National Team  
and Washington Spirit*

Brian McBride  
*Former member, U.S. Men’s National Team*

Devon McTavish  
*Former member, D.C. United  
Current Color Analyst, D.C. United Broadcast*

Ben Olsen  
*Head Coach, D.C. United*

Logan Pause  
*Former member, Chicago Fire  
Vice President, Interim Assistant Coach,  
Chicago Fire*

Robbie Russell  
*Former MLS player; Current MLS consultant*

Danielle Slaton  
*Former member, U.S. Women’s National Team  
Board member, U.S. Soccer Foundation*

Lindsay Tarpley  
*Former member, U.S. Women’s National Team*

Saskia Webber  
*Former member, U.S. Women’s National Team  
and New York Power*

Cat Whitehill  
*Former member, U.S. Women’s National Team  
and Boston Breakers*

## IN THE NEWS

### The Washington Post

How to make soccer accessible to more kids? One group looks to pickup basketball.

Ahead of the launch of *It’s Everyone’s Game*, Foundation President & CEO, Ed Foster-Simeon, speaks to Steven Goff of the Washington Post about the opportunities that mini-pitches provide our nation’s youth.

### The Star-Ledger

Red Bulls’ next gen soccer stars could be formed in N.J.’s largest city

Newark is the third municipality nationwide to commit to building mini-pitches and engaging youth through *Soccer for Success* programming in partnership with the Foundation. Marisa Iati from the Star-Ledger explores how new mini-pitches in New Jersey will get more kids in the game by providing more access to the sport, and maybe even produce the next homegrown star.

### GOOD

Los Angeles Youth Get A Safe Place To Play Soccer Close To Home

With the backdrop of a new mini-pitch opening in the heart of Los Angeles, Foundation President & CEO, Ed Foster-Simeon, sits down with Kristin Marguerite-Doidge of GOOD Magazine to touch on the need for and importance of access to safe places to play and free after-school programs like *Soccer for Success* in areas like Los Angeles.



# DONORS

Thank you, U.S. Soccer Foundation supporters, for your generosity. Because of your continued support, we were able to and can continue to positively impact more children across the country.

NATIONAL LEADERSHIP COUNCIL NETWORK

*This list includes individuals who served on the U.S. Soccer Foundation Leadership Councils between July 1, 2017 and June 30, 2018.*

ATLANTA, GA

Stephanie Blank  
Alan Carson  
Glen Jackson  
Steve Nowak  
Tom Quinn

BAY AREA, CA

Steve Abbott  
Donna Colson  
Eric Colson  
Noah Eisner  
Josh Frazier  
Larry Gee  
Mike Jung  
Marissa Silver

Carrie Staley  
Angie Taube  
Dana Weintraub

BOSTON, MA

Mike Borislow  
Jack Sebastian  
Mark Williamson

CHICAGO, IL

John Lillig  
Patrick Nash

HOUSTON, TX

Bob Corrigan  
Alex Woods

LOS ANGELES, CA

Alissa Bartle  
Vincent Bartolotta III  
Maddie Bozarth  
David Bugliari  
Jeff Daly  
Chris Hannan

James Keston  
John Mallory  
Alan Rothenberg  
Karen Brodtkin Watson

NEW YORK, NY

George Altirs  
Scott Ashby  
Kyra Tirana Barry  
Richard Birns  
Guy Cartwright  
Marc de Grandpre  
Jason Fox  
Enrico Gaglioti  
Carlos Garcia-Tunon  
Barry Knapp  
Kevin McCarthy  
Richard McKinney  
Gifford Miller  
Chris Pearlman  
Peter Rahbar  
Claudio Reyna  
John Ripley  
Erik Stover

PHILADELPHIA, PA

Theodore H. Ashford, III

WASHINGTON, D.C.

Camilo Beltran  
Ben Chang  
Bill Cronin  
Dean D'Angelo  
Joe Del Guercio  
Jeff Dramstad  
Len Flory  
Mary Flory  
Scott Frederick  
Jon Gowdy  
Tom Hunt  
Aranthan (AJ) Jones II  
Michael McKenzie  
Libby Mullin  
Kurt Rupprecht  
Aaron Velli  
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The A. James and Alice B. Clark Foundation  
The Butler Family Charitable Fund  
The California Endowment  
The Children’s Trust  
The Economic Club of Sheboygan  
The Hill  
The Lucius N. Littauer Foundation, Inc.  
The Messina Group  
The Miami Foundation  
The Naserian Foundation  
The RMR Group LLC  
The Robert Wood Johnson Foundation  
The Stephanie and Steven Silverman Family Fund  
The W.J. Silverstein Family Trust  
The Welch Family Revocable Trust  
United Way of Miami Dade  
Waddell & Reed Financial Advisors  
Washington REIT  
Weiermiller Family Fund  
West Carrollton High School  
Woodlawn Middle School  
Zog Sports DC  
Zolla Family Foundation

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We have made every attempt to ensure the accuracy of this list and ask that you please email us at [development@ussoccerfoundation.org](mailto:development@ussoccerfoundation.org) if you find an error or omission.

FINANCIALS

Financial information for the fiscal year ending on June 30, 2018 and June 30, 2017

Statements of Financial Position

	2018	2017
Assets		
Cash	\$ 798,414	\$ 109,506
Grants receivable	249,058	406,421
Contributions receivable	3,115,452	1,994,144
Investments	51,806,312	44,010,358
Property and equipment, net	1,355,662	59,131
Other assets	143,018	181,954
	57,467,916	\$46,761,514
Liabilities and Net Assets		
Liabilities		
Accounts payable and accrued expenses	\$ 1,765,555	\$ 1,042,513
Margin line of credit	887,850	1,757,471
Refundable grants	262,589	271,350
Grants payable	2,712,861	3,976,992
Deferred rent	1,530,443	28,234
	7,159,298	7,076,560
Net assets		
Unrestricted	38,995,019	39,285,831
Temporarily restricted	11,313,599	399,123
	50,308,618	39,684,954
	57,467,916	\$46,761,514

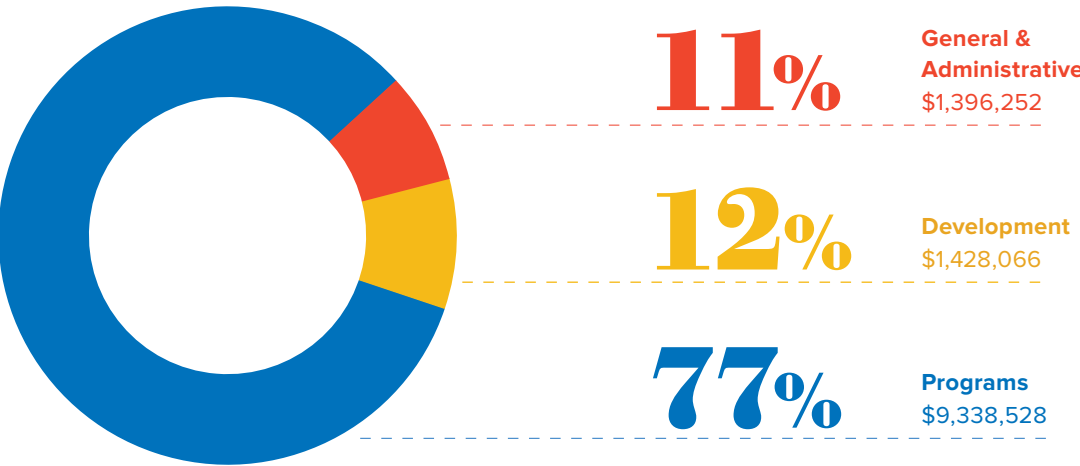


# Statements of Activities

	2018				2017		
	Unrestricted	Temporarily Restricted	Total		Unrestricted	Temporarily Restricted	Total
Revenue and support							
Contributions	\$ 3,397,403	\$12,601,623	\$ 15,999,026		\$ 3,432,801	\$806,257	\$ 4,239,058
Federal grant revenue	1,505,103	-	1,505,103		1,558,127	-	1,558,127
Investment income	1,099,865	-	1,099,865		739,166	-	739,166
In-kind contributions	906,349	-	906,349		620,122	-	620,122
Other income	591,130	-	591,130		305,966	-	305,966
Net assets released from restrictions	1,687,147	(1,687,147)	-		762,807	(762,807)	-
Total revenue and support	9,186,997	10,914,476	20,101,473		7,418,989	43,450	7,462,439
Expenses							
Program services							
Programs and grants	7,773,592	-	7,773,592		8,271,885	-	8,271,885
Communications	1,245,595	-	1,245,595		733,941	-	733,941
Government relations	319,341	-	319,341		460,338	-	460,338
	9,338,528	-	9,338,528		9,466,164	-	9,466,164
Supporting services							
Development	1,428,066	-	1,428,066		1,053,583	-	1,053,583
Management and general	1,396,252	-	1,396,252		871,014	-	871,014
	2,824,318	-	2,824,318		1,924,597	-	1,924,597
Total expenses	12,162,846	-	12,162,846		11,390,761	-	11,390,761
Change in net assets before market value adjustment on investments	(2,975,849)	10,914,476	7,938,627		(3,971,772)	43,450	(3,928,322)
Realized and unrealized (losses) gains on investments	2,685,037	-	2,685,037		3,645,949	-	3,645,949
Change in net assets	(290,812)	10,914,476	10,623,664		(325,823)	43,450	(282,373)
Net assets							
Beginning	\$39,285,831	\$399,123	\$39,684,954		39,611,654	355,673	39,967,327
Ending	\$38,995,019	\$11,313,599	\$50,308,618		\$39,285,831	\$399,123	\$39,684,954

# A SNAPSHOT OF HOW WE UTILIZE FUNDS

## U.S. Soccer Foundation FY 2018 Total Expenses





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