



Congressional Soccer Match

May 20, 2026 @ Audi Field
Sponsorship Guide

Next summer, 48 teams will compete in FIFA World Cup 26™ – let's ensure this moment for global sports in America is also a moment for millions of kids.



For over 30 years, the U.S. Soccer Foundation has created **safe play spaces** and **evidence-based soccer programs** in under-resourced communities, empowering youth to reach their full potential. Together, we can we can **expand access to soccer and sports** and all the benefits that come with it.





What We Do:

Reach 1M Youth,
Scaling to 10M by 2030



Safe Places to Play

Neighborhood soccer mini-pitches that eliminate barriers to participation.



Soccer for Success

Free K-12 soccer program delivered in school & after school.



Coach-Mentor Training

Best practices in sports-based youth development trains positive adult role models who keep kids engaged.



Just Ball League

Fast-paced, competitive game serves as a platform for creativity and keeps middle & high schoolers in the sport.



Our Why:

Soccer makes
happier, healthier
kids and more
connected families

83%

of youth at greater risk of developing health issues improved their health outcomes through participation in our youth soccer programs.

5X

More soccer is played at our mini-pitch sites and 31% of youth playing are new to soccer.

88%

of youth in our programs work better on a team.

86%

of children in our programs stay away from anti-social behavior like fighting.

73%

of youth exercise almost every day after participation in our programs.

79%

of children in our programs feel better about themselves, 81% feel better about the future.

About the Match

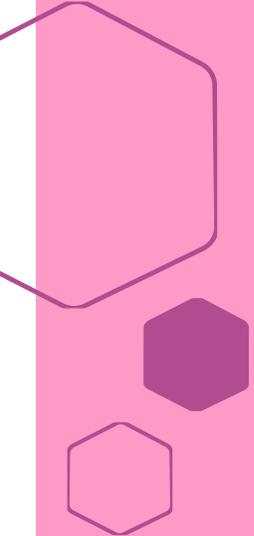
The Congressional Soccer Match brings together **Members of Congress, Hill staffers, corporations, soccer legends, and community leaders** – all united by the goal of using soccer to improve children’s lives on and off the pitch.

This event allows sponsors to **engage in VIP networking with Members and staffers** both during the Match and in the lead-up.

Sponsor the Match to:

- **Elevate your brand.**
- **Build relationships with policymakers.**
- **Engage employees.**
- **Support life-changing programs for youth.**
- **Connect with local community.**
- **Create lasting memories with soccer legends.**





**Join members of the
Congressional Soccer Caucus
and their staff on the pitch
for a match at Audi Field!**

2025 Congressional Roster

Members of Congress

	The Honorable Angie Craig (D-MN)		The Honorable Kathy Castor (D-FL)*
	The Honorable Blake Moore (R-UT)		The Honorable LaMonica McIver (D-NJ)
	The Honorable Bryan Steil (R-WI)		The Honorable Michael Baumgartner (R-WA)
	The Honorable Dan Crenshaw (R-TX)		The Honorable Mike Haridopolos (R-FL)
	The Honorable Darin LaHood (R-IL)*		The Honorable Morgan McGarvey (D-GA)
	The Honorable Darren Soto (D-FL)		The Honorable Nikema Williams (D-GA)
	The Honorable David Valadao (R-CA)		The Honorable Pete Aguilar (D-CA)
	The Honorable Debbie Wasserman Schultz (D-TN)		The Honorable Shelia Cherfilus-McCormick (D-FL)
	The Honorable Derek Tran (D-CA)		The Honorable Rich McCormick (R-GA)
	The Honorable Diana Harshbarger (R-TN)		*The Honorable Rick Larsen (D-WA)
	The Honorable Don Bacon (R-NE)*		The Honorable Sean Casten (D-IL)
	The Honorable Eric Swalwell (D-CA)		The Honorable Sharice Davids (D-KS)
	The Honorable Jimmy Panetta (D-CA)		The Honorable Randy Feenstra (R-IA)
	The Honorable Joaquin Castro (D-TX)		The Honorable Shomari C. Figures (D-AL)
	The Honorable Juan Ciscomani (R-AZ)		The Honorable Val Hoyle (D-OR)
	The Honorable Kevin Cramer (R-ND)		The Honorable Todd Young (R-IN)*

* Congressional Soccer Caucus Co-chair



Congressional Staff

- **Brianna Davis**, Office of Rep. Pete Aguilar (D-CA)
- **Christopher Giblin**, Office of Rep. Kevin Hern (R-OK)
- **Diego Jauregui**, Office Rep. Maxine Waters (D-CA)
- **Eleazar Padilla**, House Education and the Workforce Committee
- **Eric Dunay**, Office of Rep. Sharice Davids (D-KS)
- **Felix Wu**, Office of Rep. Ted Lieu (D-CA)
- **Garrett Reilly**, Office of Sen. Ron Johnson (R-WI)
- **Hans Hellmann**, Office of Rep. Andy Barr (R-KY)
- **Harden Spencer**, Office of Rep. Rep. Valerie Foushee (D-NC)
- **Jack Colonna**, Office of Rep. Frank Lucas (R-OK)
- **Jackson Suarez**, Office of Rep. Morgan Luttrell (R-TX)
- **James Cokorinos**, Office of Rep. LaMonica McIver (D-NJ)
- **Jonas Miller**, Office of Rep. John Carter (R-TX) **
- **Juliana Fleming**, Office of Jared Huffman (D-CA)
- **Micah Bock**, Office of Rep. Lance Gooden (R-TX)
- **Natalie Hellmann**, House Energy and Commerce Committee Commerce
- **Nicky Hazelbaker**, Officer of Rep. Pete Staube (R-MN)
- **Omar Ibarra**, Office of Rep. Nikki Budzinski (D-IL)
- **Paul Burdette**, Senate Foreign Relations Committee
- **Ricardo Sanchez**, Office of Rep. Ayanna Pressley (D-MA)
- **Ryan Carreiro**, Office of Rep. French Hill (R-AR)
- **Ryan Dalbec**, Office of Rep. French Hill (R-AR)
- **Steven Bertolini**, House Office of Interparliamentary Affairs

Past Legend & Athlete Participants

Alexi Lalas

U.S. Men's National Soccer Team and MLS Cup Champion

Brianna Scurry

FIFA World Cup winner, Olympic Gold medalist, and former member, U.S. Women's National Soccer Team

Claudio Reyna

Former member, U.S. Men's National Soccer Team and Major League Soccer

Eddie Pope

Former member, U.S. Men's National Soccer Team and 3-time MLS Cup Champion

Jaime Moreno

1997 MLS Cup MVP, 4-time MLS Cup Champion, and former member, Bolivia National Football Team

Jurgen Klinsmann

FIFA World Cup winner (1990, Germany), Former member, U.S. Men's National Soccer Team Head Coach

Tab Ramos

Former U.S. Men's National Team Player

Saskia Webber

FIFA World Cup winner, Olympic Gold medalist, and former member, U.S. Women's National Soccer Team

Ashlyn Harris

FIFA World Cup winner and former member, U.S. Women's National Soccer Team

Charlie Davies

Soccer analyst, color commentator, and former member, U.S. Men's National Soccer Team (USMNT)

Cobi Jones

Former member, U.S. Men's National Soccer Team, and 2-time MLS Cup Champion

Heather Mitts

Olympic Gold medalist and former member, U.S. Women's National Soccer Team

John Harkes

Former member, U.S. Men's National Soccer Team, and 2-time MLS Cup Champion

Juergen Sommer

Former member, U.S. Men's National Soccer Team

Tony Sanneh

Former member, U.S. Men's National Soccer Team, and 2-time MLS Cup Champion

Ben Olsen

Former member, U.S. Men's National Soccer Team, and 2-time MLS Cup Champion

Cindy Parlow Cone

FIFA World Cup winner, Olympic Gold medalist, and former member, U.S. Women's National Soccer Team

Dwayne De Rosario

2011 MLS MVP, Former member, Canada Men's National Soccer Team, and 4-time MLS Cup Champion

Heather O'Reilly

FIFA World Cup winner, Olympic Gold medalist, and former member, U.S. Women's National Soccer Team

Jonathan Spector

Former member, U.S. Men's National Soccer Team and English Premier League Player

Meleana Shim

2-time NWSL Champion; Former NWSL Player

Stu Holden

Former member, U.S. Men's National Soccer Team, 2-time MLS Cup Champion and English Premier League Player

2025 Sponsors



Sponsorship Levels

Presenting
\$100,000

Diamond
\$75,000

Gold
\$50,000

Silver
\$25,000

Bronze
\$15,000

Supporter
**\$5,000 -
\$10,000**



Sponsorship Benefits

	\$100,000	\$75,000	\$50,000	\$25,000	\$15,000
	Presenting Sponsor <i>Exclusive</i>	Platinum Sponsor <i>Limited to 2</i>	Gold Sponsor <i>Limited to 2</i>	Silver Sponsor	Bronze
Exclusive naming opportunity (“Congressional Soccer Match Presented by [SPONSOR]”)	✓				
Branded presence in on-field VIP Hospitality Section (option for give-away)	✓				
Opportunity to deliver Match jersey to Congressional Member	✓	✓			
Participation in ball presentation and trophy presentation for one event	Congressional Match	Staffer vs Lobbyist	Embassy Final		
Featured in one Foundation eNewsletter (30,000 subscribers)	✓	✓	✓		
On-field photo opportunity for 1 company representative	✓	✓	✓		
Opportunity to feature one branded video placement (pre-game or halftime)	60 seconds	30 seconds	15 seconds		
Mention in event press release & media release	✓	✓	✓		
Logo placement on official Match jersey	Front & Center	Left Sleeve	Right Sleeve	Back	Back
Logo placement on video boards and LED ribbon boards around stadium	Featured Display	Prominent Display	Prominent Display	Collective Display	Collective Display
Reserved player roster slots for Congressional Match (includes hospitality access)	Six (6)	Four (4)	Three (3)	Two (2)	One (1)
Additional VIP hospitality passes, including access to the player bench	Six (6)	Four (4)	Three (3)	Two (2)	One (1)
Invitations to an Official Sponsor Recognition Reception	✓	✓	✓	✓	✓
Option to host private branded reception in field-level suite (limited to 6 sponsors)*	✓	✓	✓	✓	✓
Complimentary general admission tickets to the Match	100	75	50	25	25
Mention on website, social media, event promo videos, and Annual Report	✓	✓	✓	✓	✓
Exclusive space in the Interactive Fan/Fam Zone to engage fans with branded experiences and giveaways	✓	✓	✓	✓	✓

*Private party event costs are NOT included with sponsorship.

Supporter Sponsorships

\$10,000

Striker

- Reserved player roster slots for two (2) players in the Congressional Staff vs Lobbyist Match (limited to 21 players)
- Two (2) exclusive hospitality passes for a VIP experience
- Option to host private branded reception in field-level suite (limited to 6 sponsors)*
- Mention in Annual Report

\$5,000

Playmaker

- Reserved player roster slots for one (1) players in the Congressional Staff vs Lobbyist Match (limited to 21 players)
- One (1) exclusive hospitality pass for a VIP experience
- Option to host private branded reception in field-level suite (limited to 6 sponsors)*
- Mention in Annual Report

A La Carte + Add-on Options*

*Limited to one per opportunity. All terms negotiable.

Capitol Hill : Sponsor Reception

\$25,000

- An exclusive Capitol Hill opportunity to showcase your brand and connect with Members of Congress, staffers, and key stakeholders ahead of the Congressional Soccer Match.

Global Kickoff: Embassy Tournament

\$50,000

- An opportunity for brand visibility and engagement with embassy staff, partners, and supporters in a festive, family-friendly tournament setting – all culminating with a final show-down at the Congressional Soccer Match.

Evening Kickoff: Pre-Match Reception

- A festive pre-match reception offering sponsor brand visibility and the chance to connect with Congressional members, staffers, players, and supporters.

After-Party: Celebration

\$75,000

- An opportunity for brand visibility and engagement with supporters, players, and partners in a festive post-match setting.

A La Carte + Add-on Options*

**Limited to one per opportunity. All terms negotiable.*

Local Youth + Family Experience

\$30,000

- Sponsor a local youth-serving organization or school to participate in the match and get creative with activation (i.e. branded shirts, etc.)

Family Zone Activation

\$20,000

- Branded presence in Family Engagement area with opportunity for giveaways, greeters and more

360 Degree Photo Booth

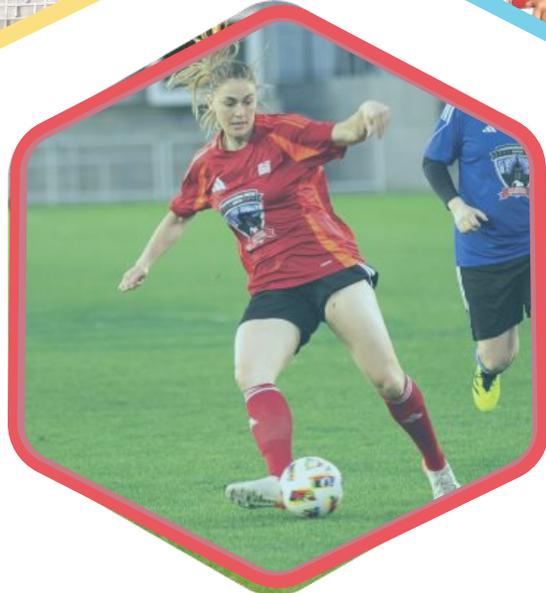
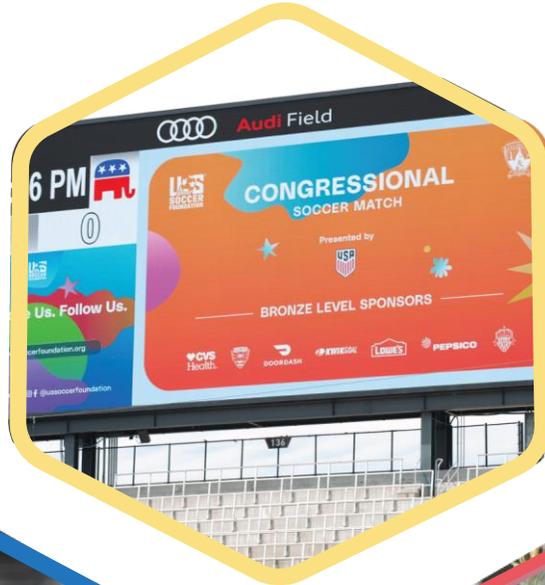
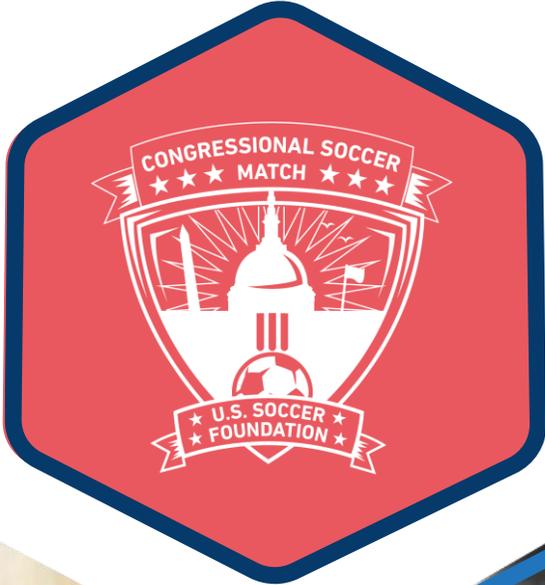
\$15,000

- Title photo booth sponsor with branding on all photo booth images and option to provide branded props

Trophy Tour on the Hill

\$10,000

- A Capitol Hill activation designed to build buzz for the Congressional Soccer Match through direct engagement with Members of Congress and staff, featuring branded moments, photo opportunities, and in-office visibility.



Thank you.

Please contact **Paulo Luizaga** at pluizaga@ussoccerfoundation.org with questions and to determine availability of sponsorship levels or benefits.

- All sponsorships can be customized.
- All benefits are subject to availability.
- Private party event costs are NOT included with sponsorship.
- All receptions are designed to comply with House and Senate ethics rules.