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# Letter from the President & CEO and Chairman

#### **DECEMBER 2021**

During the 2020-21 school year, the pandemic continued to expose the exceptional challenges faced by children in underserved communities - and to underscore our obligation to help. While the rollout of vaccines offered glimmers of hope, the communities we serve still faced vast challenges.

Not only were these families at greatest risk for sickness, death and job loss, school closures cut children off from the place where they received a wide range of supports inside and outside the classroom - from nutritious meals to recreation and access to quality after school programs like Soccer for Success.

With most lessons being taught virtually, all children struggled to learn and grow. However, Black and Hispanic children from lowincome households were impacted disproportionately. Lacking access to high-speed internet and other resources, experts noted that many children in underserved communities were at risk of falling behind academically by as much as a year.

The U.S. Soccer Foundation team has been working with underserved communities for decades. We recognized how important it was to continue providing students with consistent, additional positive interactions with caring adults beyond their family, regular physical activity, and opportunities to develop their social and emotional skills.

With our community partners facing constantly changing circumstances due to COVID-19, our team adapted our signature Soccer for Success program so that it could be run in virtual or socially distanced settings. We also pre-recorded video sessions so that children and their families could do the sessions at a time and place that worked best for them. This approach ensured that children could still participate no matter their local circumstance

**ED FOSTER-SIMEON** 

President & CEO

and that they could get much needed physical activity opportunities and health and wellness information. One hundred percent of our community partners reported using versions of the program throughout the pandemic to keep their participants and families engaged.

We also remained committed to ensuring the children in underserved communities have safe places to play, exercise, and safely enjoy the health and social benefits of playing soccer with their friends. The U.S. Soccer Foundation team successfully navigated the many pandemic-related barriers and continued to install mini-pitches in neighborhood parks and schoolyards. The result: there are now 110 new mini-pitches in 81 communities.

While we have a long history of engaging children of color in under-resourced communities and delivering positive outcomes through soccer, we know there is still more work to be done. During the period covered by this report, we entered a partnership with Black Players for Change and Black Women's Player Collective-professional athletes committed to increasing access to our game. With the support of national partners adidas and Musco Lighting, we committed to and began installing 12 mini-pitches in neighborhoods nationwide. These play spaces help ensure that more children of color are introduced to the game of soccer, can enjoy the games lifechanging benefits, and see soccer role models who look like them.

If the COVID-19 pandemic has taught us anything, it's that our environment is always changing. We cannot predict when we will be "back to normal" or what that normal will look like. But what we have proven is that - with your help and the help of our partners - we will always be there for children in underserved communities and will continue to use our game for good.





Church Minnen





#### 2020

 The U.S. Soccer Foundation celebrates the completion of 300 mini-pitches nationwide.

The U.S. Soccer Foundation hosts Virtual National Training in lieu of the in-person Soccer for Success National Training held annually in Washington, D.C. The event prepares coach-mentors to run *Soccer* for Success virtually or through socially distanced sessions during the fall season.

- Ahead of the fall season, U.S. Soccer Foundation launches adapted Soccer for Success curriculum for after-school providers and PE teachers that include pre-recorded videos and lesson plans for virtual and socially distanced practices.
- U.S. Soccer Foundation announces partnership with Black Players for Change (BPC) and Musco Lighting to install community mini-pitches in honor of the founding 12 Executive Board Members of BPC.

#### October

- The first mini-pitches honoring Black Players for Change are unveiled at West Side High School in Newark, New Jersey alongside the New York Red Bulls and Wells Fargo. adidas joins BPC, Musco Lighting, and the U.S. Soccer Foundation as a national partner to install at least 12 mini-pitches honoring BPC.
- U.S. Soccer Foundation opens seven new mini-pitches in New York City through a virtual ribbon-cutting ceremony, marking a total of 37 mini-pitches that have come to all five boroughs through the New York City Soccer Initiative.

#### December

• The U.S. Soccer Foundation celebrates three-year anniversary of *It's Everyone's Game*.

### 2021

• Black Women's Player Collective (BWPC) joins the Black Players for Change, U.S. Soccer Foundation, Musco Lighting, and adidas effort to create 12 new mini-pitches in Black communities nationwide.

- The U.S. Soccer Foundation is selected by the U.S. Soccer Federation to serve as one of ten organizations taking part in the first U.S. Soccer *SheBelieves* Ambassadors program.
- Musco Lighting launches the Soccer Fund and invests \$5 million in the Foundation's efforts to increase access to soccer programs and facilities over the next five years.

#### March

- The U.S. Soccer Foundation announces the completion of 100 mini-pitches installed in partnership with Target.
- The U.S. Soccer Foundation hosts Virtual Urban Soccer Symposium, convening attendees around the theme "Reimagining Youth Sports" to help organizations ensure play equity.



• The U.S. Soccer Foundation announces the completion of 400 mini-pitches in its efforts to install 1,000 by 2026.

# It's Everyone's Game

FOUND

OUNDATION

In December 2020, the U.S. Soccer Foundation celebrated the third anniversary of the launch of It's Everyone's Game, the organization's movement to make soccer equitable and inclusive for all. By 2026, the Foundation aims to serve one million youth in its soccer programs and create 1,000 mini-pitches nationwide.



400,000 children engaged

FOUNDAT

#### **PROGRESS TOWARD OUR 2026 GOALS**





#### **400** mini-pitches installed



# It's Everyone's Game

#### National Partner Highlights



Collaborated with **adidas** to create 13 mini-pitches and increase access to soccer programs with a focus on achieving greater gender and racial equity in the game through *United for Girls* and a new partnership with **Black Players for Change** and **Black Women's Player Collective.** 



Joined forces with The DICK'S Sporting Goods Foundation to create five mini-pitches and worked with 20 organizations to develop strategies for increasing participation of girls and women in soccer through *United for Girls.* 



Teamed up with Major League Soccer to expand access to *Soccer for Success* and create 38 mini-pitches in MLS club markets.



Partnered with Musco Lighting to create 47 minipitches and launched an initiative with Black Players for Change and Black Women's Player Collective.



Worked with Target to create 35 mini-pitches in 15 communities that incorporate murals and designs by local community artists, completing 100 mini-pitches that we installed together over the last three years.



# Soccer for Success

## VIRTUAL NATIONAL TRAINING

The 2020 Soccer for Success National Training looked a bit different than previous summers. Instead of an in-person event hosted in Washington, D.C. to prepare coaches to lead Soccer for Success trainings in their communities, this year's event was held virtually. The event also featured sessions open to the public to help organizations as they planned to safely return to play and what youth sports could look like the upcoming season given the continued spread of COVID-19.

The theme of the event, "Reimagining Youth Sports," set the tone for the three-day, virtual event, which featured three star-studded panels, breakout sessions on timely topicsincluding how to connect with players in a virtual setting and how to talk to players about race-as well as virtual local trainings for Soccer for Success coach-mentors who would lead the Foundation's virtual and in-person, socially-distanced Soccer for Success offerings starting in the fall 2020 season.

#### IN TOTAL, MORE THAN 1,300 PEOPLE REGISTERED FOR VIRTUAL NATIONAL TRAINING.



Clockwise from top L: Maurice Edu, Clinton Yates, Crystal Dunn, and Charlie Davies participate in a plenary session for a conversation on combatting racism in soccer.

"It's a collective effort. That's how you start to get significant change...We have the power to enact change if we are together."

- Maurice Edu

## SOCCER FOR SUCCESS: FOUR OPTIONS FOR PLAY, ONE GREAT PROGRAM

Due to the challenges posed by COVID-19, the U.S. Soccer Foundation adapted its signature *Soccer for Success* program ahead of the fall 2020 season so that the program could be offered in a variety of settings. The adapted curriculum included 36 *Soccer for Success* sessions that can be delivered via pre-recorded videos. live virtual sessions, in-person socially distanced, or through the traditional team approach.

36 pre-recorded "At Home" video sessions (approx. 15-25 minutes) that coach-mentors and partners sent directly to their participants and families. Flyers (available in English and Spanish) with QR codes were mailed or handed out so families could easily access the video sessions at a time and place that was convenient for them.

0

Spanish)

36 practice session plans that provided coach-mentors with guidance on how to run 60-90 minute in-person socially distanced sessions with participants (available in English and Spanish)

Signature Soccer for Success curriculum that enabled partners to run in-person team practice sessions with participants (available in English and Spanish)

All Soccer for Success partners gained access to the 36 sessions of soccer and health and wellness programming to provide flexible options for program delivery.

These options allowed for Foundation partners to connect with their families throughout the pandemic and continue to provide participants much needed physical activity opportunities.

#### More on page 14

#### Four Options for Soccer for Success

#### **Option 1: Pre-Recorded Virtual Sessions**

36 practice session plans that provided coach-mentors with guidance on how to run 45-minute virtual sessions (in real time) with their participants (available in English and

Through a national partnership with 4-H, 14 local 4-H programs have access to the U.S. Soccer Foundation's suite of resources to operate *Soccer for Success.* 

## SOCCER FOR SUCCESS PARTNERS

Active Children Portland Portland, OR

After-School All-Stars South Florida Miami, FL

America SCORES Bay Area San Francisco, CA

Boston Scores Boston, MA

Boys & Girls Clubs of America Atlanta, GA Boys & Girls Clubs of Mercer County Trenton, NJ

Boys & Girls Clubs of the Capital Area Albany/Troy, NY

Boys & Girls Clubs of Wake County Raleigh, NC

Brotherhood Crusade Los Angeles, CA

Chester Upland Youth Soccer Chester, PA Chicago KICS Community Academy Chicago, IL

Chicago Parks District Chicago, IL

**City of Columbus Recreation and Parks Department** Columbus, OH

City of Houston Parks and Recreation Department Houston, TX **City of Miami Gardens Parks and Recreation Department** Miami Gardens, FL

**City of Philadelphia Parks & Recreation** Philadelphia, PA

**Clemson University - 4-H Extension** Clemson, SC

DC Department of Parks and Recreation Washington, DC

DC SCORES Washington, DC

**Detroit Police Athletic League, Inc.** Detroit, MI

**FLIPANY** Fort Lauderdale, FL

**Greater Philadelphia YMCA** Philadelphia, PA

Illinois Youth Soccer Arlington Heights, IL

Independent Health Foundation Buffalo, NY

Iowa State University - 4-H Extension Ames, IA

**JT Dorsey Foundation** Philadelphia, PA

Liberty City Optimist Club Miami, FL

Mack Avenue Community Church (MACC) Sports Detroit, MI Mattie Rhodes Center Kansas City, MO

National 4-H Council Washington, DC

Newark Public Schools Newark, NJ

NYC Department of Youth and Community Development New York, NY

Our Saviour Center / El Monte Community Building Initiative (CBI) El Monte, CA

Purdue University - 4-H Extension West Lafayette, IN

Sacramento Chinese Community Service Center Sacramento, CA

Student Athletes Leading Tomorrow (S.A.L.T.) Alton, IL

**The Simple Foundation** Omaha, NE

THINK Together Santa Ana, CA

University of Alaska Fairbanks -Cooperative Extension Service Fairbanks, AK

University of Arkansas - 4-H Extension Little Rock, AR University of California - 4-H Cooperative Extension Santa Rosa, CA

University of Delaware Cooperative Extension Newark, DE

University of Florida - IFAS Extension Family Nutrition Program Gainesville, FL

University of Florida - IFAS Extension Osceola County 4-H Kissimmee, FL

University of Idaho Extension, 4-H Boise, ID

University of Missouri - 4-H Extension Alton, MO

University of Nebraska - 4-H Extension Grand Island, NE

Washington State University 4-H Extension Spokane, WA

Washington Youth Soccer Foundation Tukwila, WA

YMCA of Bucks County Fairless Hills, PA

YMCA of South Florida Miami, FL

YWCA Syracuse & Onondaga County Syracuse, NY

Throughout the 2021 fiscal year, the U.S. Soccer Foundation installed **110** mini-pitches in **81** communities across the country. Check out some highlights:

# Safe Places to Play Mini-Pitches

## IN MAY 2021, THE U.S. SOCCER FOUNDATION CELEBRATED THE COMPLETION OF 400 MINI-PITCHES INSTALLED NATIONWIDE.

# Hitting the 400 Mark

CHECK OUT ALL OF THE U.S. SOCCER FOUNDATION'S MINI-PITCH PROJECTS ON ITS INTERACTIVE MAP AT USSOCCERFOUNDATION.ORG/MAP.

#### LA FOLLETTE PARK | CHICAGO, IL

Year three of the Chicago Soccer Initiative featured 14 new mini-pitches across seven locations, including the first ever Mini-Pitch System<sup>™</sup> project in the City of Chicago at La Follette Park.

OSKALOOSA SKATE PARK | OSKALOOSA, IA

Musco Lighting continued to develop partnerships in its home state for Mini-Pitch System<sup>™</sup> projects, such as this one next to a skate park in Oskaloosa, Iowa.

#### More on page 18

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#### OCEAN VIEW HILLS ELEMENTARY SCHOOL | SAN DIEGO, CA

This was one of four mini-pitches across three locations in partnership with the San Ysidro School District during year three of the Foundation's three-year, 100 mini-pitch partnership with Target. This mini-pitch is enhanced with artwork including windscreens, decals, and three complimentary murals adjacent to the space thanks to San Diego-based artist, Hannah Gundrum

Mini-pitch projects like these would not be possible without the support of the Foundation's mini-pitch partners: Ace Surfaces, CHA, KwikGoal, Musco Lighting, Stencil Masters, and TGI Worldwide.

#### WOOLDRIDGE SCHOOL PARK | AUSTIN, TX

I HE I

As Austin FC prepared for its inaugural season in Major League Soccer, the club's charitable arm, 4ATX Foundation, alongside Soccer 😤 Assist, contributed to its second mini-pitch in partnership with Austin Parks and Recreation Department in as many years.



#### ALICIA PARK | ROHNERT PARK, CA

Two underused tennis courts that this community had been using for soccer with temporary goals were transformed into mini-pitches thanks to a collaboration between the Goals Foundation, City of Rohnert Park, Latino Alliance, and American Panna Championship. Soon after, an additional grant allowed artist and U.S. Soccer Foundation ambassador Geoff Gouveia to apply original artwork atop each mini-pitch surface.

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#### This year, we celebrated the completion of **100** mini-pitches installed in partnership with Target. Thank you, Target!









## **BLACK PLAYERS FOR CHANGE & BLACK WOMEN'S PLAYER COLLECTIVE MINI-PITCH INITIATIVE**

To provide greater access to soccer for Black children in communities nationwide, the U.S. Soccer Foundation teamed up with Black Players for Change (BPC), Black Women's Player Collective (BWPC), adidas, and Musco Lighting. So far, the group has committed to installing 12 mini-pitches by the end of 2021, with the goal of growing the partnership in the years to come.

The national partnership seeks to create more places to play in underserved communities and is part of larger efforts to remove systemic barriers that keep Black children from playing the game. In addition to the 12 mini-pitches, other partners have joined BPC and BWPC in their efforts to create safe places to play.

In October 2020, adidas, BPC, Musco, the New York Red Bulls, and the U.S. Soccer Foundation celebrated the opening of a double pitch honoring the BPC at West Side High School in Newark, NJ. It was the first mini-pitch project in which the U.S. Soccer Foundation – along with the New York Red Bulls and Musco – collaborated with BPC.

In June 2021, New York City Soccer Initiative partners joined BPC and BWPC to unveil a mini-pitch in Harlem at Col. Charles Young Playground as part of its 50-pitch project.



CHANGE



"These spaces will be critical to our mission of empowering young Black girls and increasing lasting opportunity for sport and community fostered through play. We hope children of all ages enjoy these pitches and create longstanding, memorable experiences for their communities."

#### **MARGARET PURCE**

Co-Founder and Executive Director, Black Women's Player Collective



"This is the only the beginning of our efforts to grow the game in Black communities and we look forward to scaling nationwide in order to ensure equitable access to soccer for the next generations."

#### **JUSTIN MORROW**

Co-Founder and Executive Director, Black Players for Change





# United for Girls

Launched in June 2019, the U.S. Soccer Foundation's United for Girls initiative is aimed at increasing opportunities for young girls and women from underserved communities to play soccer and reap its many benefits. By 2023, the Foundation aims to engage 100,000 girls annually in its soccer programs and double the number of women leading them as coach-mentors. As part of its partnership with The DICK'S Sporting Goods Foundation, the team is also installing 15 mini-pitches.

#### IN FY21





adidas Founding Partner



The DICK'S Sporting Goods Foundation **Presenting Partner** 

#### STORIES FROM THE FIELD

#### **Chicago KICS**

#### Chicago, IL

When Chicago KICS combined teams of various ages, their younger girls had instant role models in the older girl participants. This new model of "group effort" (as opposed to a league format that emphasized more competition) allowed younger girls to learn from and grow with the older girls. It also created an opportunity for older girls to lead and support the younger participants. This peer-to-peer mentorship environment has been associated with an increase in girl participant retention rates.



#### The Simple Foundation Omaha, NE

Our partners observed most of the families they were working with came out of traditional Muslim and African cultures where "girls would normally stay and help with the household chores, and the boys can go out and play." They learned 13-17-year-olds, rather than parents or younger children, were some of the most powerful influencers in the community, so they included them in their recruitment and program development efforts which has helped get more girls involved in their soccer programs.



"As a child, I was fortunate enough to have an excellent female coach and role model through my youth soccer career. I did not realize it at the time, but I gained a strong sense of identity, community, and empowerment playing with and for women. I am honored to be a United for Girls champion and to continue working with the U.S. Soccer Foundation to uplift and empower as many girls as possible."

# FOR GIRLS



#### **Adelante Mujeres** Portland, OR

Consistent family engagement helps attract and retain girls in programming. Program staff provided vital support to families through virtual workshops and phone calls. In doing so, they increased their credibility to support the wholistic wellbeing of the participants and their families, which has shown to be important when it comes to families allowing girls to participate in the soccer program.



#### Imani Dorsey Joins Becky Sauerbrunn as a United for Girls Champion

# 2021 Virtual Urban **Soccer Symposium**



# MIC DROP MOMENT

"Before our identity as athletes we are human beings...We need to do a better job of creating spaces where we are valued and our basic humanity is recognized."

#### - Brianna Pinto U.S. Soccer Athletes' Council Member

Sport has the power to heal, transform, and enhance the lives of young people and their communities. However, not all young people have had equal access to the benefits of sport - a stark reality that has been highlighted during the pandemic.

The 2021 Virtual Urban Soccer Symposium provided an opportunity for youth sports practitioners, administrators, coaches, and community members to work toward creating a world where all young people have the same access to high-quality sports programming. Through a blend of

virtual workshops, keynote speakers, and networking opportunities, attendees walked away with tangible tools to enhance their programming, and ultimately the lives of all young people.

During the free, virtual event, attendees were able to participate in a variety of events over three days. Session topics included creating inclusive spaces for transgender athletes, social-emotional learning through soccer, how to make virtual practice sessions fun, and strategic fundraising. The event also featured star-studded keynote panels, including: Blake Bolden, Layshia Clarendon, Landon Donovan, Imani Dorsey, Tim Howard, Sofia Huerta, Danita Johnson, Ibtihaj Muhammad, Cindy Parlow Cone, Brianna Pinto, and Aimee Watters.





"Stop having an opinion and just listen. It's very real to whoever is living it."

- Landon Donovan U.S. Men's National Team Legend Co-Founder & Head Coach, San Diego Loyal



# Ambassadors

#### **JOZY ALTIDORE**

• Forward, U.S. Men's National Team and Toronto FC

#### **CHARLIE DAVIES**

Former member, U.S. Men's
 National Team

#### MAURICE EDU

Former member, U.S. Men's
 National Team

#### FERNANDO FIORE

 Broadcaster and Sports Journalist

#### **CARIN GABARRA**

- Former member, U.S. Women's National Team
- Head Coach, U.S. Naval Academy

#### **GEOFF GOUVEIA**

Artist/Designer

#### **ANGELA HUCLES**

- Former member, U.S. Women's
  National Team
- Vice President of Player Development and Operations, Angel City FC

#### WILLIAM OLUREMI JOHN

Former member, Locomotive
 Tbilisi

#### **COBI JONES**

- Former member, U.S. Men's National Team
- Board member, U.S. Soccer
  Foundation

#### KRISTINE LILLY

 Former member, U.S. Women's National Team and Boston Breakers

#### LORI LINDSEY

 Former member, U.S. Women's National Team and Washington Spirit

#### **JOANNA LOHMAN**

- Former member, U.S. Women's National Team and Washington Spirit
- Professional Speaker
- Founder, Define Your Beauty

#### BRIAN MCBRIDE

 Former member, U.S. Men's National Team

#### **ROGER MCINTOSH**

- Former National Football League Player
- Philanthropist

#### **DEVON MCTAVISH**

- Former member, D.C. United
- Current Color Analyst, D.C.
  United Broadcast

#### **BEN OLSEN**

• Former Head Coach, D.C. United

#### **HEATHER O'REILLY**

- Former midfielder, North Carolina Courage
- Former member, U.S. Women's
  National Team

#### LUIS ROBLES

 Former goalkeeper, Inter Miami CF

#### **ROBBIE RUSSELL**

- Former MLS player
- Current MLS consultant

#### **BECKY SAUERBRUNN**

• Member, U.S. Women's National Team and Portland Thorns FC

#### **DANIELLE SLATON**

- Former member, U.S. Women's National Team
- Board member, U.S. Soccer Foundation

#### LINDSAY TARPLEY

Former member, U.S. Women's
 National Team

#### SASKIA WEBBER

 Former member, U.S. Women's National Team and New York Power

#### **CAT WHITEHILL**

 Former member, U.S. Women's National Team and Boston Breakers



# In the News

Despite the ongoing spread of COVID-19, the U.S. Soccer Foundation continued to make news as local and national outlets covered the installation of mini-pitches, the importance of our programs as children could safely return to play, and the launch of a new initiative focused on improving racial equity in the sport.

#### Associated Press Teaming Up for Equality

In an article on the formation of Black Players for Change and its work with professional athletes from other leagues, AP's Anne Peterson talked about the launch of the BPC and BWPC mini-pitch initiative. The article was picked up in a host of national and local outlets nationwide.



Yahoo News!

The Privilege of Play

Yahoo! Sports' Henry Bushnell published a series examining the barriers communities of color face in reaching the highest level of the sport. In a feature on soccer, he sat down with our President & CEO Ed Foster-Simeon to examine the pay-to-play model and how to get more children in the game.



# AP

#### Soccer America

#### Widening Disparities in Access to Soccer

In an article for Soccer America, Dan Woog sat down with AVP of Programs Sarah Pickens to talk about the importance of the Foundation's work as COVID-19 widened disparities in access to play for children in underserved communities. The article highlights the Foundation's *Soccer for Success at Home* resources as well as the adapted curriculum that was launched ahead of the fall 2020 season.



#### Sports Business Journal

Improving Inclusion and Equity in Soccer Sports Business Journal's Mark J. Burns highlighted the opening of the first BPC mini-pitch in Newark, NJ with New York Red Bulls, adidas, Musco Lighting, and Wells Fargo. He also highlighted the plans for other mini-pitches honoring Black players nationwide.

# Reaffirming Our Commitment to Diversity, Equity, and Inclusion

The Foundation has a long history of working to ensure diversity, equity, and inclusion in our game. As the national dialogue on race unfolded in 2020-21, we took time to reflect on our values. We formally documented our beliefs and continue working every day to fulfill them.

#### Our Diversity, Equity, and Inclusion Commitment Statement

The U.S. Soccer Foundation's commitment to Diversity, Equity, and Inclusion is at the core of our mission and who we are. It fuels our work as we continue to create opportunities for underrepresented populations and fight systemic inequalities through soccer.

This is a shared commitment with our partners, within our organizational systems, across all the programs we offer, and within the communities we work with, as we continue to do our part to build a better future for children.

We value our diverse team and are committed to creating and sustaining a culture of respect and inclusivity in which they can thrive.

#### Goal 1

#### Embody Diversity in Our Team

We are committed to recruitment and hiring practices We are committed to continuous education focused on DE&I reflective of the values of Diversity, Equity, and Inclusion. We aspire to reflect the communities we work with at every level of our organization and will identify, attract, and retain diverse, qualified team members. We are committed to continuous education focused on DE&I and cultural competencies to ensure we develop common knowledge and commitment to embodying DE&I. By providing proactive learning opportunities, we strive to increase team member engagement in embracing, supporting, and promoting DE&I activities and actions.

#### Goal 2

#### Foster a Culture of Inclusion and Equity

We are committed to creating and fostering a culture of equity and inclusion based on mutual respect and trust. We aspire to foster a workplace that respects each individual as their authentic self, seeks and values diverse perspectives, and ensures each team member is motivated and empowered to actively contribute to the organization's mission.

#### Goal 3

**Promote Accountability and Transparency** We are committed to embedding DE&I into our business operations to make sustained and systemic change as an organization. We will equip our team with systems/processes to measure and report progress and outcomes.



#### Goal 4

**Provide Proactive Continuous Education** 

#### Goal 5

#### **Collaborate with External Partners**

We are committed to engaging a diverse and inclusive network of stakeholders. We will leverage strong partnerships and a shared commitment to DE&I practices to drive systemic change.

# Donors

81

We have made every attempt to ensure the accuracy of this list and ask that you please email us at development@ussoccerfoundation.org if you find an error or omission.

#### National Leadership Council Network

This list includes individuals who served on the U.S. Soccer Foundation Leadership Councils between July 1, 2020 and June 30, 2021.

#### Atlanta

Stephanie Blank Alan Carson Steve Nowak Tom Quinn

#### **Bay Area**

Larry Gee Tim Kunihiro Angie Taube Dana Weintraub

#### Boston

Mike Borislow Mark Williamson

#### **Chicago** John Lillig

Patrick Nash

Los Angeles Alissa Bartle Vincent Bartolotta III David Bugliari Jeff Daly Chris Hannan James Keston John Mallory Alan Rothenberg Karen Brodkin Watson

#### **New York City**

George Altirs Scott Ashby Kyra Tirana Barry Richard Birns Marc de Grandpre Jason Fox Enrico Gaglioti Carlos Garcia-Tunon Kevin McCarthy Gifford Miller Peter Rahbar Claudio Reyna John Ripley

Philadelphia Theodore H. Ashford, III

#### Washington, D.C. Camilo Beltran Bill Cronin Dean D'Angelo Joe Del Guercio Jeff Dramstad

Jeff Dramstad Len and Mary Flory Scott Frederick Jon Gowdy Drew and Victoria Harker Aranthan (AJ) Jones II Caleb Legnini Michael McKenzie Kurt Rupprecht Aaron Velli Neal Wilson

#### Individual Donors

This list includes individuals who donated to the U.S. Soccer Foundation between July 1, 2020 and June 30, 2021.

#### **PRESIDENT'S CIRCLE**

Donors who contributed \$10.000 or more Anonymous Kyra and Dave Barry Vincent Bartolotta **Richard and Melissa Birns** Dean and Tracey D'Angelo Enrico and Danielle Gaglioti Don Garber Larry and Yumi Gee Ben and Cynthia Guill Brian and Victoria Klein Caleb and Allyson Legnini Peter and Dina Luther Jim and Taya Messina **David Nathanson** JoAnn Neale Kevin and Pamela Payne John and Lisa Ripley Jake and Meghan Silverstein / W.J. Silverstein Family Trust Leighton and Beatrice Welch Mark and Sarah Williamson Neal and Coleen Wilson

#### **CHAMPION'S CIRCLE**

Donors who contributed between \$5,000 and \$9,999 Lisa Baird Michael and Jennifer Borislow Len and Mary Flory Ed Foster-Simeon Georgia and Donald Gogel Victoria and Drew Harker Heather Higginbottom and Daniel Sepulveda Jennifer and Scott Mackesy Kurt and Cameron Rupprecht Jack Sebastian Brian and Norah Weinstein Dana Weintraub and Michael Callahan

#### **MVPS**

Donors who contributed between \$1.000 and \$4.999 Rodolpho Amboss Robert Bruno David Bugliari Marianne Canter Mary and Dennis Clemens Daniel Cohen Jeff Dramstad Carlos Garcia-Tunon Jonathan Gowdy John and Amy Hanley Aranthan Jones II Barry Knapp John and Patricia Koskinen Matthew and Sabrina Leblanc Philip Lovett William and Stephanie Marra Charles and Linda Marshall Julius Miller Luke Miller Catherine Moore Susanne Muntzing Thomas Philippeau Peter and Robyn Rahbar Frank Riggle and Ellen Flegenheimer-Riggle Alan and Georgina Rothenberg Mitchell Rubenstein James Sadowski Danielle Slaton Juergen and Susie Sommer David and Tina Sutphen Erik and Jacqueline Thamm Owen and Jennifer Thomas

Aaron Velli and Gabrielle Koeppel Brooks Vice James Walsh

#### **TEAM CAPTAINS**

Donors who contributed between \$300 and \$999 John Arnold Mary Jane Bender Daniel Bernstein Frederick Bliss Leonard and Barbara Bloom Cheryl Carlson Dan Carney Denny and Marcy Chaussee Bill Cronin Harold Curry Jane and Mark Delgado Andy Draus **Richard Eisen** Joan Ekengren Chris Etheridge Frank Gallant **Brian Geffert** Brian Goldstein Jaclyn Hartstein Candace and Paul Houston Paula Joseph Zachary and Blair Kady Bryan Knapp Elizabeth and Stephen Knauss Carolyn Koutsaftis Scott Lerner Paul Metellus Andres Mondino Carolyn and Ford Nelson Karin Nelson Michael Nevin John O'Neill Elizabeth Quin Robin Rowland Howard and Deborah Rubenstein Donald Shaff Jonathan and Catherine Shapiro Robert Siewert

Jeff and Elliott Spruell Roger Stattel James Stratton Laura Thomas Patrick Vendrely Erik Waldman Michelle Warner Sandra Wasson and Robert Stewart Diane Woolard

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## **Financials**

## FINANCIAL INFORMATION FOR THE FISCAL YEARS ENDING ON JUNE 30, 2021 AND JUNE 30, 2020.

	2021	2020
Assets		
Cash	\$ 2,273,275	\$ 1,989,923
Grants receivable	345,285	110,032
Contributions receivable	5,704,285	5,932,904
nvestments	54,250,097	41,502,781
Property and equipment, net	892,832	1,042,517
Other assets	316,886	450,923
Total assets	\$ 63,782,660	\$ 51,029,080
_iabilities and Net Assets		
Liabilities:		
Accounts payable and accrued expenses	\$ 921,312	\$ 1,574,967
Line of credit	732,088	-
Refundable advances	515,177	520,557
Grants payable	110,112	1,595,482
Refundable grants	12,267	92,267
Deferred rent	1,459,422	1,577,849
Total liabilities	3,750,378	5,361,122
Commitments and Contingency (Notes 4, 9 and 12)		
Net assets:		
Without donor restrictions	51,808,674	34,030,167
With donor restrictions	8,223,608	11,637,791
Total net assets	60,032,282	45,667,958
Total liabilities and net assets	\$ 63,782,660	\$ 51,029,080

Statements of Activities Years Ended June 30, 2021	and 2
	R
Revenue and support: Contributions Federal grant revenue Interest and dividends, net In-kind contributions Other income Net assets released from restrictions <b>Total revenue and support</b>	\$
Expenses: Program services: Programs and grants Communications Government relations	
Supporting services: Development Management and general	
Total expenses	
Change in net assets before gains (losses) on investments	
Realized and unrealized gains (losses) on investments	
Change in net assets	
Net assets: Beginning	
Ending	\$

#### 2020

Without				2020	
	With		Without	With	
Donor	Donor		Donor	Donor	
Restrictions	Restrictions	Total	Restrictions	Restrictions	Total
4,484,564	\$ 3,335,845	\$ 7,820,409	\$ 2,916,479	\$ 8,078,054	\$ 10,994,533
1,305,532	-	1,305,532	1,164,444	-	1,164,444
686,484	-	686,484	1,633,882	-	1,633,882
55,100	-	55,100	3,392,152	-	3,392,152
1,691,527	-	1,691,527	936,289	-	936,289
6,750,028	(6,750,028)	-	4,668,283	(4,668,283)	-
14,973,235	(3,414,183)	11,559,052	14,711,529	3,409,771	18,121,300
7,972,717	-	7,972,717	10,995,919	-	10,995,919
866,126	_	866,126	1,160,857		1,160,857
-	_	-	32,419		32,419
8,838,843	-	8,838,843	12,189,195	-	12,189,195
0,000,010		0,000,010	12,100,100		12,100,100
1,410,079	-	1,410,079	1,676,891	-	1,676,891
486,385	-	486,385	3,088,419	-	3,088,419
1,896,464	-	1,896,464	4,765,310	-	4,765,310
10,735,307	-	10,735,307	16,954,505	-	16,954,505
4,237,928	(3,414,183)	823,745	(2,242,976)	3,409,771	1,166,795
13,540,579		13,540,579	(842,903)	_	(842,903)
10,040,013		10,040,010	(042,000)	-	(042,000)
17,778,507	(3,414,183)	14,364,324	(3,085,879)	3,409,771	323,892
,,	(0,414,100)	,	(0,000,070)	5,100,171	020,002
34,030,167	11,637,791	45,667,958	37,116,046	8,228,020	45,344,066
51,808,674	\$ 8,223,608	\$ 60,032,282	\$ 34,030,167	\$ 11,637,791	\$ 45,667,958





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