

# Annual Report

2021-2022



# Table of Contents

5

**Letter from the President & CEO and Chairperson of the Board**

6

***It's Everyone's Game***

8

***Soccer for Success***

10 *Soccer for Success Partners*

12

***Safe Places to Play Mini-Pitches***

12 500 Mini-Pitches

16 Spotlight on Public-Private Partnerships

20 Black Players for Change & Black Women's Player Collective Mini-Pitch Initiative

24

***Girls in the Game***

24 *United for Girls*

28 Innovate to Elevate

30

***Increasing Access to the Game***

30 Telemundo Partnership Announcement

32 Urban Soccer Symposium

34 Congressional Soccer Match

35 *Just Ball League*

36

***Ambassadors***

38

***In the News***

40

***Donors***

40 #10CLUB

40 National Leadership Council Network

40 Individual Donors

46 Institutional Investors

48

***Financials***

51

***Board of Directors***

## Letter from the President & CEO and Chairperson of the Board

Dear friends of the U.S. Soccer Foundation,

We have a lot to be proud of this year! We hit a major milestone on our path to 2026—opening our 500th mini-pitch in Washington, D.C. We also joined our partners in New York to open the fiftieth mini-pitch as part of the five-year New York City Soccer Initiative. And we completed our 50 mini-pitches in Chicago—a full year ahead of schedule.

We also brought new partners and new programs into our fold. We joined the Houston Bid Committee to announce a \$6 million commitment to increasing access to the game in Houston. We formed a national partnership with Telemundo as our first Spanish-language media partner—and the Spanish-language media partner for the 2020 World Cup. And we announced a new, hyper-local pick-up league that puts fun and inclusion back in the game with our longtime partner, adidas. We could go on.

But what this year and its accomplishments have shown us is just how far the sport has come in the United States. More people are picking up a soccer ball, spending time with friends, and learning how to be teammates on and off the pitch. And more supporters are getting behind our work to use our game for good and provide more opportunities for young people in under-resourced communities to benefit from all the game has to offer.

We've seen that this year through our continued partnerships with organizations such as adidas, The DICK'S Sporting Goods Foundation, Major League Soccer, Musco Lighting, and the U.S. Soccer Federation. Along with new supporters such as Telemundo and the #10CLUB, we are making a meaningful difference in communities nationwide.

This wouldn't be possible without your support. Thanks for being on this journey with us.

**Peter B. Luther**  
Chairperson



**Ed Foster-Simeon**  
President & CEO



# It's Everyone's Game

Worldwide, soccer is known as the “beautiful game” and, in many countries, it’s the most popular sport. But in the U.S., too many children and families can’t afford to pay to play the game or don’t have a safe place to play in their neighborhood. December 2021 marked the fourth anniversary of the launch of *It's Everyone's Game*, the U.S. Soccer Foundation’s movement to make the game more equitable and provide more opportunities to play.

Why? So that more children can benefit from all that soccer has to offer. By 2026, the Foundation aims to engage 1 million youth in programs that help improve their physical, social, and emotional skills and create 1,000 new mini-pitches that revitalize communities and provide safe places to play.



**500,000**

CHILDREN ENGAGED

**522**

MINI-PITCHES  
INSTALLED

# Soccer for Success

The U.S. Soccer Foundation's *Soccer for Success* program is proven to help children improve their physical, social, and emotional skills and overall well-being. Designed for children ages 6-14, the program is offered at little or no cost to participants and their families. The program can be implemented after school or during the school day by classroom, physical education, or health teachers.

In an exciting new development, the U.S. Soccer Foundation launched the *Soccer for Success* School Curriculum this year alongside US Youth Soccer. The *Soccer for Success* School Curriculum provides a turnkey way for educators to use soccer to get children active while improving their physical and health literacy. Even better, the curriculum is aligned to national physical education standards and infuses health education into every lesson, making it a valuable resource for educators.



In the first year of the school curriculum:



**8**  
partners



**100**  
coaches



**59**  
sites



**30,000**  
participants

# Soccer for Success Partners

**Achievement First  
Bushwick Middle**  
Brooklyn, NY

**Active Children Portland**  
Portland, OR

**After-School All-Stars South  
Florida**  
Miami, FL

**America SCORES Bay Area**  
San Francisco, CA

**Birmingham City Schools**  
Birmingham, AL

**Boston Scores**  
Boston, MA

**Boys & Girls Clubs of America**  
Atlanta, GA

**Boys & Girls Clubs of Durham  
and Orange Counties**  
Durham, NC

**Boys & Girls Clubs of Mercer  
County**  
Trenton, NJ

**Boys & Girls Clubs of  
the Capital Area**  
Albany/Troy, NY

**Boys & Girls Clubs of  
the Peninsula**  
Menlo Park, CA

**Boys & Girls Clubs of  
Wake County**  
Raleigh, NC

**Brotherhood Crusade**  
Los Angeles, CA

**Cartwright School District**  
Phoenix, AZ

**Chicago Parks District**  
Chicago, IL

**Chicago KICS Community  
Academy**  
Chicago, IL

**Chicago Rec Sports**  
Chicago, IL

**City of Columbus Recreation  
and Parks**  
Columbus, OH

**City of Houston Parks and  
Recreation**  
Houston, TX

**City of Memphis Parks and  
Recreation**  
Memphis, TN

**City of North Miami Parks &  
Recreation**  
North Miami, FL

**City of Philadelphia Parks &  
Recreation**  
Philadelphia, PA

**DC SCORES**  
Washington, DC

**Department of Youth &  
Community Development  
(DYCD)**  
New York, NY

**Detroit Police Athletic League,  
Inc.**  
Detroit, MI

**FLIPANY**  
Fort Lauderdale, FL

**Greater Philadelphia YMCA**  
Philadelphia, PA

DURING THE 2022 FISCAL YEAR, THE U.S. SOCCER FOUNDATION WORKED WITH THE FOLLOWING PARTNERS TO RUN SOCCER FOR SUCCESS IN SCHOOL AND AFTER SCHOOL.

**Illinois Youth Soccer**  
Arlington Heights, IL

**Independent Health  
Foundation**  
Buffalo, NY

**Iowa State University  
4-H Extension**  
Ames, IA

**JT Dorsey Foundation**  
Philadelphia, PA

**LEAP Academy**  
Camden, NJ / San Juan, PR

**Liberty City Optimist Club**  
Miami, FL

**Mattie Rhodes Center**  
Kansas City, MO

**Newark Public Schools**  
Newark, NJ

**Oklahoma City Public Schools**  
Oklahoma City, OK

**Our Saviour Center / El Monte  
Community Building Initiative  
(CBI)**  
El Monte, CA

**Pittsburgh Public Schools**  
Pittsburgh, PA

**Purdue University  
4-H Extension**  
West Lafayette, IN

**Sacramento Chinese  
Community Service Center**  
Sacramento, CA

**Student Athletes Leading  
Tomorrow (S.A.L.T.)**  
Alton, IL

**The Simple Foundation**  
Omaha, NE

**THINK Together**  
Santa Ana, CA

**THINKWATTS**  
Los Angeles, CA

**University of California  
4-H Extension**  
Santa Rosa, CA

**University of Florida - IFAS  
Extension Family Nutrition  
Program**  
Gainesville, FL

**University of Florida - IFAS  
4-H Extension Osceola County**  
Kissimmee, FL

**University of Idaho  
4-H Extension**  
Boise, ID

**University of Illinois  
4-H Extension**  
Westchester, IL

**University of Missouri  
4-H Extension**  
Alton, MO

**University of Nebraska  
4-H Extension**  
Grand Island, NE

**Washington Youth Soccer  
Foundation**  
Tukwila, WA

**Winston-Salem Forsyth County**  
Winston-Salem, NC

**YWCA Syracuse & Onondaga  
County**  
Syracuse, NY

# Safe Places to Play Mini-Pitches



Hendley Elementary School, Washington, D.C.



## 500 Mini-Pitches

In May 2022, the U.S. Soccer Foundation celebrated the opening of its 500th mini-pitch in a community celebration at Hendley Elementary School in Washington, D.C.





# Mini-Pitch Cities

- ALAMEDA · ALEXANDRIA · ARLINGTON · ATLANTA · AUBURN · AURORA · AUSTIN · BALTIMORE · BASTROP · BRONX · BROOKHAVEN · BROOKLYN · BROOKSHIRE · BRUNSWICK · CAMDEN · CENTRAL FALLS · CHARLOTTE · CHARLOTTESVILLE · CHESTER · CHICAGO · CHULA VISTA · CINCINNATI · CLIVE · COLLEGE PARK · COLUMBUS · COMMERCE CITY · COMPTON · COUNCIL BLUFFS · CUDAHY · CULVER CITY · DALLAS · DENTON · DENVER · DES MOINES · DISTRICT OF COLUMBIA · DURHAM · EAST ORANGE · EAST WENATCHEE · EL CAJON · EL MONTE · ENGLEWOOD · FAIRVIEW · FLAGSTAFF · FORT WAYNE · FOUNTAIN HILLS · FREDERICK · FRESNO · GARDENA · GREENSBORO · GRESHAM · HARRISON · HARRISONBURG · HAWTHORNE · HOBOKEN · HOMESTEAD · HOUSTON · INDIANAPOLIS · INWOOD · KANSAS CITY · KENT · KISSIMMEE · LACKAWANNA · LAMONI · LANCASTER · LAS VEGAS · LAWRENCEVILLE · LENNOX · LITTLE ROCK · LONG BEACH · LOS ANGELES · LOUISVILLE · LYNWOOD · MANCHESTER · MARION · MARSHALLTOWN · MEMPHIS · MENLO PARK · MIAMI · MOUNT VERNON · MUSCATINE · NASHVILLE · NEW ORLEANS · NEW YORK CITY · NEWARK · NORTH SPRINGFIELD · OAKLAND · OKLAHOMA CITY · OMAHA · OREM · ORLANDO · OSKALOOSA · PACIFIC · PANORAMA CITY · PARAMOUNT · PASCO · PERRY · PHILADELPHIA · PHOENIX · PICO RIVERA · PITTSBURGH · PLEASANT HILL · PORTLAND · QUEENS · RALEIGH · RENO · REX · RICHMOND · ROHNERT PARK · ROXBURY · SACRAMENTO · SAINT PAUL · SALT LAKE CITY · SAN DIEGO · SAN JOSE · SAN YSIDRO · SANTA ANA · SEATAC · SEATTLE · SILOAM SPRINGS · SIOUX CITY · SOUTH GATE · ST. LOUIS · STATEN ISLAND · TACOMA · TAMPA · TORRANCE · TUTTLE · VALLEY STREAM · WEST VALLEY CITY · WESTBROOK · WOOD VILLAGE · WOODBRIDGE · YAKIMA · YONKERS

MANY MINIS, MANY CITIES





# Spotlight on Public-Private Partnerships

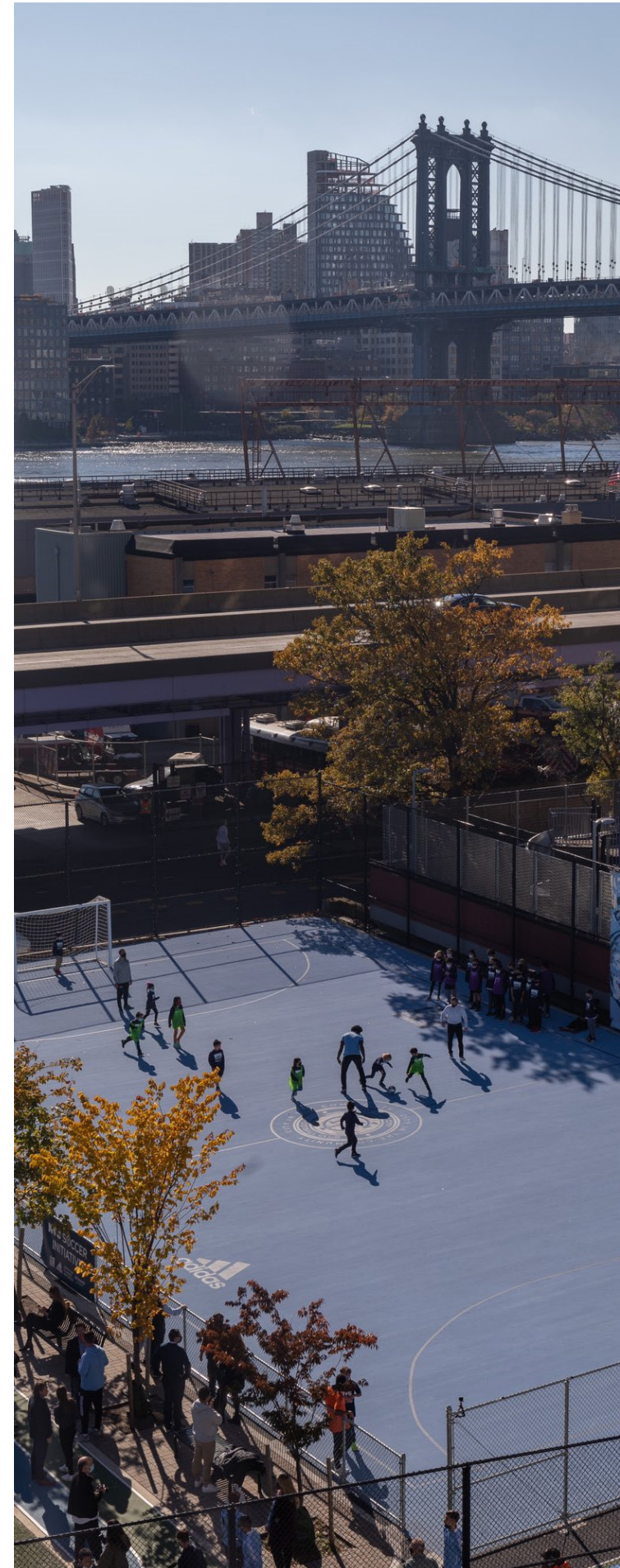
1

## Houston Bid Committee's \$6M Campaign

In September 2021, the Houston 2026 World Cup Bid Committee and the U.S. Soccer Foundation announced a \$6 million campaign to support Houston 2026's Grow the Game initiative aimed at providing underserved communities access to the world's most popular sport.

The campaign includes a commitment to installing 30 mini-pitches and expanding *Soccer for Success* to 15,000 local youth and to train 1,000 adults as coach-mentors to run the program.

**30**  
MINI-PITCHES  
WILL BE INSTALLED



2

## New York City Soccer Initiative

In November 2021, the New York City Soccer Initiative (NYCSI) partners celebrated the completion of the five-year initiative with the unveiling of a fiftieth and final mini-pitch at P.S. 184 Shuang Wen in Chinatown, Manhattan.

Launched in 2016, NYCSI is a first-of-its-kind \$3 million public-private partnership between the Mayor's Fund to Advance New York City, NYCFC, the U.S. Soccer Foundation, adidas, and Etihad Airways to create and maintain 50 mini-pitches across the City and expand free soccer programming to the next generation of New Yorkers. The initiative helped spur other cities - including Chicago and Newark - to launch their own initiatives to create mini-pitches and expand access to free, high-quality programs.

**50**  
MINI-PITCHES  
COMPLETED



3

### D.C. Soccer Initiative

In December 2021, the A. James & Alice B. Clark Foundation, the Major League Soccer Players Association, Target, and U.S. Soccer Foundation announced the launch of the D.C. Soccer Initiative—an effort to expand access to soccer at DC Public Schools across the District. Through the initiative, 10 soccer mini-pitches will be installed at DC Public Schools. Three of those mini-pitches have already been completed at Hart Middle School, Plummer Elementary School, and Sousa Middle School.

10

MINI-PITCHES  
WILL BE INSTALLED



4

### Chicago Soccer Initiative

Also in December 2021, the Chicago Soccer Initiative – Chicago Fire FC, Chicago Park District, Ken Griffin, Citadel, and the U.S. Soccer Foundation – announced the completion of 50 mini-pitches now open at Chicago Park District locations across the city. The initiative, which was first announced in December 2017 with leadership funding from Citadel Founder and CEO Ken Griffin, was finished a full year ahead of its expected completion.

50

MINI-PITCHES  
COMPLETED

# Black Players for Change & Black Women's Player Collective Mini-Pitch Initiative

In January 2022, Black Players for Change (BPC), Black Women's Player Collective (BWPC), adidas, Musco Lighting, and the U.S. Soccer Foundation announced the completion of the first year of a national initiative that brought 18 mini-pitches to communities nationwide, providing more than 10,000 children access to the game.

Launched at the end of 2020, the initiative installed mini-pitches in underserved communities nationwide right in the neighborhoods where children live and go to school. Locations were chosen based on areas of significance to members of the BPC and BWPC.

Twelve mini-pitches were funded entirely by BPC, BWPC, adidas, Musco Lighting, and the U.S. Soccer Foundation. In addition, the initiative sparked other partners to support these efforts and help provide even more safe places to play.

**18**

**MINI-PITCHES  
INSTALLED IN  
COMMUNITIES  
NATIONWIDE**

**10,000+**

**CHILDREN  
WITH ACCESS  
TO THE GAME**



**I am grateful that the BWPC is a part of this mini-pitch initiative with our incredible partners. Mini-pitches help us connect with Black girls across the country and bring the sport we love directly to them. The mini-pitches are a place of joy, inspiration, and exploration that we are proud to bring to Black communities across the country."**

**Imani Dorsey**  
BWPC Executive Board Member

# BPC/BWPC Mini-Pitch Initiative Sites

■ Multiple mini-pitches at this site.

**Charles Robertson Park**  
Sacramento, CA

**Computech Middle School**  
Fresno, CA

**R.H. Dana Middle School**  
Hawthorne, CA

**Boys & Girls Clubs of Greater  
San Diego, Clairemont Branch**  
San Diego, CA

**Oscar Charleston Park**  
Indianapolis, IN

**Petersburg Park**  
Louisville, KY

**Holmes Middle School**  
Alexandria, VA

**George M. Hampton  
Middle School**  
Woodbridge, VA

**West Side  
High School**  
Newark, NJ

**Col. Charles Young  
Playground**  
Newark, NY

**Hillside  
High School**  
Durham, NC

**Smith  
Elementary  
School**  
Rex, GA

**Cullen Middle School**  
Houston, TX

**Horizon  
Middle School**  
Kissimmee, FL



These mini-pitches represent our dedication not only to these communities but also to our mission to make this sport more inclusive, and we're not done yet."

**Justin Morrow**  
BPC Co-Founder &  
Executive Director

# Girls in the Game

## United for Girls

The U.S. Soccer Foundation launched *United for Girls*, an initiative aimed at increasing access to the sport for girls and women in under-resourced communities – both as players and coaches – in June 2019.

**By 2023, the Foundation aims to engage 100,000 girls in its programs and double the number of women who lead them as coach-mentors.**

In addition, the Foundation is working alongside a cohort of grantees to identify promising practices to keep more girls in the game and to help youth soccer program partners recruit, train, and engage more women coaches. At the end of the initiative, a playbook will be distributed to help others that work with girls and women in sports utilize these strategies to increase engagement in their own programs.



# The Six Plays: *United for Girls* Strategies

For youth sports programs to incorporate gender equity into their operations and create environments that welcome and support girl athletes, they may have to affect change on multiple levels of their organization and implement a range of activities. *United for Girls* cohort partners field-tested a variety of approaches to recruit and retain girls, and this collection of methods falls into six general strategies:



### Partnerships

Collaborating with other entities, such as schools or other community organizations, to increase recruitment, expand capacity, or augment programming



### Programming Redesign

Changes to program implementation or how coaches coach, such as creating girls teams, using new curricula, or offering new coach training



### Organizational Changes

Changes to the structure of the organization, such as putting women in leadership positions, diversifying the board, or incorporating gender equity into the strategic plan



### Family Engagement

Specific efforts to engage parents, caregivers, and siblings as a means to facilitate girls' participation, such as one-on-one connections or community events



### Marketing & Outreach

Advertising the program in ways specifically designed to reach and appeal to girls (especially girls of color), using local events or other community-related outreach efforts



### Women Coach Recruitment

Increasing the proportion of coaches and staff (both paid and volunteer) who identify as women and providing them with meaningful experiences inclusive of training and resources



One of the biggest misconceptions that I had when I started playing soccer would be that I would never be good as the boys. That has changed by seeing all these amazing female players who play their hearts out every game.”

**Afiya**  
*United for Girls participant*





# Innovate to Elevate

In October 2021, the U.S. Soccer Foundation launched the Innovate to Elevate prize as part of the *United for Girls* initiative in search of innovators, trailblazers, and change agents to develop and test new ways to engage girls and women from underserved communities in sports and to ensure that those experiences are positive.

**Winners were announced in February 2022 and will utilize six key strategies identified by *United for Girls* cohort members to further their work.**



## Innovate to Elevate Prize Winners

- Can Play
- Delaware Youth Soccer Association
- Detroit Public Schools Foundation
- Directed Initiatives for Youth
- Elite Soccer Youth Development Academy, Inc.
- Football for the World Foundation USA
- Foundation for Interscholastic Youth Athletics
- Girls Leading Girls
- Gotham Girls FC
- Inter Atlanta FC
- New York Edge
- Open Goal Project
- Philadelphia Area Disc Alliance
- Portland Community Football Club
- PowerPlay NYC, Inc.
- Soccer for the Future
- Soccer Without Borders – Boston
- Soccer Without Borders – Oakland
- South End Soccer
- Washington Youth Soccer Association

# Increasing Access to the Game

## Telemundo Partnership Announcement

This year, the U.S. Soccer Foundation named NBCUniversal Telemundo Enterprises as the organization's first official and exclusive Spanish-language media partner. Through this partnership, Telemundo - the exclusive U.S. Spanish-language home of the FIFA World Cup - joined the Foundation in its efforts to advance soccer as a means for helping children in underserved communities reach their full potential. Telemundo supported the Foundation's key events including the Urban Soccer Symposium and the Congressional Soccer Match and plans to host soccer celebrations in key markets with the Foundation's partners leading up to the 2022 FIFA World Cup.

L: U.S. Soccer Foundation Chief Revenue Officer Ginny Ehrlich  
R: Comcast NBC Universal Telemundo Vice President Luis Rosero



Together, we're going to bring people together to enjoy themselves through Soccer for Success."

**Luis Rosero**

Vice President, Comcast  
NBC Universal Telemundo



## Urban Soccer Symposium

In its 15th year, the Urban Soccer Symposium presented by GEICO brought together community leaders and speakers from across the nation who are dedicated to improving the field of sports-based youth development.

The Symposium featured two days of interactive workshops and inspiring keynote presentations focused on sharing best practices and maximizing organizations' impact in their respective communities.

## 2022 Attendee Demographics



**35+**  
States



**7+**  
Countries



**38%**  
Registered  
in-person



**62%**  
Registered  
Virtually

**480+**  
Attendees



**400+**  
Unique  
Organizations



**49%** Female  
Attendees



**49%** Male  
Attendees



**1%** Non-Binary  
Attendees

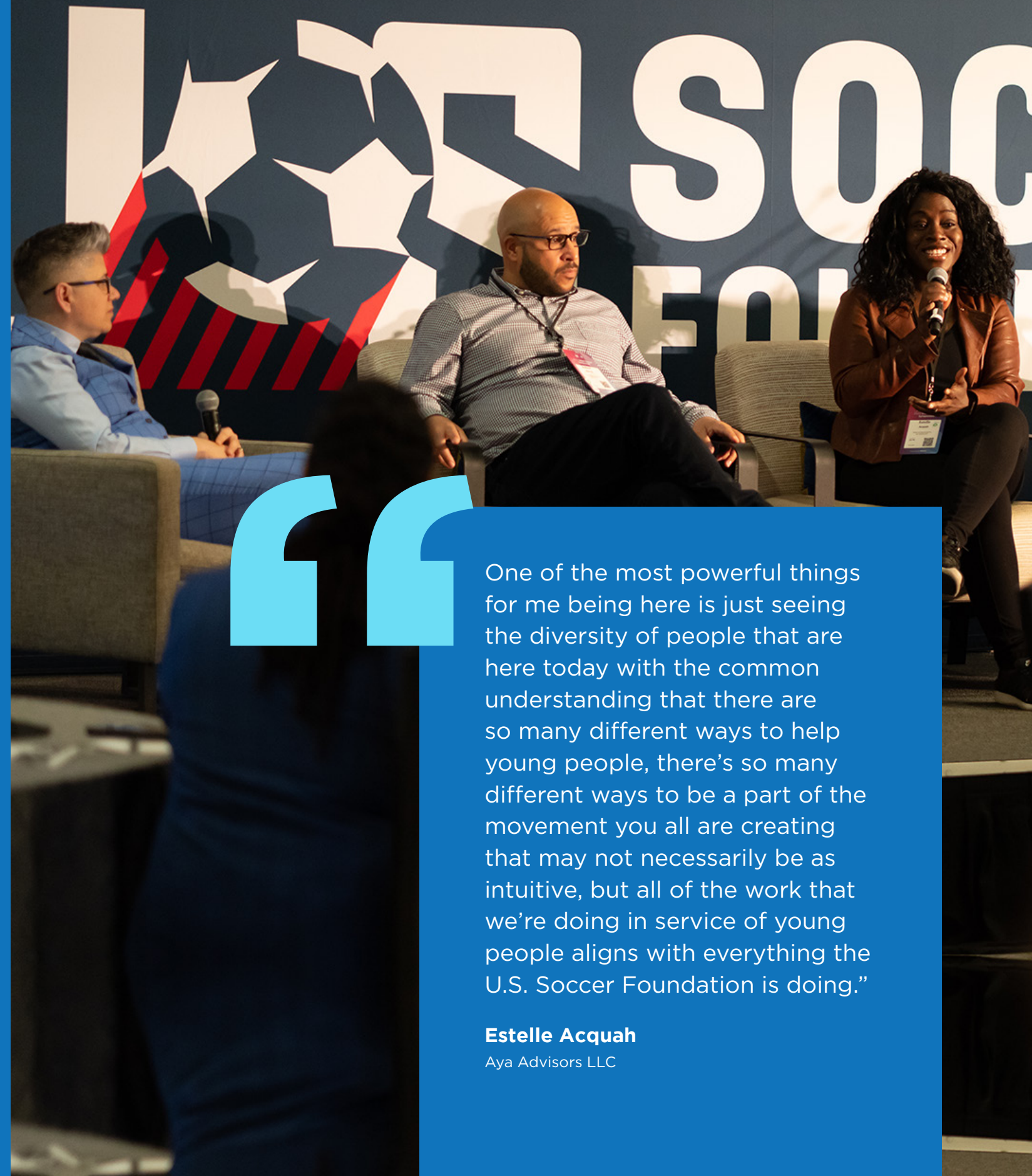


**1%** Chose Not To  
Disclose



### Common Titles:

- Program Director
- CEO
- Founder
- Coach
- Executive Director
- Board Member
- Trainer
- Consultant
- Director



“One of the most powerful things for me being here is just seeing the diversity of people that are here today with the common understanding that there are so many different ways to help young people, there’s so many different ways to be a part of the movement you all are creating that may not necessarily be as intuitive, but all of the work that we’re doing in service of young people aligns with everything the U.S. Soccer Foundation is doing.”

**Estelle Acquah**  
Aya Advisors LLC

### Congressional Soccer Match

Following a two-year hiatus due to the pandemic, the Congressional Soccer Match – this year presented by the U.S. Soccer Federation – returned in all its excitement, convening embassy employees, Members of Congress, sports legends, Hill staffers, and soccer fans in support of the U.S. Soccer Foundation’s proven, life-changing programs for children in underserved communities. In their first meeting since the 2019 event, Republicans and Democrats went head-to-head at D.C. United’s Audi Field to compete for the coveted 2022 Congressional Soccer Match title. While the Croatians took home gold in the Embassy Tournament, the Democrats reigned victorious in the main event of the evening.



### Just Ball League

In May 2022, the U.S. Soccer Foundation and adidas announced the launch *Just Ball League*, a new, free league at the neighborhood level that prioritizes fun, inclusion, and belonging. Created in partnership with adidas, *Just Ball League* uses mini-pitches and other community hubs for play. The hyper-local approach reduces the need for transportation and lowers costs, two of the main barriers to participation in sport for children in under-resourced communities.

*Just Ball League* will begin in fall 2022 in Los Angeles and New York City. To generate excitement for the *Just Ball League*, adidas and the U.S. Soccer Foundation hosted two launch events featuring in LA and New York, which featured special guests D. Smoke, Gio Reyna, and Estelle Johnson. At the launch events, youth were able to create their own *Just Ball League* customized jerseys and balls as part of adidas Maker Lab.



# Ambassadors

**Dr. Nelson Akwari**

Executive, The Boeing Company

**Jozy Altidore**

Forward, U.S. Men's National Team and Puebla

**Charlie Davies**

Former member, U.S. Men's National Team

**Maurice Edu**

Former member, U.S. Men's National Team

**Fernando Fiore**

Broadcaster and Sports Journalist

**Frankie Flo**

Professional Football Freestyler

**Carin Gabarra**

Former member, U.S. Women's National Team  
Head Coach, U.S. Naval Academy

**Geoff Gouveia**

Artist/Designer

**Angela Hucles**

Former member, U.S. Women's National Team  
General Manager, Angel City FC

**William Oluremi John**

Forward/Midfielder, NK Jarun

**Cobi Jones**

Former member, U.S. Men's National Team  
Board member, U.S. Soccer Foundation

**Kristine Lilly**

Former member, U.S. Women's National Team and Boston Breakers

**Lori Lindsey**

Former member, U.S. Women's National Team and Washington Spirit

**Joanna Lohman**

Former member, U.S. Women's National Team and Washington Spirit  
Professional Speaker  
Founder, Define Your Beauty

**Brian McBride**

Former member, U.S. Men's National Team

**Roger McIntosh**

Former National Football League Player  
Philanthropist

**Devon McTavish**

Former member, D.C. United  
Former Color Analyst, D.C. United Broadcast

**Ben Olsen**

Head Coach, Houston Dynamo

**Heather O'Reilly**

Assistant Coach, University of North Carolina  
Former member, U.S. Women's National Team

**Luis Robles**

Former goalkeeper, Inter Miami CF

**Robbie Russell**

Former MLS player  
Current MLS consultant

**Becky Sauerbrunn**

Member, U.S. Women's National Team and Portland Thorns FC

**Danielle Slaton**

Former member, U.S. Women's National Team  
Board member, U.S. Soccer Foundation

**Lindsay Tarpley**

Former member, U.S. Women's National Team

**Saskia Webber**

Former member, U.S. Women's National Team and New York Power

**Cat Whitehill**

Former member, U.S. Women's National Team and Boston Breakers



# In the News



## USA Today

The Tennessean's Drake Hills wrote a feature story that appeared in USA TODAY and its network of Gannett publications that told the story of how BPC, BWPC, adidas, Musco Lighting, and the U.S. Soccer Foundation came to create its mini-pitch initiative.



## News Channel 8 Tulsa

Former Thunder star and NBA legend Russell Westbrook joined the U.S. Soccer Foundation, Fields and Futures, Musco Lighting, and his own Why Not? Foundation to open a new mini-pitch in Tulsa. The event was covered by local Oklahoma media, including News Channel 8.



## Variety

Variety featured an article on the U.S. Soccer Foundation's first Spanish-language media partnership with Telemundo, citing Telemundo's support of *Soccer for Success* with soccer celebrations leading up to the 2022 FIFA World Cup.



## NPR

Local NPR affiliate WBFO produced a feature piece on the Foundation's Soccer for Success program in Western New York. For the story, NPR interviewed Glorie Ndagano, a participant turned coach-mentor who also played three seasons with the Canisius College Golden Griffins' men's soccer team.

# POPSUGAR.

## POPSUGAR

POPSUGAR featured the Foundation's mini-pitches in a story about the BWPC and how members are teaming up to bring soccer to more Black communities and taking ownership of their identities.



We have made every attempt to ensure the accuracy of this list and ask that you please email us at [development@ussoccerfoundation.org](mailto:development@ussoccerfoundation.org) if you find an error or omission.

# Donors

## #10CLUB

#10CLUB is a select group of changemakers in sports, business, and entertainment coming together to support the U.S. Soccer Foundation's social impact work in underserved communities. This list includes members of #10CLUB between July 1, 2021 and June 30, 2022.

Jozy Altidore  
Lindsay Amstutz  
Karen Brodtkin  
Peter Chao  
Mark Cimino  
Cindy Parlow Cone  
Matt Dalton  
Walter Delph  
Marie Donoghue  
Maurice Edu  
Bejan Esmaili  
Julie Foudy  
Josh Goldin  
Richie Graham  
Tim Howard  
Cobi Jones  
Brian Klein

Franklin Leonard  
Peter Luther  
Vada Manager  
Adam Mendelsohn  
Jim Messina  
David Nathanson  
Gayle Proctor  
Peter Rahbar  
Alan Rothenberg  
Rob Rubano  
Kirk Rudell  
Jake Silverstein  
Danielle Slaton  
Scott Turpel  
Daniel Taylor  
Julie Uhrman  
Jon Weinbach  
Brian Weinstein  
Dana Weintraub  
Carlos Zaffirini

## National Leadership Council Network

This list includes individuals who served on the U.S. Soccer Foundation Leadership Councils between July 1, 2021 and June 30, 2022.

**Boston**  
Mike Borislow  
Mark Williamson

**Chicago**  
John Lillig  
Doug Lyons  
Patrick Nash

**New York City**  
George Altirs  
Scott Ashby  
Kyra Barry  
Richard Birns  
Oscar Cantu  
Marc de Grandpre  
Kim Fortunato  
Jason Fox  
Enrico Gaglioti  
Carlos Garcia-Tunon  
Jean Joseph LeBlanc  
Matt and Sabrina  
Kevin McCarthy  
Gifford Miller  
Peter Rahbar  
Claudio Reyna  
John Ripley  
Andrew Sossen  
Leighton Welch

**Washington, D.C.**  
Camilo Beltran  
Bill Cronin  
Dean D'Angelo

Joe Del Guercio  
Jeff Dramstad  
Len and Mary Flory  
Scott Frederick  
Jon Gowdy  
John Hanley  
Drew and Victoria Harker  
Aranthan (AJ) Jones II  
Caleb Legnini  
Michael McKenzie  
Kurt Rupprecht  
Aaron Velli  
Neal Wilson

## Individual Donors

This list includes individuals who donated to the U.S. Soccer Foundation between July 1, 2021 and June 30, 2022.

**President's Circle**  
Donors who contributed \$10,000 or more

Tyler Adams  
George Altirs  
Kyra and Dave Barry  
Richard and Melissa Birns  
Karen Brodtkin and

Chris Watson  
Dean and Tracey D'Angelo  
Jason and Ailsa Fox  
Don Garber  
Ben and Cynthia Guill  
Brian and Victoria Klein  
Douglas Lyons  
Jim and Taya Messina  
Kevin and Pamela Payne  
Peter and Robyn Rahbar  
Alan and Georgina Rothenberg  
Rob Rubano  
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# Financials

Financial information for the fiscal years ending on June 30, 2022 and June 30, 2021.

## United States Soccer Foundation, Inc.

### Statements of Financial Position June 30, 2022 and 2021

	2022	2021
<b>Assets</b>		
Cash	\$ 3,998,212	\$ 2,273,275
Grants receivable	435,828	345,285
Contributions receivable	3,432,092	5,704,285
Investments	46,285,994	54,250,097
Property and equipment, net	757,277	892,832
Other assets	277,329	316,886
<b>Total assets</b>	<b>\$ 55,186,732</b>	<b>\$ 63,782,660</b>
<b>Liabilities and Net Assets</b>		
Liabilities:		
Accounts payable and accrued expenses	\$ 1,321,977	\$ 921,312
Line of credit	68	732,088
Refundable advances	871,893	527,444
Grants payable	101,636	110,112
Deferred rent	1,322,599	1,459,422
<b>Total liabilities</b>	<b>3,618,173</b>	<b>3,750,378</b>
Commitments and Contingency (Notes 4, 9 and 12)		
Net assets:		
Without donor restrictions	43,589,945	51,808,674
With donor restrictions	7,978,614	8,223,608
<b>Total net assets</b>	<b>51,568,559</b>	<b>60,032,282</b>
<b>Total liabilities and net assets</b>	<b>\$ 55,186,732</b>	<b>\$ 63,782,660</b>

See notes to financial statements.

Financial information for the fiscal years ending on June 30, 2022 and June 30, 2021.

## United States Soccer Foundation, Inc.

### Statements of Activities Years Ended June 30, 2022 and 2021

	2022			2021		
	Without Donor Restrictions	With Donor Restrictions	Total	Without Donor Restrictions	With Donor Restrictions	Total
Revenue and support:						
Contributions	\$ 3,162,538	\$ 2,134,965	\$ 5,297,503	\$ 5,307,282	\$ 2,513,127	\$ 7,820,409
Federal grant revenue	1,342,736	-	1,342,736	1,305,532	-	1,305,532
Interest and dividends, net of fees	448,969	-	448,969	686,484	-	686,484
In-kind contributions	91,974	-	91,974	55,100	-	55,100
Other income	1,350,269	-	1,350,269	1,691,527	-	1,691,527
Net assets released from restrictions	2,379,959	(2,379,959)	-	5,927,310	(5,927,310)	-
<b>Total revenue and support</b>	<b>8,776,445</b>	<b>(244,994)</b>	<b>8,531,451</b>	<b>14,973,235</b>	<b>(3,414,183)</b>	<b>11,559,052</b>
Expenses:						
Program services:						
Programs and grants	8,734,795	-	8,734,795	7,972,717	-	7,972,717
Supporting services:						
Communications	632,622	-	632,622	866,126	-	866,126
Development	1,236,125	-	1,236,125	1,410,079	-	1,410,079
Management and general	1,286,960	-	1,286,960	486,385	-	486,385
<b>Total expenses</b>	<b>11,890,502</b>	<b>-</b>	<b>11,890,502</b>	<b>10,735,307</b>	<b>-</b>	<b>10,735,307</b>
<b>Change in net assets before (losses) gains on investments</b>	<b>(3,114,057)</b>	<b>(244,994)</b>	<b>(3,359,051)</b>	<b>4,237,928</b>	<b>(3,414,183)</b>	<b>823,745</b>
Realized and unrealized (losses) gains on investments	(5,104,672)	-	(5,104,672)	13,540,579	-	13,540,579
<b>Change in net assets</b>	<b>(8,218,729)</b>	<b>(244,994)</b>	<b>(8,463,723)</b>	<b>17,778,507</b>	<b>(3,414,183)</b>	<b>14,364,324</b>
Net assets:						
Beginning	51,808,674	8,223,608	60,032,282	34,030,167	11,637,791	45,667,958
Ending	\$ 43,589,945	\$ 7,978,614	\$ 51,568,559	\$ 51,808,674	\$ 8,223,608	\$ 60,032,282

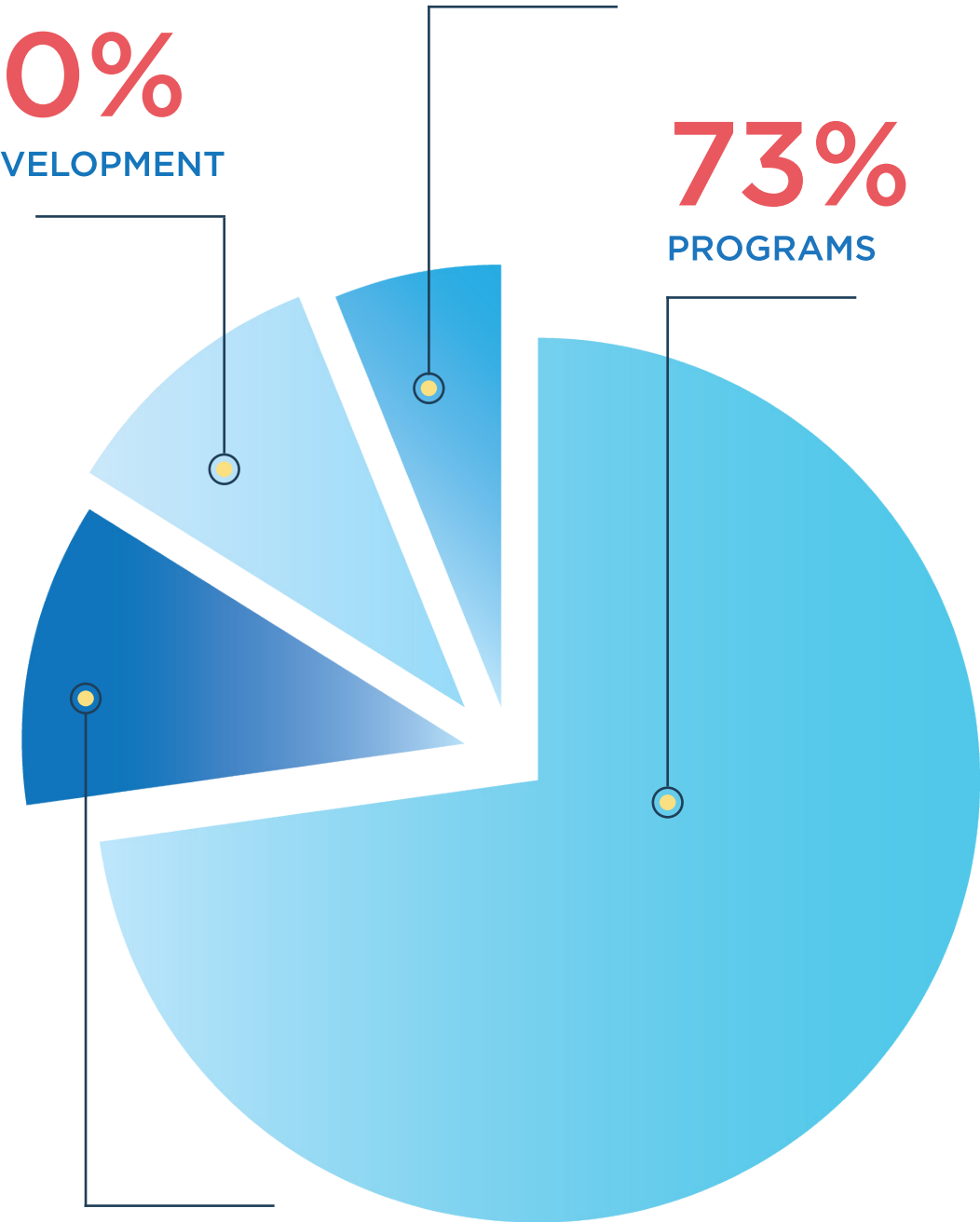
See notes to financial statements.



**10%**  
DEVELOPMENT

**5%**  
COMMUNICATIONS

**73%**  
PROGRAMS



**11%**  
GENERAL &  
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**Snapshot  
of How We  
Utilize Funds**

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