

I 2020 I Annual Report



Contents

Letter from the President & CEO and Chairman	3
FY20 in Review	4
It's Everyone's Game	6
Soccer for Success	8
2019 National Training	8
Soccer for Success at Home	10
Soccer for Success Partners	12
Safe Places to Play	14
Mini-Pitch System [™]	14
Creating Safe Places to Play	16
Safe Places to Play Grants	18
United for Girls	20
Ambassadors	21
In the News	22
Donors	24
National Leadership Council Network	24
Individual Donors	24
Institutional Investors	29
Financials	30
Board of Directors	34

Letter from the President & CEO and Chairman

NOVEMBER 2020

Dear friends of the U.S. Soccer Foundation,

This year has been challenging for everyone. As the world and our country grapples with the COVID-19 pandemic, and its devastating human, economic, and negative social consequences, we have worked hard to think in new ways, adapt, and continue our work, which is even more vital than ever.

These current events only serve to underscore the importance of our mission. For more than 25 years, our U.S. Soccer Foundation team and partners have been working to grow the game of soccer. Our mission today is focused on underserved communities, as we work hard to address a number of societal issues—including the lack of recreational facilities, organized sports programs, and health, wellness, and mentorship opportunities in underserved communities.

We remain fully committed to our mission today. We continue to safely install mini-pitches at schools, parks, and youth centers that will be ready for children when it's safe to play again. This past year, in spite of

Ed Foster-Simeon President & CEO

COVID-19, we installed 100 mini-pitches in 40 communities. During the fall 2019 season, we engaged 62,000 children in Soccer for Success.

We also worked with new partners to engage more young girls and women in the game as players and coach-mentors through United for Girls.

When schools closed this past spring, our team quickly responded by launching Soccer for Success at Home, an online hub complete with videos and resources for children and families to use at home. Our team also spent the summer adapting our Soccer for Success curricula so that our coach-mentors can run the program virtually and in socially-distant settings.

We continue to use soccer to improve the long-term physical and emotional health of our children-something that is needed now more than ever. Thanks to supporters like you, we know that we will get through this tough time. And together, we will continue to use soccer to build a healthier, brighter, and better future for children.

Charles "Cully" Stimson Chairman

FY20 in Review

JULY

- U.S. Soccer Foundation hosts its annual Soccer for Success National Training in Washington, D.C. for 130 participants representing 51 Soccer for Success programs across the country.
- U.S. Soccer Foundation announces partnership with Musco Lighting, Energy Assist Foundation, Fields & Futures, and 7-Eleven to create 10 mini-pitches in support of Oklahoma City Public Schools' Pathway to Greatness initiative.

DECEMBER

- U.S. Soccer Foundation celebrates the two-year anniversary of It's Everyone's Game.
- U.S. Soccer Foundation announces new mini-pitch initiative in Houston. Funded by Houston Dynamo owners Jake Silverstein and Ben Guill, the partnership will see 15 mini-pitches come to the Greater Houston area over five years.

SEPTEMBER

• In partnership with Musco Lighting, U.S. Soccer Foundation unveils new state-of-the-art Mini-Pitch System™ modular sports solution, which comes complete with benches, fencing, ADA-accessible gates, and lighting to extend hours of play.

OCTOBER

• U.S. Soccer Foundation opens 10 mini-pitches in New York City, marking a total of 30 mini-pitches that have come to all five boroughs through the New York City Soccer Initiative.

2019

JANUARY

 U.S. Soccer Foundation, Musco Lighting, and United Soccer Coaches donate a mini-pitch to the City of Baltimore during the United Soccer Coaches Convention.

FEBRUARY

 The DICK'S Sporting Goods Foundation for Girls effort as a presenting partner in

APRIL

• In response to the COVID-19 pandemic, U.S. Soccer Foundation launches Soccer for Success at Home, an online hub offering kids and their families fun drills, activities, and useful tips to stay active and healthy while schools and afterschool programs are closed. Resources are distributed to more than 275,000 families.

joins the U.S. Soccer Foundation's United a three-year, \$5 million partnership.



ANNUAL REPORT 2020 | 5

It's Everyone's Game

December 6, 2019 marked the second anniversary of the launch of *It's Everyone's Game*, the U.S. Soccer Foundation's movement focused on increasing access to soccer in underserved areas. By 2026, the Foundation aims to serve one million youth in high-quality soccer programming and create 1,000 mini-pitches nationwide in support of these efforts.

The success of the movement would not be possible without the Foundation's national partners—adidas, Major League Soccer, Musco Lighting, and Target. This year, they helped make soccer everyone's game by...



...expanding access to soccer and *Safe Places to Play* mini-pitches in New York City and Los Angeles.



MAJOR LEAGUE SOCCER

...helping the Foundation expand access to *Soccer for Success* and creating minipitches in MLS club markets.



...creating a Mini-Pitch System[™] modular sports solution to extend the daily hours of play.



...creating 28 new mini-pitches in the Baltimore, Bay Area, Denver, Orlando, Philadelphia, St. Paul, and Washington, D.C. metro areas.





Soccer for Success

NATIONAL TRAINING

The U.S. Soccer Foundation's *Soccer for Success* program, offered free to participants and led by trained coach-mentors, incorporates health and wellness education and helps kids develop critical life skills in addition to teaching soccer fundamentals. The result? Kids are healthier, more active, and have the tools they need to succeed both on and off the pitch.

Each year, the U.S. Soccer Foundation hosts individuals from across the country for National Training. From July 11 to July 14, 2019, they learned the new *Soccer for Success* curriculum through a combination of on-field demonstrations, activities, presentations, and classroom-style learning. At the end of the weekend, 130 participants representing 51 *Soccer for Success* programs across the country became certified to collectively train a total of 5,000 *Soccer for Success* coach-mentors.



66

It is really special for me to be a part of this...It's been really fun learning from the facilitators, but it's actually been really fun learning from my colleagues here too because everyone has their own little tricks of the trade."

- KALEY MIALKI, UNIVERSITY OF FLORIDA/IFAS EXTENSION

66

I feel very lucky to be part of this movement...I feel very thankful to my organization that trusts the selected few to make it out and be part of the cause, the movement, to make this awesome game available to multiple communities, particularly communities that are underserved that we know can benefit so much."

- ISMAEL CANDELAS, THINK TOGETHER



Soccer for Success

SOCCER FOR SUCCESS AT HOME

As a result of the COVID-19 pandemic, *Soccer for Success* looked a bit different during the spring 2020 season. To keep children and families active while at home, the U.S. Soccer Foundation launched *Soccer for Success* at Home. Each week, the team created and distributed a Spanish and an English video and flyer that included helpful activities

and resources. These resources, activities, tips, and more were also hosted on an online hub. The virtual program ran for 12 weeks, the same length of a normal season, and each week incorporated the program's five components: physical activity, mentorship, health & wellness, safe spaces, and community engagement.





Resources distributed to more than **275,000** families

66

We are developing plans to engage kids in sports and activities at home during this crazy period and one of the sports we need the most help on is soccer. It will be amazing to share this with kids in our service area."

-YMCA OF THE NORTH SHORE

<image><section-header>

66

We appreciate the resources. We are putting these videos on loop via the local cable provider so that our young learners around the school district who do not have reliable high speed internet service, but do have cable service, can see the content and take part."

-ALEXANDRIA CITY PUBLIC SCHOOLS

66

At first, we did not know what to do to comfort our 80,000+ members. We looked at numerous websites and attended countless webinars. The Foundation information was so meaningful that we decided to share it not only with our *Soccer for Success* family but through our website with all of our members."

-ILLINOIS YOUTH SOCCER ASSOCIATION



Soccer for Success Partners

Active Children Portland Portland, OR

After-School All-Stars South Florida Miami, FL

America SCORES Bay Area San Francisco, CA

Boston Scores Jamaica Plain, MA

Boys & Girls Club of Durham and Orange Counties Durham, NC

Boys & Girls Clubs of America Atlanta, GA

Boys & Girls Clubs of Mercer County Trenton, NJ

Boys & Girls Clubs of Metro Atlanta Atlanta, GA

Boys & Girls Clubs of the Capital Area Albany, NY

Boys & Girls Clubs of the Peninsula East Palo Alto, CA

Boys & Girls Clubs of Wake County Raleigh, NC Brotherhood Crusade Los Angeles, CA

Chester Upland Youth Soccer Media, PA

Chicago KICS Community Academy Chicago, IL

Chicago Parks District Chicago, IL

City of Columbus Recreation and Parks Department Columbus, OH

Columbus, Orr

City of Memphis Parks & Neighborhoods Memphis, TN

City of North Miami Parks and Recreation Department North Miami, FL

DC Department of Parks and Recreation Washington, DC

DC SCORES Washington, DC

Detroit Police Athletic League Detroit, MI

El Monte Community Building Initiative El Monte, CA **Energy Assist Foundation** Oklahoma City, OK

FC Cincinnati Cincinnati, OH

FirstLine Schools New Orleans, LA

FLIPANY Ft Lauderdale, FL

Gary Comer Youth Center Chicago, IL

George H.W. Bush Elementary School Addison. TX

Give Every Child A Chance Manteca, CA

Greater Philadelphia YMCA Mt. Laurel, NJ

Houston Parks and Recreation Department Houston, TX

Illinois Youth Soccer Association Arlington Heights, IL

Independent Health Foundation Buffalo, NY

JT Dorsey Foundation Harrisburg, PA LA's BEST Los Angeles, CA

Mattie Rhodes Center Kansas City, MO

Miami Gardens Parks & Recreation Miami Gardens, FL

Miami-Dade Parks & Recreation Miami, FL

Montana Youth Soccer Butte, MT

National 4-H Council Washington, DC

NYC Department of Education Office of School Wellness Programs New York, NY

NYC Department of Youth and Community Development New York, NY



Philadelphia Parks & Recreation Philadelphia, PA

Pro Youth HEART Visalia, CA

Roads to Success New York, NY

San Mateo County Sheriff's Activities League Redwood City, CA

Soccer in the Streets Atlanta, GA

Stanislaus Union School District Modesto, CA

Student Athletes Leading Tomorrow (S.A.L.T.) Alton, IL

The Simple Foundation Omaha, NE THINK Together Santa Ana, CA

Washington Youth Soccer Foundation Tukwila, WA

Wisconsin Youth Soccer Association West Allis, WI

YMCA of Bucks County Fairless Hills, PA

YMCA of South Florida Miami, FL

YWCA of Syracuse and Onondaga County Syracuse, NY

Safe Places to Play

Mini-Pitch System™

On September 18, 2019, the U.S. Soccer Foundation unveiled a new and enhanced Mini-Pitch System[™] designed for youth soccer.

The Foundation unveiled the new design during a mini-pitch grand opening event at Reynolds Middle School in metropolitan Portland. Gifted by the W.J. Silverstein Family Trust, this minipitch marked the third to be installed in the Portland area by the U.S. Soccer Foundation in collaboration with the Trust.

The new mini-pitches – designed by the U.S. Soccer Foundation and Musco Lighting – are complete with lights to increase the number of hours kids and adults can use the space, benches to watch the play unfold, and lockable storage for equipment. The mini-pitch system is customizable to fit into areas where space is at a premium and helps provide safer and accessible play spaces for kids and communities to gather.

Ahead of this September announcement, **more than 15** of the new mini-pitch systems had already been installed in Cincinnati, Columbus, Dallas, Manchester, Newark, Oklahoma City, Orlando, and Phoenix.

New mini-pitch systems were later installed in **27 communities** before the close of the Foundation's 2020 fiscal year.



Safe Places to Play

Creating Safe Places to Play

Throughout the 2020 fiscal year, the U.S. Soccer Foundation installed 100 mini-pitches across the country. Check out some highlights:



WEBSTER MIDDLE SCHOOL

Oklahoma City, OK

In partnership with Fields & Futures and the Energy Assist Foundation, the U.S. Soccer Foundation will install 23 mini-pitches across Oklahoma City by the end of 2021. Webster Middle School is one of the 11 completed mini-pitch projects to date.

VINCENT BELL PARK

Gardena, CA

Alex Morgan unveiled this mini-pitch, funded in her honor by POWERADE, in November 2019. This is the first of three mini-pitches that the U.S. Soccer Foundation and POWERADE will install in the home markets of current U.S. Women's National Team stars.





EAKIN ELEMENTARY SCHOOL

Columbus, OH

The Columbus Crew SC Foundation, Columbus City Schools, Columbus Recreation and Parks, and the U.S. Soccer Foundation partnered to create this mini-pitch at Eakin Elementary School. This new safe soccer space has allowed the school to host the Foundation's *Soccer for Success* program.

GOSSLER PARK ELEMENTARY SCHOOL

Manchester, NH

This project was completed in May 2020 in collaboration with Southern New Hampshire University (SNHU), the City of Manchester, and the Manchester School District and was the second project funded in the home city of SNHU over a nine-month span.





NEPTUNE MIDDLE SCHOOL

Kissimmee, FL

Target and MLS WORKS came together at the 2019 MLS All-Star Game to support this double mini-pitch project at Neptune Middle School in collaboration with The School District of Osceola County. This was the site of the MLS WORKS + Target All-Star Community Day, a free event which featured soccer clinics conducted by Orlando City affiliated coaches, soccer skill activations, music, refreshments, giveaways, customized merchandise, and an educational garden project.

USHER-COLLIER ELEMENTARY SCHOOL

Atlanta, GA

This was the first mini-pitch made possible through the U.S. Soccer Foundation's partnership with The DICK'S Sporting Goods Foundation. Over three years, 15 communities across the country will receive mini-pitches through this collaboration.





Safe Places to Play Grants



The U.S. Soccer Foundation awards *Safe Places to Play* grants on a rolling basis to support field-building initiatives and enhancements nationwide. Thanks to the Foundation's partners, eligible organizations are awarded grants to fund these field-building enhancements.

Special thanks to the Foundation's grant partners
AstroTurf, Hunter Industries, Musco Lighting, and
Sport Court — who make these projects possible.

19

grants awarded in the 2020 fiscal year

\$355,244

in grant funding awarded in the 2020 fiscal year

39

fields to be enhanced through this funding

This fiscal year, the U.S. Soccer Foundation awarded *Safe Places to Play* grants to the following organizations.

Borough of New New Milford, NJ

City of Guymon Guymon, OK

City of Nacogdod Nacogdoches, TX

City of Newberry Newberry, FL

Clay County You Recreation, Inc Manchester, KY

Colorado Rapids Club Aurora, Colorado

Family Link Trea Gonzales, TX

FC Pride Soccer Indianapolis, IN

Georgia Soccer Foundation Atlanta, GA

Live Oak School Santa Cruz, CA

Milford, NJ	Owatonna Soccer Association
	(OSA)
	Owatonna, MN
	Duckle of Delegance
	Pueblo of Pojoaque
	Santa Fe, NM
ches	
X	Puente de Hózhó Elementary School
y	Flagstaff, AZ
	Redlands Christian Migrant
th Activities and	Association (RCMA)
с.	Wimauma, FL
	Regional School Unit 25
S Youth Soccer	Bucksport, ME
)	Sky River Soccer Club
	Monroe, WA
tment Services	
	The Field Fund, Inc.
	Chilmark, MA
Club	
	The Sanneh Foundation
	St. Paul, MN
Development	
	Town of Easton
	Easton, ME
District	



United for Girls

In February 2020, The DICK'S Sporting Goods Foundation announced a \$5 million commitment to the United for Girls initiative to help the U.S. Soccer Foundation increase opportunities for girls and young women to benefit from soccer. The goal of the three-year partnership is to engage 100,000 girls in the U.S. Soccer Foundation's programs and double the number of female coach-mentors.

Funding will also support the creation of 15 new soccer mini-pitches in underserved communities. These inclusive, safe spaces will encourage increased soccer participation for both girls and boys.

This announcement was made at the DICK'S Sporting Goods Here for Her Summit in New York City as part of the company's effort to champion women and girls in sports and fitness. The summit included panel discussions with influential female athletes and leaders—including Cathy Engelbert, Jennie Finch, Katie Holmes, Sydney Leroux Dwyer, and Elaine Welteroth—about the powerful role sports plays in girls' lives.

UNITED FOR GIRLS

66

Coaches have the ability to *inspire, and as a* little girl, I never even questioned the power of the woman.

- Katie Holmes

Ambassadors

U.S. Soccer Foundation ambassadors are dedicated to the Foundation's mission and believe in the positive power of soccer. This core group of champions for social change assists the Foundation in educating others about the value of soccer as a youth development tool and helps the Foundation raise awareness of its work and impact in underserved communities across the country.

Jozy Altidore

Forward, U.S. Men's National Team and Toronto FC

Charlie Davies Former member. U.S. Men's

National Team

Maurice Edu

Former member, U.S. Men's National Team

Fernando Fiore Broadcaster and Sports Journalist

Carin Gabarra

Former member, U.S. Women's National Team Head Coach, U.S. Naval Academy

Geoff Gouveia Artist/Designer

Angela Hucles

Former member, U.S. Women's National Team Current co-chair and former president, Women's Sports Foundation

William Oluremi John Member, Locomotive Tbilisi

Cobi Jones Former member, U.S. Men's National Team



Kristine Lilly Former member, U.S. Women's National Team and Boston Breakers

Lori Lindsev Former member, U.S. Women's National Team and Washington Spirit

Joanna Lohman Former member, U.S. Women's National Team and Washington Spirit Professional Speaker Founder, Define Your Beauty

Brian McBride Former member, U.S. Men's National Team

Roger McIntosh Former National Football League Player Philanthropist

Devon McTavish Former member, D.C. United Current Color Analyst, D.C. United Broadcast

Ben Olsen Former Head Coach, D.C. United

Heather O'Reilly Former member, U.S. Women's National Team and North Carolina Courage

Luis Robles Goalkeeper, Inter Miami CF

Robbie Russell Former MLS player Current MLS consultant

Becky Sauerbrunn Member, U.S. Women's National Team and Portland Thorns FC

Danielle Slaton Former member, U.S. Women's National Team Board member, U.S. Soccer Foundation

Lindsay Tarpley Former member, U.S. Women's National Team

Saskia Webber Former member, U.S. Women's National Team and New York Power

Cat Whitehill Former member, U.S. Women's National Team and Boston **Breakers**

In the News

From mini-pitch openings to *United for Girls* events to stories about *Soccer for Success*, the U.S. Soccer Foundation was featured in a host of media outlets this year.



ESPN

Pushing for Equality

In an article exploring systemic racism and inequalities in the sport of soccer, ESPN's soccer correspondent Jeff Carlisle sat down with U.S. Soccer Foundation President & CEO Ed Foster-Simeon to talk about how the soccer community can address some of these longstanding inequities through access to the game.

USA TODAY

A New Signature Mini-Pitch in LA

USA Today's Josh Peter covered the opening of U.S. Women's National Team star Alex Morgan's signature mini-pitch at Vincent Bell Park in Gardena, CA. At the event, Morgan participated in a first kick and scrimmages with the soccer team from Gardena High School.



SPORTS BUSINESS JOURNAL

Making Soccer More Accessible in Greater Houston



Sports Business Journal's Mark J. Burns published a piece on Dynamo owners Jake Silverstein and Ben Guill funding the creation of 15 mini-pitches in the Greater Houston area over the next five years. Former Houston Dynamo legend DaMarcus Beasley will work closely with the team and Foundation on the project.

GOOD MORNING AMERICA

Celebrating Women in Sports

To mark National Girls and Women in Sports Day, Good Morning America featured U.S. Soccer Foundation's partnership with The DICK'S Sporting Goods Foundation to expand opportunities for girls and female coach-mentors through the *United for Girls* initiative.





SOLCER

Donors

Thank you, U.S. Soccer Foundation supporters, for your generosity. Because of your continued support, we were able to continue our work to bring soccer and its many benefits to more children and more communities across the country.

NATIONAL LEADERSHIP **COUNCIL NETWORK**

This list includes individuals who served on the U.S. Soccer Foundation Leadership Councils between July 1. 2019 and June 30, 2020.

Atlanta

Stephanie Blank Alan Carson Steve Nowak Tom Quinn

Bay Area

Larry Gee Tim Kunihiro Angie Taube Dana Weintraub

Boston

Mike Borislow Mark Williamson

Chicago

John Lillig Patrick Nash

Los Angeles

Alissa Bartle Vincent Bartolotta III David Bugliari Jeff Daly

Chris Hannan James Keston John Mallory Alan Rothenberg Karen Brodkin Watson

New York City

George Altirs Scott Ashby Kyra Tirana Barry **Richard Birns** Marc de Grandpre Jason Fox Enrico Gaglioti Carlos Garcia-Tunon Kevin McCarthy Gifford Miller Peter Rahbar Claudio Reyna John Ripley

Philadelphia Theodore H. Ashford, III

Washington, D.C.

Camilo Beltran Bill Cronin Dean D'Angelo Joe Del Guercio Jeff Dramstad Len and Mary Flory Scott Frederick

Jon Gowdy Drew and Victoria Harker Aranthan (AJ) Jones II Caleb Legnini Michael McKenzie Kurt Rupprecht Aaron Velli

INDIVIDUAL DONORS

This list includes individuals who donated to the U.S. Soccer and June 30, 2020.

President's Circle

Donors who contributed \$10.000 or more

Anonymous Kyra Tiara Barry **Richard and Melissa Birns** Alan and Alyssa Carson Larry and Yumi Gee Ben and Cynthia Guill Peter and Dina Luther Jim Messina John and Lisa Ripley Jake and Meghan Silverstein Mark and Sarah Williamson Neal and Coleen Wilson

Champion's Circle

Donors who contributed between \$9.999 to \$5.000

Vincent Bartolotta III David Bugliari Jeffrey and Marci Daly Len Flory Ed Foster-Simeon Jonathan Gowdy and Laurie Hand Drew and Victoria Harker John Mallory Gifford Miller Kevin Payne Alan and Georgina Rothenberg Cully and Laura Stimson James Welch

MVPs

Donors who contributed between \$4.999 and \$1.000

Phillip Abookire Robert Belair Robert Berdan Mary and Dennis Clemens Jeffrey Dramstad Jason Fox Carlos Garcia-Tunon **Brian Geffert** Georgia Gogel Leora Hanser Rob and Mary Kaler John and Patricia Koskinen Vasilis and Carolyn Koutsaftis Tim and Amy Kunihiro Matthew and Sabrina Leblanc John Lillig Philip Lovett Patrick and Suzy Nash Kenneth Osgood Erik and Kendra Ragatz Peter and Robyn Rahbar

Neal Wilson

Foundation between July 1, 2019

Stephanie Silverman **Danielle Slaton** Juergen and Susie Sommer Bruce and Dawn Tecklenburg Erik and Jacqueline Thamm Owen Thomas Aaron Velli Dana Weintraub and Michael Callahan Christopher Welch

Team Captains Donors who contributed between \$999 and \$300

Amy and Leonard Bard Patrick Bennett Cheryl Carlson Benjamin Chang Bill Cronin Christopher Dennen Andy Draus Molly Dye Mark and Anne Flegenheimer Frank Gallant Brian Geffert Sunil and Marcela Gulati Eric Halper Paul and Candace Houston Ann Jackson James Jorling and Kathy Kirchner Jason Kelley Bryan Knapp William and Stephanie Marra Kevin McCarthy Richard McCormick Julius Miller Andres Mondino Robert Raskopf Frank Riggle and Ellen Flegenheimer Erik Seenev

Catherine Shapiro David and Tina Sutphen Wes Tomer Patrick Vendrely Frank von Mehren Erik Waldman Hunter Walk Sandra Wasson and Robert Stewart Abby Weinstein

Supporters

Donors who contributed up to \$299

Terri Adelstein Ashley Adkins Adina R Adler Laura M Ahearn Margarita Alfonzo **Timothy Almaguer** Roberto Alvarez-Galloso David Alverson Alan Arenson Janet Arnold Jennifer Arnold John Arnold Mary Ashton Monica Babich Jeffrey Bailey Harry Bainbridge Kathy Balog Kalekeni Banda Alex Bard **Robert Barefield** Sophie Barkey Gordon Barr Jennifer Barraza Dinakar Basa Jennifer Bashaw Ron Batchelor **Carly Batist** Kathleen Baxter Marc Terry Bay



Richard Bell Catherine Bernard Walter Berner **Daniel Bernstein** Angela Bertelsman Alvaro Bettucchi Kamaleswari Bhupatiraju Peter and Carolyn Bickoff Robert Bilko Karen Bird Madeline Bisulca Mary Bizzigotti Darren Bloch Kavi Bommakanti Amy Boris Abhas Borkar Albert Bosch Zach Bosch-Bird Kathy Boyett Susan Braden **Bob and Mary Brantley Orlie Brewer Renee Brewer** John Brown Larry Bryan Philip Buchanan Angela Bulawski Rachel Buske Michael Byrd Laura Caldwell-Aden Aiden Cao Julio Cardenas Theresa Carlson Kristine Casey Elsamarie Cavanaugh Soumen Chakraborty Chaz Chalkley John Chambliss Jill Champion **Aviel Chang Denny Chaussee David Cherubin**

Ann Cherundolo Jennifer Cheslock Daniel Chocron Nick Christie Amy Climo Patrick Cline Cathy Colgan Katherine Colonna Michael Colozzi Marcia T. Connors Jeff. Colleen. Samantha & Zach Connors Jill Connors Joyner Deborah Cooper Marshall Coppage Bo Cosley Shannon Covert Kathryn Cox Neil Crawford Cvnthia Crean Paul Creelman Maureen Crotty Michael Cuniberti Daniel Cunningham Michael Cunningham Sidney Daniel Jane Darter Nilanjana Dasgupta Hillary Davidson Jason Davis Katie Dawson Bradley Dayan John Denne Robert Dennen Jen DeSilva Michelle Dimarob **Rachel Dinkes** Kelly Doroshenk Jugeswar Dowerah John Drown Dino Drudi Bob Dubé

Sara DuChon **Christine Duffy Rogers** Dan Dugan Jim Dumanowski Charles Dunn Kent Edwards **Richard Eininger** Arthur Eisenberg Matthew Eison Mark Eitelgeorge Joan Ekengren Donna Faith Eldredge Alyson Emmer Kim Eng Ellen Epstein William Ettelson Sally Farr Christina Fasciana Roger Faulkner Marc Fineman **Robert Fischer** Kara Fitzsimmons Stephen Flamhaft Carol Flynn Maura Foley Victor Fradin **Thomas Fraehmke** Tom Frank **Griffith Freeman** Jennifer Friberg Vikram Gadiya Michelle Gagnon Barbara Gallant Frank Gallant Nieves Garcia Natalie D. Gaudette Mychalene Giampaoli Edward Gill Sam Glazer Alicia Goldin Daniela Gonzalez Abbie Goodman

Graham Goodman Scott Goodman Maxime Gorillot Jay Gould **Donald Grady** James Graham Liza Grant William Graves Natalie Greene **Bill Grenke** Kevin Grenke James Griffin Hallie Grodin Arlene Grosberg Joyce Gross John Gyekenyesi Belinda Hahn Larry Hahn Andrew Haig Laura Haley Kirk Hardie Al Hardwick Michele Harris Woody Harrison Joseph Hart **Brandon Hayes** William Heinlein **Deborah Helton** Rachel Henighan Erin Hickey Mary Hlawati James Hoffman **Charles Hofmann** Vera Hogan Elana Hoopes Ted Howard Candace Hoyas Rachaelle Hughes Peter Humphreys **Kyle Hutchinson** Sarah Hyson Michael Irving

Lucy Jackson Christopher Jakovcic Kent James Patrick Janiga Marilyn Jenkins Ben Johnson Paul Johnson Susan Johnson Thomas Johnson Jane Johnston Sam Jolly James Joyner Simone Joyner Zachary and Blair Kady Shovan Kanjilal Tom Karalis Bhaswati Karmakar Sonja Karp Joshua Katan David Katz Lisa Keipert John Keiser Ali Khayat Rachael King Bryan Knapp Suryasri Kommana Barbara Koontz Daniel Korn Jared Krick Sarah Krisch Leah Kroon Deirdre Kugelmeyer **Charles Lambert** Colin Langridge Candice Larson Jeffrey Lasday Becki Last Susan and Joel Last Alexandra Latorre Charles Latshaw Marilyn Latterman **Richard Lawrence**



James Meyer **Elyse Michlewicz** Laura Miller Loretta Miller Matthew Miller Michelle Miller Ryan Mohler Michael Mokotoff Paul Monar James Moyer Peter Mullany Gonzalo Munevar Susan Munne Jamer Munoz Evan Nadler Kelly Nagy Traci Nakamura Thomas Nall Donna Navan Trevor Neve Sarah Nielson Robert Nimmons **Thomas Novellow Blaise Nutter** Alexandra Ober Margaret Oberschmidt Len Oliver Geralyn Orlovitz Mario Ortega Olivia Otieno Jeffrey Oxford John Palinski Craig Palmer Charles Paris Kevin Parker Steven Parker Claudia Parra James Patton Ayla Pelleg Joseph Pelliccia Ramona Persaud Ilya Peysakhov

Walter Piccolo Sarah Pickens **Dennis Poller Bruce Pomerantz** Wendy Pottgen Leroy E. Powell William Powers **Debbie Prince Richard Pyle** Sandrine Quenee Elizabeth Quin Jennifer Rains Launce Rake Benjamin Raker Maria Ramirez-Acevedo David Rando Dipanjan Ray Chaudhuri Laurel Redding **Diane Remin** llona Resnick Adam Riesz Jolene Robichaud Chris Rockall Heriberto Rodriguez Andrew Rosenberg Ira Rosenblatt Ethan Rouen Dipankar Roy Avishek Roy Chowdhury Howard Rubenstein Dylan Rudisill Rich Russo Lily Sachs Carleton Sage Avijit Saha Stephen Sanborn Anthony Santini William J. Saporito John Scandalios **Kelly Scandalios** M & K Scandalios **Robert Schad**

Mathias Schneider Mary Schueneman Nancy Schultz Alex Schwartzman Eric Schwed Alex Seldin **Donald Shaff** Shannon Sharp Philip Sheehy Annette Shelby and John Todd Zola Short **Piarose Siaotong** Mara Silber Ian Silverman Frances Skinner Seth Slack Julie Smith Mary Lou Soller Susan Soper Elka Spencer Jeff Spruell Todd Starr **Robert Stein** Maureen Straight Amy Strickland Sara and Kelvin Stroud Bill Sullivan Karen Sullivan Sujoy Sur Andrew Szucs Judith Tabs Marina Tal Olivia Tane James Tanner Patrick Taqui Neil Taylor Mark Tenekjian Mark and Katherine Thomas David Thompson Scot Thompson Zulema Tijero John Timoney

Zachary Tobolowsky Michael and Joan Travers Jonathan Troy Connie Tucker Thomas Tulk Dylan Tzung Jennifer Valentine Jake van Steenbergen Audrey Varner Michael Vaughan-Cherubin Virginia Volen Jill Vollmer Hans Von Spakovsky Ivan Wagner James Walsh Michelle Warner Rosa Warnock Hung Wei Chee Barbara Weinstein Patrick Weir Sarah Weiss Morrison James Welch **Donald Wetmore** Becky White **Robert White** Erin Whiting Louise M. Whiting **Richard Whiting** Ellen Wild Suzi Wilkoff Bruce Williams Gail Willis Michael Winograd Chris Wisbey William Wooldridge Khristian Wright Jordan Wyant Chris Wyche Jill Young lan Yurek Kate Zale Ramon Zapata

Alan Zeigler James Zerkle John Zopfi

INSTITUTIONAL INVESTORS The U.S. Soccer Foundation received grants and contributions from the following organizations:

4ATX Foundation adidas Advanced Polymer Technology Austin FC AstroTurf Blue Cross and Blue Shield of North Carolina CHA Sports Chicago Fire Foundation **Columbus Crew SC Foundation** Department of Justice, Office of **Juvenile Justice & Delinquency** Prevention Downtown United Soccer Club Fayruz Benyousef Consulting Fose + McKay GEICO Goldman Sachs & Co. Health Foundation of South Florida Himan Brown Charitable Trust Hunter Industries Johnson & Johnson Kenneth C. Griffin Charitable Fund Kwik Goal Levitt Foundation Los Angeles Football Club Major League Soccer Major League Soccer Players Association Mayor's Fund to Advance New York City Medical Home Network MLS WORKS

Musco Sports Lighting, LLC NBCUniversal Telemundo Enterprises New York City Football Club New York Red Bulls **Oak Foundation Oppenheim Charitable Foundation** POWERADE SOCCER.COM Soccer Assist Soccer Shots Austin Soccer Shots Franchising Southern New Hampshire University Sport Court Stencil Masters LLC Target **TEGNA** Foundation **TGI Worldwide** The A. James and Alice B. Clark Foundation The Arthur M. Blank Family Foundation The Butler Family Charitable Fund The California Endowment The Children's Trust The DICK'S Sporting Goods Foundation The Messina Group The Miami Foundation The Precourt Foundation The Robert Wood Johnson Foundation Wells Fargo

Financials

Financial information for the fiscal years ending on June 30, 2020 and June 30, 2019.

United States Soccer Federation Foundation, Inc.

Statement of Functional Expenses Year Ended June 30, 2020

	Program Services					Supporting Services							
	1	Programs	Gov			Sovernment	overnment			Management			
	â	and Grants	Con	nmunications		Relations	D	evelopment	a	and General		Total	
Compensation and benefits	\$	1,675,652	\$	442,644	\$	14,607	\$	675,351	\$	707,481	\$	3,515,735	
Professional services		195,586		219,730		4,035		362,722		3,223,478		4,005,551	
Occupancy						1.1-0		-		652,851		652,851	
Meetings and special events expense		41,430		3,884				57,899		3,818		107,03	
Travel and meals		99,249		20,012		31		62,935		56,831		239,05	
Office expenses		24,745		37,828				17,252		217,504		297,329	
Risk management				-		-		-		149,808		149,80	
National Soccer for Success – training of the trainers:													
Event costs		158,347				-				27		158,37	
Marketing and communications		73,696		5,846				7,935		1,348		88,82	
Soccer for Success – equipment and gear		60,962		-				- 1		-		60,96	
Online learning curriculum													
development – consultants		7,945		-		-		-				7,94	
Banking, payroll and state registration fees		4,412		1,826		1.1		6,609		23,878		36,72	
Miscellaneous employee expenses		1,198		3,508		2,000		12,331		11,940		30,97	
Facilitators summit – master trainers event:													
Travel costs		321		-		-		1,000				1,32	
Curriculum and evaluation		21,818		-		-		-		881		22,69	
General in-kind expenses		1,150,000		-		-				- 1 - 1		1,150,000	
Program in-kind expenses	_	2,122,152		120,000		1.40						2,242,15	
Total before grants		5,637,513		855,278		20,673		1,204,034		5,049,845		12,767,34	
Grant awards		4,187,162				-		1.0		-		4,187,16	
Allocated overhead expenses		1,171,244		305,579		11,746		472,857		(1,961,426)			
Total expenses	s	10,995,919	\$	1,160,857	\$	32,419	s	1,676,891	\$	3,088,419	s	16,954,50	

See notes to financial statements.

United States Soccer Federation Foundation, Inc.

Statement of Functional Expenses Year Ended June 30, 2019

			Pro	gram Services				Supporti	ng Se	ervices		
	1	Programs				Government	-		1	Management		
		and Grants	Co	mmunications		Relations	D	evelopment		and General	_	Total
	\$	1,470,305	\$	377,173	\$	58,169	\$	780,330	\$	591,013	\$	3,276,990
	Ψ	237,921	Ψ	209,658	Ψ	35,567	Ψ	342,897	Ψ	1,694,390	Ψ	2,520,433
		1,110		200,000		-				625,824		626,934
nse		137,097		727		52,084		243,464		375		433,747
		150,148		25,373		10,981		124,864		75,650		387,016
		7,350		25,763		1,337		14,529		284,434		333,413
		16,188		224		-		-		178,567		194,979
		111,528		-		0-1		-		(-		111,528
		45,731		-								45,73
		8,138		94,603		4,537		13,473		4,815		125,566
nd gear		80,111		-		-		-		-		80,111
		64,800								-		64,800
ion fees		6,654		11		133		12,130		44,104		63,032
		25,327		4,221		2,056		1,570		28,652		61,826
rs event:												
		34,897				2-1.		-		1.4		34,897
el costs		18,911		-		- C e 1		1.04				18,911
		11,000				- 6 50		-				11,000
		-						-		10,000		10,000
		850,000		145,474		3,279		43,423				1,042,176
		2,268,401		-						÷		2,268,40
		5,545,617		883,227		168,143		1,576,680		3,537,824		11,711,491
		7,841,184		- A.				-				7,841,184
	_	744,196		187,477		26,843		396,559		(1,355,075)	-	
	\$	14,130,997	\$	1,070,704	\$	194,986	\$	1,973,239	\$	2,182,749	\$	19,552,675

Compensation and benefits	
Professional services	
Occupancy	
Meetings and special events expense	
Travel and meals	
Office expenses	
Risk management	
National Soccer for Success -	
training of the trainers:	
Event costs	
Travel costs	
Marketing and communications	
Soccer for Success - equipment and gear	
Online learning curriculum	
development - consultants	
Banking, payroll and state registration fees	
Miscellaneous employee expenses	
Facilitators summit – master trainers event: Travel costs	
Soccer for Success - training travel costs	
Curriculum and evaluation	
Charitable contributions	
General in-kind expenses	
Program in-kind expenses	
Total before grants	

Grant awards Allocated overhead expenses

Total expenses

See notes to financial statements.



A Snapshot of How We Utilize Funds

18% GENERAL & ADMINISTRATIVE

72%

PROGRAMS



Board of Directors

PAUL	BRITTC)V
------	--------	----

DR. JANE DELGADO

ED FOSTER-SIMEON President & CEO

ENRICO GAGLIOTI

EVELYN GILL

RICHARD GROFF

HEATHER HIGGINBOTTOM

BRIAN KLEIN

PETER LUTHER

CHARLES MARSHALL Chairman Emeritus DAVID MESSERSMITH

JIM MESSINA

DAVID NATHANSON Treasurer

JOANN NEALE

CINDY PARLOW CONE

KEVIN PAYNE Vice Chairman

DAN POPP

ALAN ROTHENBERG Founder and Lifetime Director

DANIELLE SLATON

JUERGEN SOMMER

CHARLES STIMSON Chairman

DAVID SUTPHEN

HON. JAMES WALSH

BRIAN WEINSTEIN

DR. DANA WEINTRAUB Secretary

LEIGHTON WELCH



U.S. SOCCER FOUNDATION

1140 Connecticut Ave, NW Suite 1200 Washington, D.C. 20036 202-872-9277

© 2020 U.S. Soccer Foundation

