



Congressional Soccer Match

Sponsorship Guide

About the Match



The Congressional Soccer Match brings together **Members of Congress, Hill staffers, corporations, soccer legends, and community leaders** – all united by the goal of using soccer to improve children’s lives on and off the pitch.

This three-part event allows sponsors to **engage in VIP networking with Members and staffers** both during the Match and in the lead-up.

Sponsor the Match to:

- **Elevate your brand.**
- **Build relationships with policymakers.**
- **Engage employees.**
- **Support life-changing programs for youth.**
- **Connect with local community.**
- **Create lasting memories with soccer legends.**


























**Join members of the
Congressional Soccer Caucus
and their staff on the pitch
for a match at Audi Field!**

2024 Congressional Player Roster



Members of Congress

 The Honorable Don Bacon (R-NE)*	 The Honorable Morgan McGarvey (D-KY)
 The Honorable Andy Barr (R-KY)	 The Honorable Richard McCormick (R-GA)
 The Honorable Sean Casten (D-IL)	 The Honorable Blake Moore (R-UT)
 The Honorable Kathy Castor (D-FL)*	 The Honorable Wiley Nickel (D-NC)
 The Honorable Greg Casar (D-TX)	 The Honorable Ayanna Pressley (D-MA)
 The Honorable Juan Ciscomani (R-AZ)	 The Honorable Darren Soto (D-FL)
 The Honorable Dan Crenshaw (R-TX)	 The Honorable Bryan Steil (R-WI)
 The Honorable Sharice Davids (D-KS)	 The Honorable Eric Swalwell (D-CA)
 The Honorable John Garamendi (D-CA)	 The Honorable David Valadao (R-CA)
 The Honorable Darin LaHood (R-IL)*	 The Honorable Todd Young (R-IN)*
 The Honorable Rick Larsen (D-WA)*	

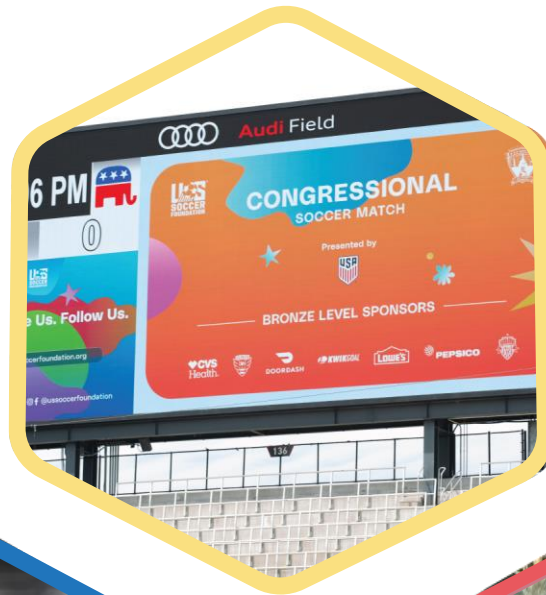
Congressional Staff

- Micah Bock, Deputy Chief of Staff for Rep. Lance Gooden (R-TX)
- Bryan Brody, Deputy Chief of Staff and Legislative Director for Rep. Ronny Jackson (R-TX)
- Raphael Chavez-Fernandez, Chief of Staff for Rep. Ruben Gallegos (D-AZ)
- Jonathan Day, Chief of Staff for Rep. Joe Wilson (R-SC)
- Riley Foti, Legislative Assistant for Sen. Dick Durbin (D-IL)
- Kevin Fox, Legislative Director for Rep. Ro Khanna (D-CA)
- Aaron Harawa, Chief of Staff for Rep. Glen Ivey (D-MD)
- Sam Jockisch, Legislative Correspondent for Rep. LaHood (R-IL)
- Maya Majikas, Communications Director for Rep. Emilia Sykes (D-OH)
- Michael Rauber, Communications Director for Rep. Kevin Kiley (R-CA)
- Zac Rutherford, Chief of Staff for Rep. Diana Harshbarger (R-TN)
- Harden Spencer, Legislative Director for Rep. Valerie Foushee (D-NC)

* Congressional Soccer Caucus Co-chair

Past Legend and Athlete Participants

	Ali Krieger FIFA World Cup winner and former member, U.S. Women's National Soccer Team		Dwayne De Rosario Former member, Canada Men's National Soccer Team and Major League Soccer		Juergen Sommer Former member, U.S. Men's National Soccer Team
	Ashlyn Harris FIFA World Cup winner and former member, U.S. Women's National Soccer Team		Eddie Pope Former member, U.S. Men's National Soccer Team and Major League Soccer		Jurgen Klinsmann FIFA World Cup winner and former member, Germany National Football Team
	Ben Olsen Former member, U.S. Men's National Soccer Team, D.C. United member, and Head Coach		Heather Mitts Olympic Gold medalist and former member, U.S. Women's National Soccer Team		Kim Crabbe Former member, U.S. Women's National Soccer Team
	Brianna Scurry FIFA World Cup winner, Olympic Gold medalist, and former member, U.S. Women's National Soccer Team		Cobi Jones Former member, U.S. Men's National Soccer Team and LA Galaxy		Lori Lindsey Former member, U.S. Women's National Soccer Team
	Charlie Davies Soccer analyst, color commentator, and former member, U.S. Men's National Soccer Team (USMNT)		Heather O'Reilly FIFA World Cup winner, Olympic Gold medalist, and former member, U.S. Women's National Soccer Team		Santino Quaranta Former member, U.S. Men's National Soccer Team and D.C. United
	Cindy Parlow Cone FIFA World Cup winner, Olympic Gold medalist, and former member, U.S. Women's National Soccer Team		Jaime Moreno 1997 MLS Cup MVP and former member, Bolivia National Football Team		Saskia Webber FIFA World Cup winner, Olympic Gold medalist, and former member, U.S. Women's National Soccer Team
	Claudio Reyna Former member, U.S. Men's National Soccer Team and Major League Soccer		Jonathan Spector Former member, U.S. Men's National Soccer Team		Yael Averbuch Former member, U.S. Women's National Soccer Team



Sponsorship Levels



Sponsorship Benefits

	\$100,000	\$75,000	\$50,000	\$25,000	\$15,000
	Presenting Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze
Exclusive naming opportunity (“Congressional Soccer Match Presented by [SPONSOR]”)	✓				
Branded presence in on-field VIP Hospitality Section (option for give-away)	✓				
Opportunity to deliver Match jersey to Congressional Member	✓	✓			
Participation in ball presentation and trophy presentation for one event	Congressional Match	Staffer vs Lobbyist	Skills Challenge		
Featured in one Foundation eNewsletter (30,000 subscribers)	✓	✓	✓		
On-field photo opportunity for 1 company representative	✓	✓	✓		
Option to provide pre-show video	60 seconds	30 seconds	15 seconds		
Option to provide half-time video	60 seconds	30 seconds	15 seconds		
Option to record pre-event video message for players	✓	✓	✓		
Mention in event press release & media release	✓	✓	✓		
One (1) player spot in the Congressional Skills Challenge (limited to 8 sponsors)	✓	✓	✓	✓	
Logo placement on official Match jersey	Front & Center	Left Sleeve	Right Sleeve	Back	Back
Logo placement on video boards and LED ribbon boards around stadium	Featured Display	Prominent Display	Prominent Display	Collective Display	Collective Display
Reserved player roster slots for Congressional Match (includes hospitality access)	Six (6)	Four (4)	Three (3)	Two (2)	One (1)
Additional on-field hospitality passes, including access to the player bench	Six (6)	Five (5)	Four (4)	Three (3)	Two (2)
Invitations to Sponsor Recognition Reception	Eight (8)	Six (6)	Four (4)	Two (2)	Two (2)
Option to host private branded reception in field-level suite (limited to 6 sponsors)*	✓	✓	✓	✓	✓
Complimentary general admission tickets to the Match	100	75	50	25	25
Mention on website, social media, event promo videos, and Annual Report	✓	✓	✓	✓	✓
Interactive Fan / “Fam” Zone activation w/ branded giveaways	✓	✓	✓	✓	✓

*Private party event costs are NOT included with sponsorship.

Supporter Sponsorships

\$10,000

Striker

- Reserved player roster slots for two (2) players in the Congressional Staff vs Lobbyist Match (limited to 21 players)
- Two (2) exclusive on-field hospitality passes for a VIP experience
- Option to host private branded reception in field-level suite (limited to 6 sponsors)*
- Mention in Annual Report

\$5,000

Playmaker

- Reserved player roster slots for one (1) players in the Congressional Staff vs Lobbyist Match (limited to 21 players)
- Option to host private branded reception in field-level suite (limited to 6 sponsors)*
- Mention in Annual Report

A La Carte + Add-on Options*

**These options do not include any other benefits*

Local Youth + Family Experience

\$50,000

- Sponsor a local youth-serving organization or school to participate in the match and get creative with activation (i.e. branded shirts, etc.)

“Fam” Zone

\$50,000

- Branded presence in Family Engagement area with opportunity for giveaways, greeters and more

360 Degree Photo Booth

\$20,000

- Title photo booth sponsor with branding on all photo booth images and option to provide branded props

Pre-event Training Session:

\$15,000

- Sponsor a soccer skills training session with a soccer pro and network with players

Thank you.

Please contact **Paulo Luizaga** at pluizaga@ussoccerfoundation.org with questions and to determine availability of sponsorship levels or benefits.

- All sponsorships can be customized.
- All benefits are subject to availability.
- Private party event costs are NOT included with sponsorship.
- All receptions are designed to comply with House and Senate ethics rules.